



ALAGAPPA UNIVERSITY

(A State University Established in 1985)

Karaikudi - 630003, Tamil Nadu, India

www.alagappauniversity.ac.in



Indian Council of Social Science Research (ICSSR)

Sponsored

Two Day Online International Conference

on

Sustainable Environmental Management (ICSEM – 2022)

25th & 26th March, 2022

Invitation



Organized by

ALAGAPPA INSTITUTE OF MANAGEMENT



Alagappa Institute of Management



ALAGAPPA INSTITUTE OF MANAGEMENT ALAGAPPA UNIVERSITY

(A State University Established in 1985)

Karaikudi - 630003, Tamil Nadu, India

www.alagappauniversity.ac.in



Cordially invites you to the Inaugural Function of
Two Day Online International Conference on
**Sustainable Environmental
Management (ICSEM – 2022)**

on Friday, the 25th March 2022 at 10.00 (IST) a.m.

Dr. R. SWAMINATHAN

Member Vice - Chancellor Officiating Committee
Alagappa University
Presides

Dr. CHINNU PALANIVEL

Jamescook University, Singapore
Inaugurates

Dr. S. RAJAMOHAN

Dean, Faculty of Management
Delivers Thematic Address

Dr. AZAM ABDELHAKHEEM KHALID AHMED

Universiti Pendidikan Sultan Idris (UPSI), Malaysia

&

Shri. BALAJI RAJAGOPAL

TESI consultant, Ontario, Canada
Felicitate

Dr. P.S. NAGARAJAN

Co - ordinator

Prof. C. SEKAR

Registrar i/c



ALAGAPPA INSTITUTE OF MANAGEMENT ALAGAPPA UNIVERSITY

(A State University Established in 1985)

Karaikudi - 630003, Tamil Nadu, India

www.alagappauniversity.ac.in



Cordially invites you to the **Valedictory Function** of

Two Day Online International Conference on **Sustainable Environmental Management (ICSEM – 2022)**

on Saturday, the 26th March 2022 at 4.30 (IST) p.m.

Dr. C. SEKAR

Registrar i/c

Alagappa University, Karaikudi

Presides

Dr. OLGA V. KUDRYAVTSEVA

Chair of Environmental Economics

Lomonosov Moscow State University, Russia

Delivers Valedictory Address

Dr. S. RAJAMOHAN

Special Officer - Planning and Development

Alagappa University, Karaikudi

&

Dr. J. MATHIYARASU

Senior Principal Scientist

Central Electrochemical Research Institute, Karaikudi

Felicitate

Dr. P.S. NAGARAJAN

Co - ordinator

Prof. C. SEKAR

Registrar i/c

Programme Schedule

Day 1 - 25th March 2022, Friday

Time - IST	Session
10.00 - 10.30 a.m.	Inauguration
10.35 - 11.35 a.m.	Plenary Session – 1 Role of Stakeholders on Environmental sustainability and challenges on measuring and reporting environmental impacts Dr. Chinnu Palanivel Faculty in Management Studies, Jamescook University, Singapore.
11.40 a.m - 12.40 p.m.	Plenary Session – 2 Artificial intelligence in enabling eco-friendly business Mr. Balaji Rajagopal , TESI consultant, Ontario, Canada
12.45 - 1.45 p.m.	Paper Presentation and Discussion - 1
2.15 - 3.15 p.m.	Plenary Session - 3 Research gap in Supply Chain Sustainability with reference to carbon reporting Dr. S. Joseph Jeya Anand , Faculty in Management, VIT University, Chennai
3.15 - 4.15 p.m.	Plenary Session - 4 Planet Sustainability : Circularity Practices in Electronics Shri. D. Mohan Kumar Business Manager - Services, Hewlett Packard, Singapore
4.15 - 5.15 p.m.	Paper Presentation and Discussion - 2

Day 2 - 26th March 2022, Saturday

Time - IST	Session
9.00 - 10.30 a.m.	Paper Presentation and Discussion - 3
10.30 - 11.30 a.m.	Plenary Session - 5 Corporate Commitment towards Carbon Neutrality Mrs. V. Joycelin Leebana Manager - Corporate CHG Reporting CGI Information Technology and Services
11.30 - 12.30 p.m.	Plenary Session - 6 Role of CSR in developing SDGs Dr. B. Janarthanan Assistant Professor, Department of Management Studies National Institute of Technology, Tiruchirapalli
12.30 - 1.30 p.m.	Paper Presentation and Discussion - 4
2.30 - 3.30 p.m.	Plenary Session - 7 Blue Economy - past, present and future directions for academia Dr. Meena Madhavan Faculty in Maritime Studies and Management Chiang Mai University, Thailand
3.30 - 4.30 p.m.	Plenary Session - 8 Technological advancements for enhancing sustainable Development Goals Dr. J. Mathiyarasu Senior Principal Scientist Central Electrochemical Research Institute, Karaikudi
4.30 p.m.	Valediction