

Undergraduate Course, 1st year

1 semester 2021 Level B2+ / B2 / B1

| Dates/ Duration | Topics | Resources | Activities / skills | Assessment (200 points)*** |
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| <p>Week 1 September 4 hours</p> | <p>Presentation of the course</p> <p>Unit 1</p> <p>- Core vocabulary (4 points)</p> <p>- Structural analysis of the Text “A Universal Language”</p> <p>Unit 1</p> <p>B1</p> <p>Career choices. Transferable skills</p> <p>B2</p> <p>Corporate culture. Workplace culture</p> <p>B2+</p> <p>Market Research. Market research methods</p> | <p>Introducing Intellectual Discourse (IID) (под ред. Л.В. Кулик):</p> <p>BUSINESS PARTNER</p> <p>Unit 1.1</p> | <p>Reading (skimming, scanning, summary, mindmaps)</p> <p>Listening (listening for gist/specific information)</p> <p>Speaking (group discussion, pairwork, oral summary)</p> <p>Vocabulary practice (glossary)</p> <p>Grammar Practice</p> <p>MyEnglishLab activities</p> <p>Videos</p> | |

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| <p>Week 2 September 4 hours</p> | <p>Unit 1 Text Organisation: thesis/topic sentence/controlling idea Core vocabulary (4 points) Listening: D.Crystal “Will English be always the global language?”</p> <p>UNIT 1 B1 Career advice Grammar: Advice and suggestion B2 Employee retention Grammar: Future Continuous and Future Perfect Simple B2+ Working with a focus group Grammar: Question Tags</p> | <p>IID</p> <p>BUSINESS PARTNER Unit 1.2</p> | <p>Reading (skimming, scanning, summary, mindmaps) Listening (listening for gist/specific information) Speaking (group discussion, pairwork, oral summary) Vocabulary practice (glossary) Grammar Practice MyEnglishLab activities Videos</p> | |
| <p>Week 3 September 4 hours</p> | <p>Unit 1 Text Organisation: writing a paragraph Core vocabulary (4 points) Discussion: English as a future global language: pros and cons</p> <p>Unit 1 B1 Communication Skills: Building rapport B2 Communication Skills: Building relationships B2 Communication Skills: Carrying out a needs analysis</p> | <p>IID</p> <p>BUSINESS PARTNER Unit 1.3</p> | <p>Reading (skimming, scanning, summary, mindmaps) Listening (listening for gist/specific information) Speaking (group discussion, pairwork, oral summary) Vocabulary practice (glossary) Grammar Practice Writing (a paragraph) MyEnglishLab activities Videos</p> | |

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| <p>Week 4</p> <p>October</p> <p>4 hours</p> | <p>Unit 1</p> <p>Text Organisation :“How Learning A New language Improves Tolerance”</p> <p>Core vocabulary (4 points)</p> <p>Home reading: 50 pages</p> <p>Unit 1</p> <p>B1</p> <p>Business Skills: Networking</p> <p>B2</p> <p>Business Skills: Presenting yourself</p> <p>B2+</p> <p>Business Skills: Dealing with questions</p> | <p>IID</p> <p>Chosen literature</p> <p>BUSINESS PARTNER</p> <p>Unit 1.4</p> | <p>Reading (skimming, scanning, summary, mindmaps)</p> <p>Listening (listening for gist/specific information)</p> <p>Speaking (group discussion, pairwork, oral summary)</p> <p>Vocabulary practice</p> <p>Grammar Practice</p> <p>MyEnglishLab activities</p> <p>Videos</p> | |
| <p>Week 5</p> <p>October</p> <p>4 hours</p> | <p>Unit 1</p> <p>Core vocabulary (4 points/revision)</p> <p>Listening: David Crystal “World Englishes”</p> <p>Unit 1</p> <p>B1</p> <p>Writing: Emails-Introducing yourself</p> <p>B2</p> <p>Writing: A company news blog</p> <p>B2+</p> <p>Writing: Reports-Summary findings</p> | <p>IID</p> <p>BUSINESS PARTNER</p> <p>Unit 1.5</p> | <p>Reading (skimming, scanning, summary, mindmaps)</p> <p>Listening (listening for gist/specific information)</p> <p>Speaking (group discussion, pairwork, oral summary)</p> <p>Vocabulary practice (glossary)</p> <p>Grammar Practice</p> <p>Writing (e-mail, company news blog, report)</p> <p>MyEnglishLab activities</p> <p>Videos</p> | |

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| Week 6 October 4 hours | Unit 1 Writing a brief: basic principles. Brief on : World Englishes Core vocabulary (4 points/revision) Unit 1 B1 “Global recruitment agency” p. 88 Review p. 104 B2 “Keeping the workforce happy” p. 88 Review p. 104 B2+ “Improving the Image” p. 88 Review p.104 | IID BUSINESS PARTNER Unit 1 BUSINESS WORKSHOP/ REVIEW | Reading (skimming, scanning, summary, mindmaps) Listening (listening for gist/specific information) Speaking (group discussion, pairwork, oral summary) Vocabulary practice (glossaary) Grammar Practice Writing (a brief) MyEnglishLab activities Videos | |
| Week 7 October 4 hours | Unit 1 Discussion: Why is RP generally preferred for teaching English as a foreign language? Core vocabulary (4 points/revision) Unit 1 B1 “Career choices” Test B2 “Corporate culture” Test B2+ “Market Research” Test | IID BUSINESS PARTNER Unit 1 TEST | Reading (skimming, scanning, summary, mindmaps) Listening (listening for gist/specific information) Speaking (group discussion, pairwork, oral summary) Vocabulary practice Grammar Practice MyEnglishLab activities Videos | |

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| <p>Week 8</p> <p>October</p> <p>4 hours</p> | <p>Unit 1</p> <p>Listening: David Crystal “Standard vs. Non-Standard English”</p> <p>Writing a paragraph: Positive and Negative effects of the spread of English in Russia.”</p> <p>Core vocabulary (all points/revision/quiz)</p> <p>Unit 2</p> <p>B1</p> <p>Business sectors. Japan’s economy</p> <p>B2</p> <p>Training and development. Learning on the job</p> <p>B2+</p> <p>Give and Take. Manager or mentor?</p> | <p>IID</p> <p>BUSINESS PARTNER Unit 2.1</p> | <p>Reading (skimming, scanning, summary, mindmaps) Listening (listening for gist/specific information) Speaking (group discussion, pairwork, oral summary) Vocabulary practice Grammar Practice Writing(a paragraph) MyEnglishLab activities Videos</p> | |
| <p>Week 9</p> <p>October</p> <p>4 hours</p> | <p>Unit 1</p> <p>Core vocabulary: Check-up test</p> <p>Mini-Presentation on any subject of the unit (3 min.)</p> <p>Analysis of the results achieved</p> <p>Home reading: 50 pages</p> <p>Unit 2</p> <p>B1</p> <p>The energy industry</p> <p>Grammar: Past Simple and Past Continuous</p> <p>B2</p> <p>Human resource strategy</p> <p>Grammar: Modals in the passive voice</p> <p>B2+</p> <p>Kindness or success? Grammar: Cleft sentences</p> | <p>IID</p> <p>Chosen literature</p> <p>BUSINESS PARTNER Unit 2.2</p> | <p>Reading (skimming, scanning, summary, mindmaps) Listening (listening for gist/specific information) Speaking (group discussion, pairwork, oral summary) Vocabulary practice Grammar Practice MyEnglishLab activities Videos</p> | |

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| <p>Week 10 November 4 hours</p> | <p>Unit 2 Structural analysis of the text “The Stages Of Adjustment” Core vocabulary (4 points)</p> <p>Unit 2 B1 Communication Skills: Dealing with interruptions B2 Communication Skills: Team communication B2+ Communication Skills: Changing an agreement</p> | <p>IID</p> <p>First Step to Cross-cultural awareness (Э.В. Брусиловская)</p> <p>BUSINESS PARTNER Unit 2.3</p> | <p>Reading (skimming, scanning, summary, mindmaps) Listening (listening for gist/specific information) Speaking (group discussion, pairwork, oral summary) Vocabulary practice Grammar Practice MyEnglishLab activities Videos</p> | |
| <p>Week 11 November 4 hours</p> | <p>Unit 2 Summarizing: Basic principles/Types of summary Core vocabulary (4 points) Listening: David Crystal “How is the internet changing our life today?”</p> <p>Unit 2 B1 Business Skills: Voicemail messages B2 Business Skills: Facilitating a meeting B2+ Business Skills: Collaboration</p> | <p>IID</p> <p>First Step to Cross-cultural awareness (Э.В.Брусиловская)</p> <p>BUSINESS PARTNER Unit 2.4</p> | <p>Reading (skimming, scanning, summary, mindmaps) Listening (listening for gist/specific information) Speaking (group discussion, pairwork, oral summary) Vocabulary practice Grammar Practice Writing (a summary) MyEnglishLab activities Videos</p> | |

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| <p>Week 12 November 4 hours</p> | <p>Unit 2 Brief on: Impact of the technological development on the language. Write a short summary of the text “Stages of adjustment”. Core vocabulary (4 points)</p> <p>Unit 2 B1 Writing: Emails- Action points B2 Writing: A training request B2+ Writing: Emails- Stating requirements *</p> | <p>IID First Step to Cross-cultural awareness (Э.В. Брусиловская)</p> <p>BUSINESS PARTNER Unit 2.5</p> | <p>Reading (skimming, scanning, summary, mindmaps) Listening (listening for gist/specific information) Speaking (group discussion, pairwork, oral summary) Vocabulary practice Grammar Practice MyEnglishLab activities Videos</p> | |
| <p>Week 13 November 4 hours</p> | <p>Unit 2 Summarize the major points: “How late is late”./“How space communicates: interaction distance” Core vocabulary (4 points) Home reading: 50 pages</p> <p>Unit 2 B1 “Investing your money” p.90 B2 “Quality service for all” p.90 B2+ “Try to see it my way” p.90</p> | <p>IID First Step to Cross-cultural awareness (Э.В. Брусиловская)</p> <p>Chosen literature</p> <p>BUSINESS PARTNER Unit 2 BUSINESS WORKSHOP</p> | <p>Reading (skimming, scanning, summary, mindmaps) Listening (listening for gist/specific information) Speaking (group discussion, pairwork, oral summary) Vocabulary practice Grammar Practice MyEnglishLab activities Videos</p> | |

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| <p>Week 14</p> <p>December</p> <p>4 hours</p> | <p>Unit 2</p> <p>Summarize the major points: “Cultural nationalism”.</p> <p>Discussion: How not to behave badly abroad.</p> <p>Core vocabulary (4 points/revision)</p> <p>Unit 2</p> <p>B1</p> <p>Review of the unit (test preparation)</p> <p>B2</p> <p>Review of the unit (test preparation)</p> <p>B2+</p> <p>Review of the unit (test preparation)</p> | <p>IID</p> <p>First Step to Cross-cultural awareness (Э.В. Брусиловская)</p> <p>BUSINESS PARTNER</p> <p>Unit 2 REVIEW</p> | <p>Reading (skimming, scanning, summary, mindmaps)</p> <p>Listening (listening for gist/specific information)</p> <p>Speaking (group discussion, pairwork, oral summary)</p> <p>Vocabulary practice</p> <p>Grammar Practice</p> <p>MyEnglishLab activities</p> <p>Videos</p> | |
| <p>Week 15</p> <p>December</p> <p>4 hours</p> | <p>Unit 2</p> <p>“Parkland Findings”.</p> <p>Writing: Write a profile for the Russians.</p> <p>Discussion: National stereotypes</p> <p>Core vocabulary (all points/revision/quiz)</p> <p>Unit 2</p> <p>B1</p> <p>“Business sectors”</p> <p>Test</p> <p>B2</p> <p>“Training and development”</p> <p>Test</p> <p>B2+</p> <p>“Give and Take”</p> <p>Test</p> | <p>IID</p> <p>First Step to Cross-cultural awareness (Э.В. Брусиловская)</p> <p>BUSINESS PARTNER</p> <p>Unit 2 TEST</p> | <p>Reading (skimming, scanning, summary, mindmaps)</p> <p>Reading (skimming, scanning, summary, mindmaps)</p> <p>Listening (listening for gist/specific information)</p> <p>Speaking (group discussion, pairwork, oral summary)</p> <p>Vocabulary practice</p> <p>Grammar Practice</p> <p>MyEnglishLab activities</p> <p>Videos</p> | |

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| Week 16 | Unit 2 | IID test | |
| December | Core vocabulary/Grammar | First Step to Cross-cultural awareness | Speaking (oral summary, discussion, commentary) |
| 4 hours | Check-up test | (Э.В. Брусиловская) | |
| | Mini-Presentation on any subject of the unit (3 min.) | | |
| | Home reading: Round table discussion | HOME READING (FINAL DISCUSSION) | |
| 144 hours | | | |

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| *** ASSESSMENT 200 points | | |
| Работа на семинарах | | 34 |
| MyEnglishLab | | 20 |
| Письменные задания | 1 brief (6), 1 summary (10), 2 задания деловая переписка в зависимости от уровня учебника (10) | 26 |
| Доклады, устные выступления, дискуссии по заданной тематике, презентации и т.д. | | 60 |
| Домашнее чтение | Дискуссии по прочитанной литературе (10) + глоссарий 50 единиц (10) | 20 |
| Лексико-грамматический тест Midterm | | 20 |
| Лексико-грамматический тест Final | | 20 |
| Зачет не менее 121 балла | | |
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