

INTERNATIONAL COMPETITIVENESS

Credit Value: 5 credits¹

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A. Course outline

The course “International competitiveness” aims at the formation of the following skills and knowledge:

- knowledge of the main theoretical principles of international competitiveness;
- ability to apply modern scientific methods of information analysis and processing in economic research;
- ability to identify the weaknesses and strengths of the subjects of the global economy;
- ability to use national and international databases and to analyze and process the collected data to compose a ranking based on certain economic indicators.

B. Textbooks

Porter M. “International Competition”, Moscow, International Relations, 1993

C. Assessment details

The final grade consists of:

Types of assessment tools	Score
Ranking assignments (3)	75 (25x3)
Individual project	50
Group project	50
Test	15
Final exam	60

Grade	Minimum score	Maximum score
<i>Excellent</i>	212,5	250
<i>Good</i>	162,5	212
<i>Satisfactory</i>	100	162
<i>Unsatisfactory</i>	0	99

Typical tasks and other materials necessary to assess the learning outcomes:

— Ranking assignments

Example:

1. Build a ranking of countries by economy size (GDP). The data can be found on any international organization website
2. Build a ranking of countries by GDP per capita
3. Build a ranking of countries by export size
4. Take any other latest competitiveness report.
5. Compare all the ratings received. Find the pairwise correlation. Select the leading countries.

¹ 1 credit point is equal to 36 hours of total workload including in-class activities, self-study and exam writing

— Final exam

It consists of an oral exam, each student should answer two questions, each one for 30 points (a total of 60 points). The questions consist of course topics.

D. Course outline

Topic 1. The concept of competitiveness
Topic 2. Theoretical foundations of the concept of international competitiveness
Topic 3. Methodological foundations of the international competitiveness rating. Rating analysis
Topic 4. Competitiveness of countries with rich natural resources.
Topic 5. Principles and mechanisms of state management of economic competitiveness.
Topic 6. The state, dynamics, and prospects of competitiveness of the Russian economy.
Final exam