

Finance and Credit

Workshop “English for Professional Communication”

Autumn 2020 - 108 hours

I trimester

Instructor: _____

Contact hours: _____

September, 7 4 hours workshop	<p>Presentation of the course.</p> <p>Language focus: text analysis, skimming, scanning, academic paragraph, glossary, abstract</p> <p>Step I. Basic tools of analysis</p> <p><i>Text ‘The slumps that shaped modern finance’</i></p> <p><i>Types of analysis</i> (retrospective); core concepts (CC) and conceptual supports; discussion.</p> <p>(see <i>Professional Discourse in Economics</i>)</p>
September, 14 4 hours workshop	<p><i>Produce by this date:</i></p> <ul style="list-style-type: none">• 2-minute oral commentary on the text ‘The slumps...’ <p><i>Text ‘Leviathan of last resort’</i></p> <p>Language focus: text analysis, skimming, scanning, paragraph structure, glossary, abstract</p> <p><i>Types of analysis:</i> sector – banking sector; CC for further analysis; discussion.</p> <p>Commenting: Regulation vs. deregulation (crisis of 2008)</p>
September, 21 4 hours tutorials	<p><i>Produce by this date:</i></p> <ul style="list-style-type: none">• abstract of the text ‘Leviathan...’ (max 100 words)• 2-minute oral commentary on the text ‘Leviathan...’ <p><i>Text ‘Getting the policy mix right’</i></p> <ul style="list-style-type: none">• Glossary• Abstract• Brief of the Text with mind map <p><i>Types of analysis:</i> regional</p>

<p>September, 28</p> <p>4 hours</p> <p>workshop</p>	<p><i>Produce by this date:</i></p> <ul style="list-style-type: none"> • Final version of abstracts <p style="text-align: center;">Subject: Trend analysis</p> <ul style="list-style-type: none"> • Trend description in graphical form (1-minute presentation) • 2-minute oral commentary on one of modern trends in finance <p>Aspects for case study and team work</p>
<p>October, 5</p> <p>self-study</p>	<p>Step II. Introducing case-study analysis: algorithm of analysis</p> <p><i>Case study analysis</i></p> <ul style="list-style-type: none"> • Description of business • Problems of business • Options • Dilemma • Decision-making • Action plan • Conclusion <p>Work on the given case “Company valuation”</p>
<p>October, 12</p> <p>4 hours</p> <p>tutorials</p>	<p><i>Produce by this date:</i></p> <ul style="list-style-type: none"> • Scientific papers on individual aspects of case-study • Glossary with core concepts (CC) on “Company valuation” • List of problematic issues for discussion • 2-minute oral presentation of one problematic issue • Principles of financial analysis • Argumentative analysis of the options
<p>October, 19</p> <p>4 hours</p> <p>tutorials</p>	<p><i>Produce by this date:</i></p> <ul style="list-style-type: none"> • Detailed analysis of case-study aspects (presentations should be submitted by each team to the instructor) • Presentation of team’s option analysis and action plan (8-10 min.)

<p>October, 26</p> <p>4 hours</p> <p>workshop</p>	<p><i>Presentation of case-study analysis</i></p> <ul style="list-style-type: none"> • Case presentation • Analysis of the case in overall financial context • Question time • Analysis and assessment of most effective approaches
<p>November, 2</p> <p>self-study</p>	<p>Step III. Research Report</p> <p><i>Subject: Shaping Modern Finance – Rethinking Economic Paradigm</i></p> <p>Language focus: presentation skills, teamwork, technical details for research report</p> <ul style="list-style-type: none"> • Reading and analyzing selected literature (100 p.) • Glossary (3-5 core concepts (CC) with conceptual supports)
<p>November, 9</p> <p>4 hours</p> <p>workshop</p>	<p><i>Produce by this date:</i></p> <ul style="list-style-type: none"> • Formation of teams according to research interests • Appointing the moderator, making up the list of Reports • Presentation of the Research subject • Detailed plan of the Report (mind map)
<p>November, 16</p> <p>4 hours</p> <p>tutorials</p> <p>teams 1, 2, 3</p>	<p><i>Produce by this date:</i></p> <ul style="list-style-type: none"> • References on the chosen subject for each student • Analysis of literature with mind maps (two articles) • 2-minute presentation of the individual Research subject • Glossary (35- 40 units with Russian variant) • Critical analysis of literature
<p>November, 23</p> <p>4 hours</p> <p>tutorials</p>	<p><i>Preparation for the Conference:</i></p> <ul style="list-style-type: none"> • Analysis of original abstracts (two articles) • Written abstract of the Report (draft, 120-150 words) • Plan of the exam Report (subject-matter, aspects) • Visual aids for the Report (3-5 slides) • Draft of presentation speech

November, 30 4 hours tutorials teams 1, 2, 3	<i>Produce by this date:</i> <ul style="list-style-type: none"> • Abstract of the Report (final version) • Analysis of visual aids • Presentation skills
December, 7 4 hours workshop	<i>Produce by this date:</i> <ul style="list-style-type: none"> • Analysis of abstracts • Analysis of presentations • Q @ A skills (questions and answers) • Concluding statements and recommendations for further study
December, 14 4 hours	<i>Final exam (conference)</i> <ul style="list-style-type: none"> • Research Report (7 min.) • Q @ A time • Analysis and assessment