



CURRENT MODELS FOR NAVIGATING ELT RESEARCH AND PRACTICES

15th International Conference

Dates: October 1-3

Venue: Lomonosov Moscow State University, Faculty of Economics

October 1, Wednesday

9.00-12.00 – Registration Faculty of Economics, Lobby of the 1st floor

10.00 – Opening session and plenaries

Room: П6

Natalia B. Gvishiani (LMSU)

“The English WE USE” as an ELT Model across Linguistic Paradigms (from LSP to AI)

Andrei A. Lipgart (LMSU) *Academic and pseudoacademic English in teaching philological LSP*

Tamara B. Nazarova (LMSU) *Teacher Education and Teacher Development in the 21st century: something old, something new*

11.45-12.15 – Coffee break

Ekaterina E. Golubkova (MSLU) *Лингвокреативность в современном англоязычном медийном дискурсе*

Irina V. Zykova (IL RASc) *Creativity and pragmatics of emotive phraseology in feature films*

Vera I. Zabotkina (RSUH) *Cognitive mechanisms of linguistic creativity*

2.00-3.00 p.m. - Lunch-break

3.00 p.m.

Room: 437

English in the era of 'big data' and artificial intelligence

CHAIR: Natalia B. Gvishiani, Tatiana O. Lebedeva

Text Evolution in Digital Era

Natalia A. Akhrenova

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Tendencies in information presentation as a result of AI proliferation

Olga I. Oparina
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The potential of Artificial Intelligence in developing students' creativity

Yulia A. Zhukova
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On the experience of creating examination materials for soil science students using artificial intelligence tools

Inna V. Kharlamenko
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Metastructures in the genre of the English dissertation (corpus based approach)

Inna I. Kon'kova
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AI in lesson design for mixed-level groups

Yuliya V. Shubina
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3.00 p.m.

Room: 421

Linguistic creativity in 'University English' and other types of discourse

CHAIR: Anna V. Rudakova, Yulia I. Shcherbinina

GenAI in the language classroom: stifling or enhancing creativity?

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Media Discourse and Linguistic Creativity

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Эволюция политического дискурса в современном глобальном медианпространстве

Петр Витальевич Меньшиков
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Plekhanov Russian University of Economics, Financial university

The Language of "The Buried Giant" by K. Ishiguro

Elena A. Ivanova
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Non-human characters in science fiction: creative techniques of speech

portrayal

Tatiana A. Lapudeva
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Mediacommunication and worldview based on the Shdevrum neuroart Shdevrum social network

Elena V. Temnova
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International School on Metaphor as an educational project of Perm State University

Anastasia V. Glavatskikh, Svetlana L. Mishlanova
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Linguistic creativity across genres and beyond literary texts

Anna V. Rudakova
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3.00 p.m.

Room: 423

Academic English and terminology

CHAIR: Alexandra G. Anisimova, Tamara S. Karapetyan

The “grain” of lexical means and terminological units: referential correspondence and conceptual structures

Larissa A. Manerko
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Studying historical terminology from the cognitive linguistics perspective for ESP teaching history students

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The capacity of PR terminology to expand the ESP teaching environment

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Lexical-semantic fields in English music terminology: cognitive structuring and pedagogical potential in ESP classrooms

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Negotiating authority in academic discourse: a cross-cultural comparison of interactional metadiscourse in Russian- and English-medium research articles in ecology

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How to Teach and to Learn Terms of the Humanities: Ways of Optimization

Alexandra G. Anisimova

Lomonosov Moscow State University

2.00 p.m.

Room: II6, 528

English of Economics & Business: the retrospective & prospects of scientific schools

Chair: Lyubov V. Kulik

Teaching English at MSU Economics Faculty: drivers of success

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Mastering Economic Vocabulary by Chinese Students: Challenges and Solutions

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Unconventional ways of expanding vocabulary

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Cultural Schemas as a Tool for Developing Intercultural Sensitivity

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3.30-3.40 p.m. – Break

Room: 528

Principles of Academic Vocabulary Acquisition for Professional Purposes

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State University of Management

Developing students' creative thinking skills in economic linguistics: a review of scientific creativity methods

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Integrating Prompt Engineering in ESP Writing Materials for Economics Students: Enhancing Genre Awareness and Productivity

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Moscow State Pedagogical University

Developing Business Communication Skills in English Using Interactive Chatbots

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Tambov State Technical University

The Effectiveness of Artificial Intelligence Technologies in Teaching English for Professional Purposes

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Financial University

Teaching English Economics through studying docuseries

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Presidential Academy

October 2, Thursday

10.00-11.00 – Plenaries Room: II9

Olga D. Vishnyakova (LMSU) *On the principles of country studies linguistics and cultural dictionary compiling*

Marklen E. Konurbaev (LMSU) *The Facets of Textual Timbre*

11.00 – Workshop

Anastasia A. Sharapkova (LMSU), Elizaveta V. Tikhomirova (Skolkovo Institute of Science and Technology) *Beyond the Hype: Evaluating Virtual Reality technology as a Catalyst for Academic Performance in higher education*

12.00-1.00 p.m. - Lunch break

1.00 p.m.

Room: 545

Phonetics and rhetoric

Chair: Svetlana V. Decheva, Daria D. Aristova

The functional potential of prosodic means in academic presentation in multicultural environment

Elena L. Freydina, Margarita Yu. Seiranyan

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Moscow Pedagogical State University

Phonostylistic Variation in Knowledge Communication: a Case Study of a Scholarly Voice

Daria D. Aristova

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Individual style of a court speaker (prosodic aspect)

Elena K. Silkova

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Shadowing technique as a way to develop perceptive and speaking skills of a listener

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The Sound of Fear: A Pragmaphonostylistic Study of M. R. James and His Imitators

Tatiana O. Lebedeva

Lomonosov Moscow State University

Punctuation Cluster in Fiction: Stylistic Functioning and Approaches to Interpretation

Olga V. Sapunova

Lomonosov Moscow State University

Intonation and Character Development in British Film and Television Productions

Svetlana M. Rogozhina

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Moscow Pedagogical State University

British Insult Comedy: Genre-Stylistic and Prosodic Features

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The Voice of the "Transformed Linguistic Persona" in English-Language Video Game Discourse

Yulia A. Dzhuraeva

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The rhetorical specificities of intellective communication in the multicultural English-speaking space

Svetlana V. Decheva, Alexandra I. Gashek

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Lomonosov Moscow State University

1.00 p.m.

Room: 549

ELT methodology and materials development through the prism of cognitive studies

Chair: Ekaterina A. Dolgina, Yulia I. Scherbinina

ELT methodology in multimodal environment

Marklen E. Konurbaev

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Lomonosov Moscow State University

*The role of cognitive measurement in advancing educational outcomes
personalizing education through cognitive assessment*

Anna A. Lebedinets

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Higher School of Economics

Diverse proficiency levels: university teachers' dilemma in English classes

Dmitry P. Chinenov
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NUST MISIS

The development of professional skills among students of Television faculty in English in terms of System Approach

Victoria A. Skakunova
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Classification as a key notion in English article studies

Ekaterina A. Dolgina, Dmitrii A. Demin
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Using authentic texts to teach inference skills

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Running a guided discovery lesson

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Student agency for teacher professional development in the ESP context

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Teaching Unplugged - or Plugged-In Teaching? A Hands-On Experience of 'Dogme ESP'

Olga I. Morkovina
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Making use of US presidents' inaugural addresses as authentic material to develop cognitive skills of analyzing oratory techniques within the framework of a research project

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Legal English Practice with "You Be the Judge"

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1.00 p.m.

Room: 525

English in the cultural context

CHAIR: Olga D. Vishnyakova, Vladimir I. Suslov

Linguodidactic aspects of E.D. Hirsch's theory of cultural literacy

Elena V. Marinina

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Lomonosov Moscow State University

*Evaluation and metaphorization: the semantic amelioration of success verbs in English
linguaculture*

Darya Yu. Kuleshova

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Moscow State Linguistic University

Cognitive aspects of English humour, or what social qualities can we assimilate from it

Margarita M. Philippova

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Lomonosov Moscow State University

Сопоставительное изучение "Евангельских" идиом в английском и русском языках

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Russian Culture through English: reflections on 10 years of teaching

Irina L. Lebedeva

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Implementing a linguocultural approach to developing materials for ESP

Violetta V. Petrova

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Saint-Petersburg branch of the Financial University under the Government of the Russian Federation

1.00 p.m.

Room: 423

Teaching and researching Business English

Chair: Tamara B. Nazarova, Anastasia A. Sharapkova

Integration of new technologies in the process of teaching English for professional purposes

Lyudmila S. Chikileva

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The Concept of "Time" and its Linguistic Manifestation in Business English

Ludmila L. Baranova

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Fairy-Tale Metaphors in Business English: A Cognitive Lexicological Perspective

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Linguocreativity as a modern trend in the creation of popular neologisms in English business discourse

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How do we prepare our students for their encounters with the world of business?

Tamara B. Nazarova
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1.00 p.m.

Room: 515

Literature in the EFL classroom

Chair: Tatyana Yu. Kizilova

Homing in on home reading: Some unconventional suggestions for a conventional activity

Olga I. Morkovina
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Exploring nonfiction in the modern book culture of contemporary learners

Eva T. Minasyan
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Developing receptive and productive skills of English language learners through literary texts

Olga S. Andreeva
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Annulment and the role of negative prefixes in H. Mantel's "The Mirror and the Light"

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"There is nothing either good or bad but thinking makes it so»: the Author's Godlike reason in Shakespeare's «Hamlet»?

Tatyana Yu. Kizilova
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October 3, Friday

10.00 a.m.

Room: II8

Translation and Interpreting

CHAIR: Aschen S. Mikoyan, Velta Ya. Zadornova, Inna N. Fomina

Shoemakers go barefoot: on translating linguistic terminology

Marina A. Kulinich

Samara State University of Social Sciences and Education

Teaching translation of legal binomials: cogno-systemic approach

Tatiana I. Tarasova

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Lomonosov Moscow State University

Translation and Translator: Views by Non-Translators and AI (Sociological Survey Outcomes)

Assiya R. Sulkarnayeva

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Teaching translation in the era of AI: emerging paradigms and challenges

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Reception of translated texts: analytical perspectives on literary translation challenges

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World news review as an effective way to develop speaking and interpreting skills

Marina I. Zhavoronkova

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Conceptual metaphor in economic discourse: specificity of comprehension and translation

Victoria L. Malakhova

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Keywords in a literary work and the problem of translation

Velta Ya. Zadornova

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Titles of literary texts as a translation issue

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