

International Communication and Leadership

Full name of the professor: Gerald Rohan.

Place of the course in the Master's programme: elective part, 2 trimester.

Brief content of the course: Leadership Concept; Leadership Theories; Leadership and Trust; International Communications; National Cultures and Communication; International Communications and Collaboration.

Within the framework of this discipline, theoretical and practical aspects of international communication and leadership are considered. The course gives an idea of how to achieve effective communication and be a successful leader in an international context. Much attention is paid to understanding the role of the cultural factor in effective communication, corporate challenges to global cooperation, overcoming communication barriers to international projects.

Workload of the discipline is 3 ECTS, 108 hours.

Language of instruction: English.

Course midterm control is conducted in the form of final projects defense.