**OFERTA ACADÉMICA / ACADEMIC OFFER**

**2019-2020**

**GUÍAS DOCENTES / COURSES’ STUDY GUIDES**



**GRADO EN ADMINISTRACIÓN Y DIRECCIÓN DE EMPRESA / B.S. IN BUSINESS ADMINISTRATION**

***PRIMER AÑO / 1ST YEAR***

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| **ASIGNATURA** | **SUBJECT** | **ECTS** | **SEMESTRE** |
| [Fundamentos de Gestión Empresarial](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b101-Fundamentos-de-Gestion-Empresarial-18-19.pdf?ver=2018-09-10-081939-910) | [Fundamentals of Business Management](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b101-Fundamentals-of--Business-Management.pdf?ver=2018-09-18-082906-603) | 6 | S1 |
| [Teoría Económica](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/guia-Teoria-economica-I-_1GAD_18-19.pdf?ver=2018-09-10-082104-510) | [Economic Theory I](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b102-Economic-Theory-I18-19.pdf?ver=2018-09-10-082036-553) | 6 | S1 |
| [Matemáticas I](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b103-Matematicas-I.pdf?ver=2018-09-10-082150-527) | [Mathematics I](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b103-Mathematics-I.pdf?ver=2018-09-10-082217-717) | 6 | S1 |
| [Informática](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b104-Informatica-2018-19.pdf?ver=2018-09-10-082322-520) | [Computer Science](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b104-Computer-Science-2018-19.pdf?ver=2018-09-10-082255-627) | 6 | S1 |
| [Historia y Sociedad](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b105-Historia-y-Sociedad.pdf?ver=2018-09-10-082350-990) | [History and Society](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b105-History-and-Society.pdf?ver=2018-09-10-082414-543) | 6 | S1 |
| [Introducción a la Contabilidad Financiera](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b106-Introduccion-a-la-Contabilidad-Financiera.pdf?ver=2018-09-10-082539-623) | [Introduction to Financial Accounting](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b106-IntroToFinancialAccounting.pdf?ver=2018-09-10-082448-550) | 6 | S2 |
| [Teoría Económica II](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b107-Teoria-Economica-II-ADE.pdf?ver=2019-02-21-103035-087) | [Economic Theory II](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b107-Teoria-Economica-II-(ingles)-ADE.pdf?ver=2019-02-21-103029-020) | 6 | S2 |
| [Estadística I](https://www.uspceu.com/Portals/0/docs/oferta-academica/pceos/grado-en-administracion-y-direccion-de-empresas-grado-en-derecho/plan-2009/guias-docentes/2/GD-2-b108-(con-Derecho)-plan-antiguo-Estadistica-2018-2019.pdf?ver=2019-02-14-134210-373) | [Statistics I](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/1/GD-2-f109-Statistics-2018-2019.pdf?ver=2019-02-06-114004-577) | 6 | S2 |
| [Fundamentos de Marketing](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b111-Fundamentos-de-Marketing.pdf?ver=2018-09-19-100344-397) | [Fundamentals of Marketing](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b111-Fundamentals-of-Marketing.pdf?ver=2018-09-19-100348-793) | 6 | S2 |
| [Derecho Civil y Empresarial](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b109-Derecho-civil-empresarial-18-19.pdf?ver=2018-09-10-082950-593) | [Business Civil Law](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/1/GD-2-b109-Business-Civil-Law.pdf?ver=2018-09-10-082918-567) | 6 | S2 |

***SEGUNDO AÑO / 2ND YEAR***

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| **ASIGNATURA** | **SUBJECT** | **ECTS** | **SEMESTRE** |
| [Gestión y Organización de Empresas I](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD-2-b201-Gestion-y-Organizacion-de-Empresas-I-18-19.pdf?ver=2018-09-10-084621-463) | [Business Management and Organization I](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD-2-b201-Business-Management-and-Organization-I.pdf?ver=2018-09-10-084659-857) | 6 | S1 |
| [Teoría Macroeconómica y Monetaria](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD-2-b207-Teoria-Macroeconomica-y-Monetaria.pdf?ver=2018-09-10-084911-970) | [Macroeconomic and Monetary Theory](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD-2-b207-Teoria-Macroeconomica-y-Monetaria-(ingles).pdf?ver=2018-09-10-084750-557) | 6 | S1 |
| [Lengua Moderna](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD-2-b210-Lengua-Moderna.pdf?ver=2018-09-10-085114-600) | [Modern Language](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD-2-b212-Modern-Language-(english).pdf?ver=2018-09-10-085155-677) | 6 | S1 |
| [Contabilidad Financiera](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD-2-b204-Contabilidad-Financiera.pdf?ver=2018-09-10-085235-860) | [Financial Accounting](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD-2-b204-FinancialAccounting.pdf?ver=2018-09-10-085545-460) | 6 | S1 |
| [Política Económica](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD-2-b211-Politica-Economica.pdf?ver=2018-09-10-090425-490) | [Economic Policy](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD-2--b211--EconomicPolicy.pdf?ver=2018-09-10-090452-183) | 6 | S2 |
| Gestión y Organización de Empresas II | [Business Management and Organization II](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD-2-b206-Business-Management-and-Organisation-II.pdf?ver=2018-09-10-090609-760) | 6 | S2 |
| [Matemáticas II](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD-2-b202-Matematicas-II.pdf?ver=2018-09-10-090649-460) | [Mathematics II](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD-2-b202-Mathematics-II.pdf?ver=2018-09-10-090709-897) | 6 | S2 |
| [Contabilidad de Costes](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD-2-b209-Contabilidad-de-Costes.pdf?ver=2018-09-10-090748-457) | [Cost Accounting](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD-2-b209-CostAccounting-2018-19.pdf?ver=2018-09-10-090815-850) | 6 | S2 |
| [Sistema Fiscal Español y Comparado I](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD_b-208_-Sistema-Fiscal-Espanol-y-Comparado-I.pdf?ver=2018-09-10-090855-333) | [The Spanish and comparative tax systems](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/2/GD-2-b208--International-and-Spanish-Tax-System-I.pdf?ver=2018-09-10-090941-517) | 6 | S2 |

***TERCER AÑO / 3RD YEAR***

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| **ASIGNATURA** | **SUBJECT** | **ECTS** | **SEMESTRE** |
| [Gestión y Dirección Comercial](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b306-Gestion-y-Direccion-Comercial.pdf?ver=2018-09-10-091123-007) | [Commercial Management and Administration](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b306-Commercial-Management-and-Administration.pdf?ver=2018-09-10-091159-297) | 9 | S1 |
| [Financiación Empresarial](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b304-Financiacion-Empresarial.pdf?ver=2018-09-10-091656-823) | [Business Finance](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b304-Business-Finance.pdf?ver=2018-09-10-091936-930) | 6 | S1 |
| [Análisis de Balances](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b309-Analisis-Balances.pdf?ver=2018-09-10-091829-693) | [Balance Sheet Analysis](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b309-Balance-sheet-analysis.pdf?ver=2018-09-10-092051-980) | 6 | S1 |
| [Estadística Y Econometría Empresarial](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b307-Estadistica-y-Econometria-Empresarial.pdf?ver=2018-09-10-091936-553) | [Statistics and Business Econometrics](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b307-Statistics-and-Business-Econometrics.pdf?ver=2018-09-10-092008-317) | 6 | S1 |
| [Doctrina Socia de la Iglesia](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b303-Doctrina-Social-de-la-Iglesia.pdf?ver=2018-09-10-092048-253) | [Social Doctrine of the Catholic Church](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b303-Social-Doctrine-of-the-Catholic-Church.pdf?ver=2018-09-10-092115-957) | 6 | S2 |
| [Historia Económica](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b302-HISTORIA-ECONOMICA_2018-2019.pdf?ver=2018-09-10-092156-720) | [Economic History](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b302-ECONOMIC-HISTORY_2018-2019.pdf?ver=2018-09-10-092219-997) | 6 | S2 |
| [Dirección Financiera](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b308--Direccion-Financiera.pdf?ver=2018-09-10-092309-073) | [Financial Management](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b308-Financial-Management.pdf?ver=2018-09-10-092337-670) | 6 | S2 |
| [Instrumentos Financieros](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b305-Instrumentos-Financieros.pdf?ver=2018-09-10-092412-300) | [Financial Instruments](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b305-Financial-Instruments.pdf?ver=2018-09-10-092528-460) | 6 | S2 |
| [Gestión Operativa de la Empresa](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b301-Gestion-Operativa-de-la-Empresa.pdf?ver=2018-09-10-092601-063) | [Operational Company Management](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/3/GD-2-b301-Business-Operations-Management.pdf?ver=2018-09-10-092626-243) | 6 | S2 |
| [Merchandising](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/3/GD-2-c310-Merchandising.pdf?ver=2018-09-10-125433-803) | [Merchandising](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/3/GD-2-c310-Merchandising-ENGLISH.pdf?ver=2018-09-10-125436-130) | 6 | S2 |

***CUARTO AÑO / 4TH YEAR***

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| **ASIGNATURA** | **SUBJECT** | **ECTS** | **SEMESTRE** |
| [Sistema Fiscal Español y Comparado II](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/4/GD-2-b405-Sistema-Fiscal-Espanol-y-Comparado-II.pdf?ver=2018-09-10-092811-103) | [The Spanish and Comparative Tax Systems II](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/4/GD-2-b405-International-and-Spanish-Tax-System--II.pdf?ver=2018-09-10-092836-033) | 6 | S1 |
| [Política Empresarial](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/4/GD-2-b403-Politica-Empresarial.pdf?ver=2018-09-10-092903-863) | [Business Policy](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/4/GD-2-b403-Business-Policy.pdf?ver=2018-09-10-092926-653) | 6 | S1 |
| [Dirección de Recursos Humanos](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/4/GD-2-b402-Direccion-de-Recursos-Humanos.pdf?ver=2018-09-10-093000-257) | [Human Resources Management](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/4/GD-2-b402--Human-Resources-Management-18-19.pdf?ver=2018-09-10-093023-720) | 6 | S1 |
| [Finanzas Corporativas](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/4/GD-2-b407-Finanzas-Corporativas.pdf?ver=2018-09-10-093105-993) | [Corporate Finance](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/4/GD-2-b407-Corporate-Finance.pdf?ver=2018-09-10-093131-093) | 6 | S1 |
| [Deontología Profesional y Ética de la Empresa](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/4/GD-2-b404-Deontologia-Profesional-y-etica-en-la-empresa.pdf?ver=2018-09-10-093205-413) | [Professional Deontology and Ethics in Business](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/4/GD-2-b404-Professional-Deontology-and-Ethics-in-Business.pdf?ver=2018-09-10-093440-257) | 6 | S1 |
| [Sistemas de Información para la Dirección](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/4/GD-2-b401-Sistemas-de-informacion-para-la-direccion.pdf?ver=2018-09-10-093719-610) | [Information Systems for Management](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/4/GD-2-b401-Information-Systems-for-Management.pdf?ver=2018-09-10-093745-863) | 6 | S2 |
| [Dirección Estratégica de la Empresa](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/4/GD-2-b406-Direccion-Estrategica-de-la-Empresa.pdf?ver=2018-09-10-094016-153) | [Business Strategy Management](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-administracion-y-direccion-de-empresas/plan-2009/guias-docentes/4/GD-2-b406-Business-Strategy-Management.pdf?ver=2018-09-10-093845-753) | 6 | S2 |

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**GRADO EN ECONOMÍA / B.S. IN ECONOMICS**

***PRIMER AÑO / 1ST YEAR***

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| **ASIGNATURA** | **SUBJECT** | **ECTS** | **SEMESTRE** |
| [Derecho y Relaciones Laborales](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/1/GD-2-f102-Derecho-Laboral.pdf?ver=2019-01-29-125417-767) | [Labour Law](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/1/GD-2-f102-Labour-Law-and-Relations.pdf?ver=2019-01-29-125423-150) | 6 | S1 |
| [Doctrina Social de la Iglesia](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/1/GD-2-f104-Doctrina-Social-de-la-Iglesia.pdf?ver=2019-01-29-125433-257) | [Social Doctrine of the Catholic Church](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/1/GD-2-f104-Social-Doctrine-of-the-Cathol.pdf?ver=2019-01-29-125437-143) | 6 | S1 |
| [Estadística I](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/1/GD-2-f109-Estadistica-2018-19.pdf?ver=2019-02-06-114000-630) | [Statistics I](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/1/GD-2-f109-Statistics-2018-2019.pdf?ver=2019-02-06-114004-577) | 6 | S2 |

***SEGUNDO AÑO / 2ND YEAR***

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| **ASIGNATURA** | **SUBJECT** | **ECTS** | **SEMESTRE** |
| [Macroeconomía I](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f204-Macroeconomia-I.pdf?ver=2019-01-29-130109-190) | [Macroeconomics I](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f204-Macroeconomics-I.pdf?ver=2019-01-29-130112-263) | 6 | S1 |
| [Estadística II](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f202-Estadistica-II.pdf?ver=2019-01-29-130011-890) | [Statistics II](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f202-Statistics-II.pdf?ver=2019-01-29-130015-260) |  |  |
| [Economía del Sector Publico](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f209-Economia-del-Sector-Publico.pdf?ver=2019-01-29-125930-877) | [Dynamic Systems and Optimization Theory](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f201-Dynamical-Systems-and-Optimisation-Theory.pdf?ver=2019-01-29-130229-247) | 6 | S1 |
| [Sistemas Dinámicos y Teoría de Optimización](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f201-Sistemas-Dinamicos-y-Teoria-Optimizacion.pdf?ver=2019-01-29-130226-063) | [Economy of the Public Sector](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f209-Public-Sector-Economics.pdf?ver=2019-01-29-125935-277) | 6 | S1 |
| [Economía Española](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f208-Economia-Espanola.pdf?ver=2019-02-04-095009-357) | [The Spanish Economy](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f208-Spanish-Economy.pdf?ver=2019-02-04-094910-990) | 6 | S2 |
| [Microeconomía I](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f205-Microeconomia-I_-2GNF_18-19.pdf?ver=2019-01-29-130126-613) | [Microeconomics I](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f205-Microeconomics-I.pdf?ver=2019-01-29-130135-693) | 6 | S2 |
| [Historia Económica Global](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f210-Historia-Economica-Global.pdf?ver=2019-01-29-130050-780) | [Economic Policy I](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f206-Economic-Policy-I.pdf?ver=2019-01-29-130207-250) | 6 | S2 |
| [Econometría](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f207-Econometria-18-19.pdf?ver=2019-01-29-125852-830) | [Econometrics](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f207-Econometrics-18-19.pdf?ver=2019-01-29-125855-700) | 6 | S2 |

***TERCER AÑO / 3rd YEAR***

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| **ASIGNATURA** | **SUBJECT** | **ECTS** | **SEMESTRE** |
| [Calculo Financiero](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/2/GD-2-f207-Econometria-18-19.pdf?ver=2019-01-29-125852-830) | [Financial Operations](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/3/GD-2-f341-Financial-Operations.pdf?ver=2019-01-29-130342-627) | 6 | S1 |
| [Política Económica II](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/3/GD-2-f343-Politica-Economica-II.pdf?ver=2019-01-29-131707-023) | [Economic Policy II](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/3/GD-2-f343-Economic-Policy-II.pdf?ver=2019-01-29-131710-550) | 6 | S1 |
| [Dirección Financiera](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/3/GD-2-f351-Direccion-Financiera-finan.pdf?ver=2019-01-29-131520-150) | [Financial Management](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/3/GD-2-f351-Financial-Management-finan.pdf?ver=2019-01-29-131525-377) | 6 | S2 |
| [Macroeconomía II](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/3/GD-2-f353-Macroeconomia-II.pdf?ver=2019-01-29-131615-653) | [International Macroeconomics](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-economia/plan-2013/guias-docentes/3/GD-2-f358-International-Macroeconomics.pdf?ver=2019-01-29-130913-717) | 6 | S2 |

**GRADO EN MARKETING Y GESTIÓN COMERCIAL / B.S IN MARKETING AND SALES MANAGEMENT**

Please note that the subjects in years 1 & 2 are are the same as those in the B.S. in Business Administration

**TERCER AÑO / 3RD YEAR**

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| **ASIGNATURA** | **SUBJECT** | **ECTS** | **SEMESTRE** |
| [Distribución Comercial](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/3/GD-2-c301-Distribucion-Comercial.pdf?ver=2018-09-11-080722-393) | [Commercial Distribution](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/3/GD-2-c301-Commercial-Distribution.pdf?ver=2018-09-11-080750-007) | 6 | S1 |
| [Estudios de Mercado en Marketing](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/3/GD-2-c302-Estudios-de-Mercado-en-Marketing-I-2018-19.pdf?ver=2018-09-10-125056-980) | [Market Research in Marketing I](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/3/GD-2-c302-Market-Research-in-Marketing-I-2018-19.pdf?ver=2018-09-10-125059-057) | 6 | S1 |
| [Logística Comercial](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/3/GD-2-c307-Logistica-Comercial.pdf?ver=2018-09-11-080607-793) | [Commercial Logistics](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/3/GD-2-c307-Commercial-Logistics.pdf?ver=2018-09-11-080646-683) | 6 | S2 |
| [Comportamiento del Consumidor](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/3/GD-2-c304-Comportamiento-del-consumidor.pdf?ver=2018-09-10-124840-200) | [Consumer Behaviour](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/3/GD-2-c304-Consumer-behaviour.pdf?ver=2018-09-10-124843-290) | 6 | S2 |

***CUARTO AÑO / 4TH YEAR***

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| **ASIGNATURA** | **SUBJECT** | **ECTS** | **SEMESTRE** |
| [Gestión de la Publicidad](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/3/GD-2-c309--Gestion-de-la-publicidad.pdf?ver=2018-09-10-125202-580) | [International Marketing](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/4/GD-2-c404-International-Marketing-ENGLISH.pdf?ver=2018-09-10-125835-493) | 6 | S1 |
| [Marketing Internacional](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/4/GD-2-c404-Marketing-Internacional.pdf?ver=2018-09-10-125832-217) | [Advertising Management](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/3/GD-2-c309-Advertising-Management-(Bilingue).pdf?ver=2018-09-10-125205-450) | 6 | S2 |
| [Comercio Electrónico](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/3/GD-2-c308-Comercio-Electronico.pdf?ver=2018-09-10-124807-973) | [E-commerce](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/3/GD-2-c308-E-Commerce.pdf?ver=2018-09-10-124811-123) | 6 | S2 |
| [Merchandising](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/3/GD-2-c310-Merchandising.pdf?ver=2018-09-10-125433-803) | [Merchandising](https://www.uspceu.com/Portals/0/docs/oferta-academica/grados/grado-en-marketing-y-gestion-comercial/plan-2009/guias-docentes/3/GD-2-c310-Merchandising-ENGLISH.pdf?ver=2018-09-10-125436-130) | 6 | S2 |