

## **Strategic Management**

**Full name of the professor:** PhD in Economics, Ass.Prof. Shchelokova S.V.

**Place of the course in the Master's programme:** foundation part, 1 trimester.

**Brief content of the course:** Strategic aspect in the management of organization; analysis of the external and internal environment of organization; strategy development, choice and implementation; strategic aspect in the internationalization of business.

Within the framework of this discipline, such strategic management issues as the basic concepts of strategic management, strategic management methods, managerial tools for developing and implementing strategies are considered; the study of the specific features of strategic management. 'Strategic Management' course will help to acquire the skills necessary for the analysis of the external and internal environment of organization; to develop strategic thinking and form strategic management skills in various areas of professional activity.

**Workload of the discipline is** 3 ECTS, 108 hours.

**Language of instruction:** English.

**Course midterm control** is conducted in the form of final projects presentation.