

# NEW MASTER PROGRAM IN ENGLISH (MSc in Management)

## INTERNATIONAL BUSINESS MANAGEMENT

### STUDY IN RUSSIA AND SWEDEN

The Master Program in International Business Management is a new exciting program at the leading Russian university, which additionally provides an opportunity to get a master degree from internationally recognized business school in Sweden - Jönköping International Business School (IIBS).

### DEVELOP YOUR GLOBAL LEADERSHIP SKILLS

The program is focused on forming deep understanding of main concepts of the global business and its recent trends. Students will develop their cross-cultural skills and global entrepreneurial instincts.

### BECOME A BUSINESS CREATOR

Graduates from this Master Program will be highly interesting for employers worldwide, but also well prepared to start up new venture activities. The students will be familiarized with the context and practices at large international companies as well as SMEs.

### GET REAL INTERNATIONAL EXPERIENCE

Students will be taught by international team of lecturers and professors from Russia, Sweden, Germany and USA.

## COURSES INCLUDE



obligatory disciplines

1ST YEAR

#### 1ST TRIMESTER: September – December

- Strategic Management
- Corporate Finance
- Organizational Behavior
- Managerial Economics
- Research Methods in Management
- Business Communications/ Russian Language
- History and Methodology of Management (Philosophy)
- Campus Course

#### 2ND TRIMESTER: January – March

- International Business
- International Communication and Leadership
- International Business Law
- Research Seminar
- Internship

#### 3RD TRIMESTER: April – June

- International Marketing
- Start-up and International Venture Development
- Elective Course*
- Research Seminar
- Internship

2ND YEAR

#### 4TH TRIMESTER: September – December

- Elective Courses*
- Research Seminar
- Internship

#### 5TH TRIMESTER: January – March

- Elective Courses*
- Research Seminar
- Internship

#### 6TH TRIMESTER: April – June

- Research Seminar
- Internship
- Master Thesis
- Final Exam



## ELECTIVE COURSES

Two tracks are available

### Moscow Track (Moscow State University)

- ✓ *International Risk Management*
- ✓ *Global Trends in Corporate Governance*
- ✓ *Theories of Digital Business*
- ✓ *Digital Marketing and Analytics*
- ✓ *Human Resource Management in International Companies*
- ✓ *International Practices of Selling and Sales Management*
- ✓ *Foreign Exchange Transactions Management*
- ✓ *International Markets Entry and Expansion*

### Double Degree Track (JIBS, Sweden)

- ✓ *Entrepreneurial Growth*
- ✓ *Advanced Leadership*
- ✓ *Organizing and Leading Change*
- ✓ *Market Communication in a Digital World*
- ✓ *Environment, Logistics and IT*
- ✓ *Advanced Supply Chain Management*
- ✓ *Corporate Governance*
- ✓ *Advanced Management Accounting and Control*
- ✓ *Advanced Security Markets and Financial Contracts*

During second year of studies, students can choose one of the two tracks.

**Moscow track** courses develop professional background and necessary managerial skills to lead international corporate initiatives and have confidence in exploring business opportunities at Russian market.

**Double Degree track** provides an opportunity to spend two trimesters and get a Master of Science in Business Administration degree from internationally recognized business school in Sweden - Jönköping International Business School (JIBS). JIBS is the only business school in Sweden having two international accreditations: EQUIS and AACSB. JIBS is a world leader in research on family business, entrepreneurship, and innovations in international and cross-cultural context.

## ENTRANCE EXAMS

Applicants are required to pass two exams:

### English Language Exam

or Certificates: IELTS Academic, TOEFL, CAE, BEC Higher, BEC VANTAGE.

### International Business Management

The exam covers the following areas: managerial economics, principles of management and international business.



For more detailed information visit us at



ENROLLMENT, 2020:

**5**

Russian students

**15**

International students

## CONTACTS



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