



INTERNATIONAL EXCHANGE PROGRAMMES

EM 
NORMANDIE

CAEN • LE HAVRE • PARIS • DUBLIN • OXFORD



Programme Grande Ecole
en Formation Initiale.





EM NORMANDIE at a glance

5
CAMPUSES

1871
YEAR
OF FOUNDATION

16 000
ALUMNI

5 000
PARTNER
COMPANIES

3 500
STUDENTS

+200
PARTNER
UNIVERSITIES
WORLDWIDE

73
PERMANENT
FACULTY
MEMBERS

3 Main Research Areas:

- Management & Entrepreneurship
- Logistics – Land – Sea – Risk
- Cross-Cultural Management

3 Institutes of Expertise:

- **InsIDE** – Institute for Innovation and Entrepreneurship Development
- **IPER** – International Training Centre for Port, Maritime and Logistics Industries
- **Ingénium** – E-learning

BUSINESS LINKS

|||||



CAREER FAIRS

|||||



COMPANIES
& CAREERS

|||||



SENIOR STUDENT
MENTORING AND ALUMNI
NETWORK

|||||



BUSINESS INCUBATOR

|||||



5 000 PARTNER
COMPANIES

CAMPUS LIFE

|||||



ACCOMMODATION
SERVICE AND
WELCOME SERVICES
FOR NEW STUDENTS

|||||



STUDENT CLUBS

|||||



EVENTS
& EXCURSIONS

INTERNATIONAL

|||||



70 VISITING
PROFESSORS

|||||



32% INTERNATIONAL
STAFF

|||||



730 INTERNATIONAL
STUDENTS

|||||



COOPERATION
AGREEMENTS
IN OVER 60 COUNTRIES

|||||



21% GRADUATES
WORKING ABROAD

EM NORMANDIE campuses

Founded in 1871, EM NORMANDIE is one of the traditional French business schools with strong roots in its territory of origin, the **emblematic region of Normandy**. As the school has evolved over the years as well as its impact range, and being true to its spirit of conquest, EM NORMANDIE has grown beyond the borders of its region **opening campuses in Paris, Oxford and more recently in Dublin**. Despite a strong international orientation, reinforced by international accreditations, EM NORMANDIE continues to cherish its origins by contributing to its region's reputation and vice versa.

Located between the busiest sea in the world and Paris, **Normandy has many economic, cultural and geographic assets**, placing it at the heart of the French and European economies. With its breath-taking landscapes and 600km coastline on one hand and its strong historical background, Normandy is known to be a **popular destination**, not only for tourists but **also for scholars and entrepreneurs**. Normandy has earned an **international reputation** for its key sites of interest including 2 UNESCO world heritage sites (Mont Saint-Michel and Le Havre), Etretat, the D-Day Landing Beaches...

Caen (France)

Caen is a lively university town with a distinctive maritime flavour, located **30 minutes away from the famous Normandy beaches**. Some sites of interest: the Mémorial – Museum for WWII & History for Peace, the castle and abbeys built by William the Conqueror...



Le Havre (France)

Le Havre is a major port town (first in France for Foreign Trade and Containers) situated on the mouth of the River Seine. The city centre of Le Havre is listed as UNESCO World Heritage since 2005 for its "innovative use of the potential of concrete".



Paris (France)

The city of lights and the **French capital**. From **Louvre Museum to Notre-Dame**, the famous monuments of Paris rival the castles, landscapes, forests and valleys of its surrounding areas. The Parisian campus is located in the 16th district, 20 minutes' walk from the Eiffel Tower.



Oxford (UK)

Home of **one of the world's top 10 universities** with 38 colleges throughout the city, Oxford is purpose-built for students and education. Located in the city center, our campus is close to all the main sights and shops.
















Dublin* (Ireland)

The capital of Ireland is one of Europe's premier tourist destinations but also **home to many international companies** which have chosen to set up their headquarter there. Located less than 5 minutes' walk from Connolly Station (Dublin's central train station), our campus is **close to the International Financial Services Centre [IFSC]**.



*Not open to exchange students

Course offer

PROGRAMME Undergraduate - Graduate*	CAEN Programme focus	LE HAVRE Programme focus	PARIS Programme focus	OXFORD Programme focus
European Business Programme	 Doing business in France & Europe Intercultural management Human resource management			
International management bachelor International logistics option (Available to dual degree students according to MOU)		 Supply chain management International business International transport		
International management bachelor International business option (Available to dual degree students according to MOU)		 Business development International trade & marketing Business & customer management		
General Management	 Strategic management Business environment Managerial intelligence	 Marketing & strategy Accounting & finance Human resource management  Marketing & strategy Accounting & finance International political environment	 Strategic management Business environment Managerial intelligence	 Accounting & finance International & political environment Human resource management
International Management		 Marketing & strategy Supply chain management Finance & law		
General Management	 Strategic environment Finance & law Human resource management	 Strategic environment Finance & law Human resource management		 Logistics & purchasing Finance & law Managerial skills
General Management	 Majors listed on the next page** (Available to dual degree students according to MOU)			

* Graduate programmes are available to students enrolled in a four-year bachelor's or a master's. A B2 level is required for both English and French programmes.

**MAJORS:

- **Audit and Corporate Finance**
Le Havre Campus 🇫🇷
- **Banking, Finance and FinTech**
Oxford Campus ✖
- **Cross-Cultural Marketing and Negotiation**
Caen Campus ✖
- **Development Strategy and Territories**
Caen Campus 🇫🇷
- **Entrepreneurship**
Le Havre Campus 🇫🇷
- **Human Resource Management**
Paris Campus 🇫🇷
- **International Business**
Le Havre Campus ✖
- **International Events Management**
Paris Campus ✖
- **International Logistics and Port Management**
Le Havre Campus ✖
- **Managing Information Systems and Digital Technology**
Caen Campus 🇫🇷
- **Marketing and Sales Strategy**
Le Havre Campus 🇫🇷
- **Startup and digital development**
Caen Campus 🇫🇷
- **Supply Chain Management**
Le Havre Campus ✖

« EM NORMANDIE places students at the heart of its success! New technologies are used to render classes dynamic and to foster exchanges, which is supported by expert lecturers who are empathetic listeners. »

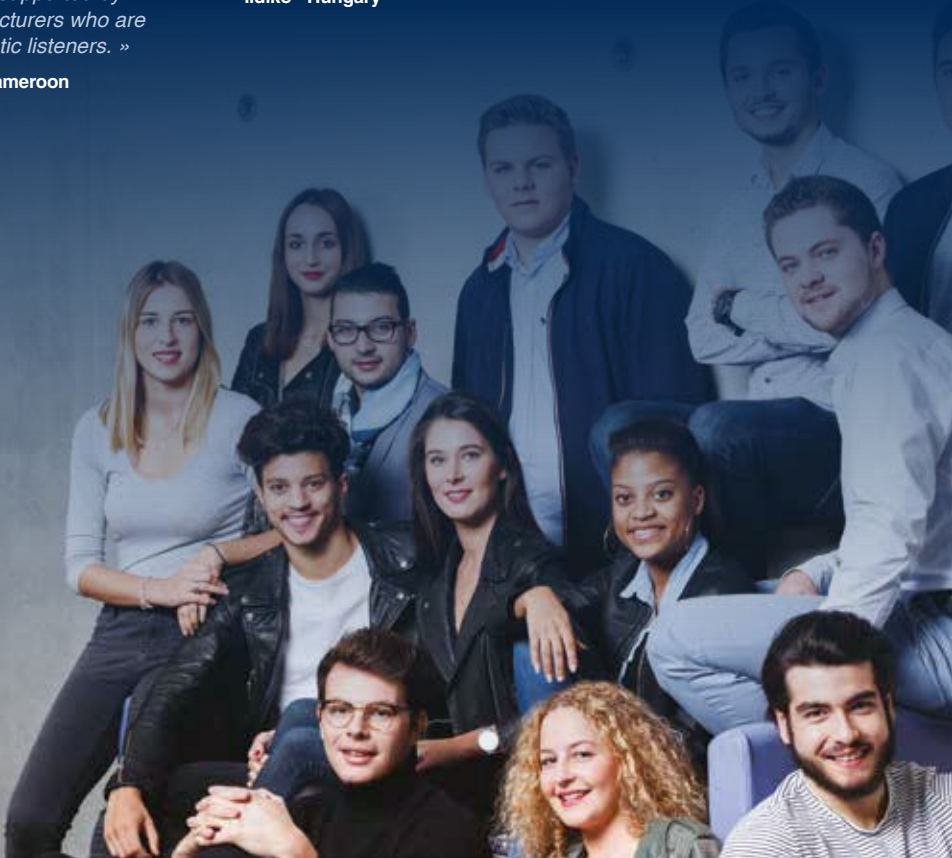
Lucie - Cameroon

« I became richer with many experiences, friends, professional knowledge and knowledge about the French and many other cultures. I'll never forget this semester! »

Ildikó - Hungary

« The experience has been the best of my life! »

Federica – Italy





Short term programmes

At EM NORMANDIE, we have more than 20 years of experience in running short term programmes for undergraduate and post graduate students.

From 1-day customised seminar to 6-weeks seasonal school, our short term programmes combine academic input and industrial/cultural excursions so participants benefit from a unique experience of business and culture in France and Europe. In addition students may obtain ECTS/US credits.

The academic input can be based on themes such as business practices, intercultural management, entrepreneurship, logistics and supply chain management, digital marketing...

The focus is on France and Europe. Furthermore, visits are organized to relevant companies and institutions as well as to sites of cultural interest.

For further details, please contact:

Séverine GROULT

International Development Manager

Tel.: +33 (0)2 31 46 93 87

e-mail: sgroult@em-normandie.fr

Some examples of our short term programmes

NORMANDY SUMMER PROGRAMME	CUSTOMISED SEMINARS FOR BBA, MBA OR EXECUTIVE MBA
<p>JUNE - JULY <i>4-weeks residential summer school</i></p> <p>Destinations: Normandy, Paris</p> <p>Modules: Doing Business in France/Europe, Digital Marketing in the Luxury Industry, Cross-Cultural Management, Entrepreneurship, Supply Chain Management...</p>	<p>UPON REQUEST <i>From 1 to 10 days On EM NORMANDIE campuses or on partner's site or off-site</i></p> <p>Areas: Cross-Channel Distribution; Digital Business Strategy; International Business; Logistics & Supply Chain Management; Marketing in the Luxury Industry; Technology, Innovation & Management...</p>



Contact International Office:

E-mail: international@em-normandie.fr

**More information on EM NORMANDIE
and its programmes:**

english.em-normandie.fr

