# Bachelor's Programme for Economics

## 1 year students

## **General English for Daily Communication**

#### 1 semester 2020

#### Instructor:

| September,8/9    | IID  |  |  |
|------------------|--|--|--|
| 4 h a            | Presentation of the course   |  |  |
| 4 hours          | Introducing Intellective Discourse (под ред. Л.В.                  |  |  |
|                  | Кулик):  |  |  |
|                  | - Core vocabulary (4 points)                                       |  |  |
|                  | - Structural analysis of the Text "A Universal Language"           |  |  |
|                  | BP(Business Partner) B1  |  |  |
|                  | Unit 1 "Career choices"  |  |  |
|                  | 1.1 Transferable skills  |  |  |
|                  | BP(Business Partner) B2  |  |  |
|                  | Unit 1 "Corporate culture"   |  |  |
|                  | 1.1 Workplace culture  |  |  |
|                  | BP(Business Partner) B2+   |  |  |
|                  | Unit 1 "Market Research"   |  |  |
|                  | 1.1 Market research methods  |  |  |
|                  | *MyGrammarLab  |  |  |
| September, 15/16 | IID  |  |  |
| 4 hours          | Text Organisation: thesis/topic sentence/controlling               |  |  |
|                  | idea   |  |  |
|                  | Core vocabulary (4 points)   |  |  |
|                  | Listening: D.Crystal "Will English be always the global language?" |  |  |
|                  | BP(Business Partner) B1  |  |  |
|                  | Unit 1 "Career choices"  |  |  |
|                  | 1.2 Career advice  |  |  |
|                  | Grammar: Advice and suggestion                                     |  |  |
|                  | BP(Business Partner) B2  |  |  |
|                  | Unit 1 "Corporate culture"   |  |  |
|                  | 1.2 Employee retention   |  |  |
|                  | Grammar: Future Continuous and Future Perfect                      |  |  |
|                  | Simple   |  |  |
|                  |  |  |  |
|                  | BP(Business Partner) B2+   |  |  |
|                  | Unit 1 "Market Research"   |  |  |

|                              | 1.2 Working with a focus group Grammar: Question Tags *MyGrammarLab  |
|------------------------------|--|
| September, 22/23<br>4 hours  | IID  Text Organisation: writing a paragraph Core vocabulary (4 points) Discussion-English is a global language in the future: pros and cons BP(Business Partner) B1 Unit 1 "Career choices" 1.3 Communication Skills: Building rapport BP(Business Partner) B2 Unit 1 "Corporate culture" 1.3 Communication Skills: Building relationships BP(Business Partner) B2+ Unit 1 "Market Research" 1.2 Communication Skills: Carrying out a needs analysis *MyGrammarLab |
| September, 29/30<br>4. hours | IID Text Organisation: "How Learning A New language Improves Tolerance" Core vocabulary (4 points) Home reading: 50 pages BP(Business Partner) B1 Unit 1 "Career choices" 1.4 Business Skills: Networking BP(Business Partner) B2 Unit 1 "Corporate culture" 1.4 Business Skills: Presenting yourself BP(Business Partner) B2+ Unit 1 "Market Research" 1.3 Business Skills: Dealing with questions *MyGrammarLab  |

| October, 6/7<br>4 hours | IID Text Organisation: Writing a paragraph                        |
|-------------------------|---|
|                         | Core vocabulary (4 points/revision)                               |
|                         | Listening: David Crystal "World Englishes"                        |
|                         | BP(Business Partner) B1   |
|                         | Unit 1 "Career choices"   |
|                         | Writing: Emails-Introducing yourself                              |
|                         | BP(Business Partner) B2   |
|                         | Unit 1 "Corporate culture"  |
|                         | Writing: A company news blog                                      |
|                         | BP(Business Partner) B2+  |
|                         | Unit 1 "Market Research"  |
|                         | Writing: Reports-Summary findings                                 |
|                         | *MyGrammarLab   |
| October, 13/14          | IID   |
| 4 hours                 | Writing a brief: basic principles. Brief on : World Englishes     |
|                         | Core vocabulary (4 points/revision)                               |
|                         | BP(Business Partner) B1   |
|                         | Unit 1 "Career choices"   |
|                         | Business workshop "Global recruitment agency" p. 88 Review p. 104 |
|                         | BP(Business Partner) B2   |
|                         | Unit 1 "Corporate culture"  |
|                         | Business workshop "Keeping the workforce happy" p.                |
|                         | 88  |
|                         | Review p. 104   |
|                         | BP(Business Partner) B2+  |
|                         | Unit 1 "Market Research"  |
|                         | Business workshop "Improving the Image" p. 88                     |
|                         | Review p.104  |
|                         | *MyGrammarLab   |

| October, 20/21<br>4 hours | IID Discussion: Why is RP generally preferred for teaching English as a foreign language? Core vocabulary (4 points/revision) BP(Business Partner) B1 Unit 1 "Career choices" Test BP(Business Partner) B2 Unit 1 "Corporate culture" Test BP(Business Partner) B2+ Unit 1 "Market Research" Test   |
|---------------------------|---|
| October, 27/28<br>4 hours | IID Text Organisation: Writing a paragraph Listening: David Crystal "Standard vs. Non-Standard English" Writing a paragraph: Positive and Negative effects of the spread of English in Russia." Core vocabulary (all points/revision/quiz) BP(Business Partner) B1 Unit 2 "Business sectors" 2.1 Japan's economy BP(Business Partner) B2 Unit 2 "Training and development" 2.1 Learning on the job BP(Business Partner) B2+ Unit 2 "Give and Take" 2.1 Manager or mentor? *MyGrammarLab |
| November, 3/4<br>4 hours  | IID  Core vocabulary: Check-up test Mini-Presentation on any subject of the unit (3 min.) Analysis of the results achieved Home reading: 50 pages BP(Business Partner) B1 Unit 2 "Business sectors" 2.2 The energy industry   |

|                            | Grammar: Past Simple and Past Continuous BP(Business Partner) B2 Unit 2 "Learning and development" 2.2 Human resource strategy Grammar: Modals in the passive voice BP(Business Partner) B2+ Unit 2 "Give and Take" 2.2 Kindness or success? Grammar: Cleft sentences  |
|----------------------------|--|
| November, 10/11<br>4 hours | IID Structural analysis of the text "The Stages Of Adjustment" Core vocabulary (4 points) BP(Business Partner) B1 Unit 2 "Business sectors" 2.3 Communication Skills: Dealing with interruptions BP(Business Partner) B2 Unit 2 "Learning and development" 2.3 Communication Skills: Team communication BP(Business Partner) B2+ Unit 2 "Give and Take" 2.3 Communication Skills: Changing an agreement *MyGrammarLab  |
| November, 17/18<br>4 hours | IID  Text Organisation: Summarizing: Basic principles/Types of summary Core vocabulary (4 points) Listening: David Crystal "How is the internet changing our life today?" BP(Business Partner) B1 Unit 2 "Business sectors" 2.4 Business Skills: Voicemail messages BP(Business Partner) B2 Unit 2 "Training and development" 2.4 Business Skills: Facilitating a meeting BP(Business Partner) B2+ Unit 2 "Give and Take" 2.4 Business Skills: Collaboration *MyGrammarLab |

| November, 24/25 | IID  |  |  |  |
|-----------------|--|--|--|--|
| 4 hours         | Brief on: Impact of the technological development on                       |  |  |  |
|                 | the language.  |  |  |  |
|                 | Text Organisation: Write a short summary of the text                       |  |  |  |
|                 | "Stages of adjustment".  |  |  |  |
|                 | Core vocabulary (4 points)   |  |  |  |
|                 | BP(Business Partner) B1  |  |  |  |
|                 | Unit 2 "Business sectors"  |  |  |  |
|                 | 2.5 Writing: Emails- Action points   |  |  |  |
|                 | BP(Business Partner) B2  |  |  |  |
|                 | Unit 2 "Training and development"  |  |  |  |
|                 | 2.5 Writing: A training request  |  |  |  |
|                 | BP(Business Partner) B2+   |  |  |  |
|                 | Unit 2 "Give and Take"   |  |  |  |
|                 | 2.5 Writing: Emails- Stating requirements                                  |  |  |  |
|                 | *MyGrammarLab  |  |  |  |
| December, 1/2   | IID  |  |  |  |
| 4 hours         | Text Organisation: Write a selective summary on                            |  |  |  |
|                 | behavior patterns in regard to punctuality and                             |  |  |  |
|                 | communication distance in different cultures. ("How                        |  |  |  |
|                 | late is late"./"How space communicates: interaction                        |  |  |  |
|                 | distance".)  |  |  |  |
|                 | Core vocabulary (4 points)   |  |  |  |
|                 | Home reading: 50 pages   |  |  |  |
|                 | BP(Business Partner) B1  |  |  |  |
|                 | Unit 2 "Business sectors"  |  |  |  |
|                 | Business workshop "Investing your money" p.90                              |  |  |  |
|                 | BP(Business Partner) B2  |  |  |  |
|                 | Unit 2 "Training and development"  |  |  |  |
|                 | Business workshop "Quality service for all" p.90  BP(Business Partner) B2+ |  |  |  |
|                 |  |  |  |  |

Unit 2 "Give and Take"

\*MyGrammarLab

Business workshop "Try to see it my way" p.90

| December, 8/9<br>4 hours   | IID Text Organisation: Summarize the major points: "The spread of English" Core vocabulary (4 points/revision) BP(Business Partner) B1 Unit 2 "Business sectors" Review p.105 BP(Business Partner) B2 Unit 2 "Training and development" Review p.105 BP(Business Partner) B2+ Unit 2 "Give and Take" Review p.105 *MyGrammarLab  |
|----------------------------|--|
| December, 15/16<br>4 hours | Text Organisation: Summarize the major points: "Cultural nationalism". Discussion: How not to behave badly abroad. Core vocabulary (4 points/revision) BP(Business Partner) B1 Unit 2 "Business sectors" Review of the unit (test preparation) BP(Business Partner) B2 Unit 2 "Training and development" Review of the unit (test preparation) BP(Business Partner) B2+ Unit 2 "Give and Take" Review of the unit (test preparation) *MyGrammarLab |
| December, 22/23<br>4 hours | Text Organisation: "Parkland Findings". Writing: Write a profile for the Russians. Discussion: National stereotypes: still exist or disappear. Core vocabulary (all points/revision/quiz) BP(Business Partner) B1 Unit 2 "Business sectors" Test BP(Business Partner) B2 Unit 2 "Training and development" Test  |

|                            | BP(Business Partner) B2+ Unit 2 "Give and Take" Test   |
|----------------------------|--|
| December, 29/30<br>4 hours | Core vocabulary/Grammar Check-up test Mini-Presentation on any subject of the unit (3 min.) Home reading: Round table discussion:  • The author of the book • The main characters • What is the main idea of the book? • How would you behave if you were one of the characters? • What are the main lessons to be learnt after reading the book? Home reading: Active vocabulary checking (50-100) Analysis of the results achieved |