

NEW MASTER PROGRAM IN ENGLISH (MSc in Management)

INTERNATIONAL BUSINESS MANAGEMENT

The Master Program in International Business Management is a new exciting program at the leading Russian university, which is aimed to provide knowledge and practical experience in international business management. This is achieved through educational projects and workshops, internships included in the study plan, and by being a part of international teams of students.

The program provides an opportunity for international students to study in Russia without necessary knowledge of Russian language.

DEVELOP YOUR GLOBAL LEADERSHIP SKILLS

The program is focused on forming deep understanding of main concepts of the global business and its recent trends. Students will develop their cross-cultural skills and global entrepreneurial instincts.

BECOME A BUSINESS CREATOR

Graduates from this Master Program will be highly interesting for employers worldwide, but also well prepared to start up new venture activities. The students will be familiarized with the context and practices at large international companies as well as SMEs.

GET REAL INTERNATIONAL EXPERIENCE

Students will be taught by international team of lecturers and professors from Russia, Sweden, Germany and USA.

COURSES INCLUDE



compulsory courses

1ST YEAR

1ST TRIMESTER: September – December

- Strategic Management
- Modern Technologies and Methods of Managerial Decision-Making
- Organizational Behavior
- Managerial Economics
- Research Methods in Management
- Academic writing/ Russian language
- Philosophy
- Campus Course
- Research Seminar

2ND TRIMESTER: January – March

- International Business
- International Communication and Leadership
- Financial Management in a Global Environment
- Research Seminar

3RD TRIMESTER: April – June

- International Marketing
- Start-up and International Venture Development
- Elective Course*
- Research Seminar

2ND YEAR

4TH TRIMESTER: September – December

- Elective Courses*
- Research Seminar
- Internship

5TH TRIMESTER: January – March

- Elective Course*
- Research Seminar
- Internship

6TH TRIMESTER: April – June

- Research Seminar
- Pre-thesis Practice
- Master Thesis
- Final State Exam



ELECTIVE COURSES

Elective courses develop professional background and necessary managerial skills to lead international corporate initiatives and have confidence in exploring business opportunities at Russian market.

- ✓ International Business Law
- ✓ International Risk Management and Climate Change
- ✓ Advanced Supply Chain Management
- ✓ Digital Entrepreneurship
- ✓ Digital Marketing and Analytics
- ✓ Foreign Exchange Transactions Management
- ✓ Global Trends in Corporate Governance
- ✓ Human Resource Management in International Companies
- ✓ International Market Entry and Expansion
- ✓ International Mergers and Acquisitions
- ✓ International Sales Management
- ✓ Theories of Digital Business and others

ADMISSION 2022

Early application

Submit application: March 1 - March 31

Entry exam

- Test: April 2, 2022
- Interview: April 4-6, 2022

Regular application

Submit application: June 20 - July 20, 2022

Entry exam: late July

ENTRANCE EXAM

Applicants are required to pass an exam in International Business Management (or provide a valid GMAT certificate with a result of 480 or higher):

First part of the exam will be conducted in the form of a test with multiple choice questions. The main objective is to assess the level of knowledge in the field of Management, Economic Theory and Statistics.

Second part of the exam will be conducted in the form of individual interview with each applicant preceded by the motivation essay which applicants need to upload prior to the interview. The aim is to assess applicant's communicative skills, ability to conduct a discussion, ability to express own opinion and provide arguments based on knowledge of contemporary trends in international business.



For more detailed information visit us at



ENROLLMENT, 2022:

5

Russian students

20

International students

CONTACTS



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