

**FEDERAL STATE BUDGET EDUCATIONAL
INSTITUTION OF HIGHER EDUCATION
“LOMONOSOV MOSCOW STATE UNIVERSITY”**

FACULTY OF ECONOMICS

«APPROVED»

Dean of the Faculty of Economics, MSU

professor _____ A.A.Auzan

«__» _____ 2021

COURSE SYLLABUS

Course title:

RESEARCH AND PRACTICE SEMINAR V (IN ENGLISH)

Level of higher education:

MASTER STUDIES

Field of study:

38.04.02. MANAGEMENT

Mode of study:

FULL-TIME

Course syllabus is considered and approved by
the Educational and Methodological Council of the Faculty of Economics
(minutes № _____, date)

Moscow 2021

The course syllabus is developed in accordance with the self-established MSU educational standard (ES MSU) for implemented main professional educational programs of higher education for Master's degree in the field of study 38.04.02. Management

ES MSU is approved by the decision of MSU Academic Council dated December 28, 2020, minutes №7

Year (years) of enrollment: 2021 and forthcoming

1. Place and status of the course in the structure of the Master program

Course status: *obligatory*

Trimester: 5th

2. Course Prerequisites

This discipline is based on the knowledge and skills acquired as a result of studying following courses:

— Research and Practice Seminar IV

3. Intended learning outcomes (ILO) of the course associated to the required competencies of the graduates

Competencies of graduates (codes)	Indicators of achievement of competencies	Intended learning outcomes of the course (module) associated to the required competencies of the graduates
UC-1. Capable of carrying out a critical analysis of problematic situations based on a systematic approach, developing a strategy of actions, formulating scientifically based hypotheses, applying the methodology of scientific knowledge in professional activity	UC-1.I-1. Analyzes the problem situation as an integral system, identifying its components and the connections between them	UC-1.I-1.K-1. Knows the methodology of setting a goal and determining ways to achieve it
		UC-1.I-1.A-1. Able to determine the essence of the problem situation and the stages of its resolution, taking into account variable contexts
		UC-1.I-1.A-2. Able to collect, systematize and critically analyze the information necessary to develop a strategy for resolving a problematic situation
	UC-1.I-2. Develops solutions to the problem situation based on a critical analysis of available information sources	UC-1.I-2.A-1. Able to assess the adequacy and reliability of information about a problem situation, to work with contradictory information from different sources
		UC-1.I-2.A-2. Able to find a solution to a problem situation based on actions, experiment and experience
		UC-1.I-2.A-3. Able to identify possible solutions to a problem situation based on the analysis of cause-and-effect relationships
	UC-1.I-3. Develops a strategy of actions to solve a problem situation in the form of a sequence of steps, anticipating the result of	UC-1.I-3.A-1. Able to implement and argue the choice of a strategy to solve a problem situation, understanding the advantages and disadvantages of the chosen strategy
UC-1.I-3.A-2. Able to develop an action plan to solve a problem		

	each of them	situation, identifying and evaluating the practical consequences of implementing actions to resolve a problem situation
GPC-5. Capable of summarizing and critically evaluating scientific research in management and related fields, carrying out research projects	GPC-5.I-1. Summarizes and critically evaluates scientific research in management and related fields	GPC-5.I-1.K-1. Knows the current state of scientific research in management and related fields GPC-5.I-1.A-1. Able to develop their own point of view on the basis of generalization and critical evaluation of scientific achievements obtained by domestic and foreign researchers
	GPC-5.I-2. Develops and carries out research projects	GPC-5.I-3.K-1. Knows methods of conducting scientific research in management and ways of presenting research results GPC-5.I-3.A-1. Able to independently develop a research plan, conduct research, present and defend the results in the form of a presentation/report
PC-1. Capable of conducting scientific research (experiments, observations) and development as a responsible executor or together with a supervisor	PC-1.I-1. Identifies and formulates current scientific issues	PC-1.I-1.K-1. Knows current issues in the chosen subject/professional area
		PC-1.I-1.A-1. Able to formulate a topic of scientific research that reflects a current issue in the chosen subject/professional area
	PC-1.I-2. Uses quantitative and qualitative methods to conduct scientific research	PC-1.I-1.A-2. Able to provide arguments and reasoning for the relevance, theoretical and practical significance of the chosen research topic
		PC-1.I-2.K-1. Knows quantitative and qualitative research methods
PC-2. Capable of designing/developing plans and methodological research programs, developing tools independently and determining the theoretical and methodological basis of a study	PC-2.I-1. Conducts independent research in accordance with a developed program	PC-1.I-2.K-2. Knows the features and limitations of scientific research conducted with the use of various quantitative and qualitative methods
		PC-1.I-2.A-1. Able to conduct independently or in a team scientific research for business process management with the use of qualitative and quantitative methods
		PC-2.I-1.K-1. Knows the main steps and current methods of research in the chosen subject area
	PC-2.I-2. Determines the theoretical basis of a study, chooses a methodology and	PC-2.I-1.A-1. Able to formulate goals, hypotheses and research questions
PC-2.I-1.A-2. Able to design, develop and adjust a research program that allows testing research hypotheses and finding answers to research questions		
		PC-2.I-2.K-1. Knows the methods of critical analysis and evaluation of modern scientific achievements in the field of professional activity
		PC-2.I-2.A-2. Able to correctly choose methods and tools for solving the

	develops tools in accordance with the tasks set	formulated research problem
PC-3. Capable of generalizing and presenting scientific results within a separate study	PC-3.I-1. Presents the results of a study in the form of a scientific report, article or presentation	PC-3.I-1.K-1. Knows current requirements for the structure of the main forms of presenting research results, including a scientific report, article and presentation
		PC-3.I-1.A-1. Able to present the results of research activities in an oral and written form to the professional community

4. Workload of the course by types of activity

The workload of the discipline is 6 ECTS: 216 academic hours, including 108 academic hours of contact work with a professor, 108 academic hours of self-directed studies.

5. Learning format

Full-time, with the use of educational platform On.Econ (use of distant learning technologies is allowed if necessary).

6. Content of the course structured by topics (sections) indicating the number of academic hours allocated to them and types of training

Title and brief content of sections and topics of the course (module), Form of assessment for the course (module)	Total (hours)	Contact work (work in contact with a professor) <i>Types of contact work, hours</i>				Student self-directed studies <i>Types of self-directed studies, hours</i>			
		Seminars	Group consultations	Individual consultations	Total	Practical home tasks	Written assignment – Draft of Master thesis	Presentation of research results on the topic of Master thesis	Total
Topic 1. Creating and presenting empirical research framework	106	20	-	28	48	-	50	8	58
Topic 2. Career planning and management	31	12	-	4	16	15	-	-	15
Topic 3. Master classes on different issues of business development	66	20	-	16	36	30	-	-	30
Midterm assessment (control):	13	4	-	4	8	-	-	5	5

— Preparation of research results on the topic of the Master thesis									
Total	216	56	-	52	108	45	50	13	108

Brief content of the course topics

Topic 1. Creating and presenting empirical research framework

Empirical research design. Creating, brainstorming, and verifying the survey goals (hypotheses). Identifying the sample from the target population. Choosing a survey method. Creating a questionnaire or survey. Conducting a pilot survey. Revising the questionnaire. Executing the full survey. Analyzing and interpreting the data gathered. Communicating the results. Presentation of the research results. Approbation of research results.

Topic 2. Career planning and management

The strategy of career planning and management. Technologies for effective employment. Essential career development tips. How to create a career map. How to find a job that's the best fit for you. Fastest growing job industries. Soft skills for employment. How to create a CV that wins a job. How to write a job-winning cover letter. Feedback from Students. Presentations of Career Maps.

Topic 3. Master classes on different issues of business development

Master classes in various areas of management and on current business issues. At master classes are invited representatives of various business-structure departments. Topics of master classes are selected in the following areas:

- Development of international supply chains
- Business partnering
- Strategies for companies to enter international markets
- Features of international operations management
- Creation and development of international startups
- International marketing and branding
- External factors of the international business environment
- Enterprise recovery plan & crisis management framework

Midterm assessment (control) — presentation of research proposal

Presentation of research results on the topic of the Master thesis.

7. Assessment tools to assess the course learning outcomes

7.1. Sample assessment tools:

Learning outcomes of the course	Types of assessment tools
UC-1.I-1.K-1. Knows the methodology of setting a goal and determining ways to achieve it	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
UC-1.I-1.A-1. Able to determine the essence of the problem situation and the stages of its resolution, taking into account variable contexts	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
UC-1.I-1.A-2. Able to collect, systematize and critically analyze the information necessary to develop a strategy for resolving a problematic situation	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
UC-1.I-2.A-1. Able to assess the adequacy and reliability of information about a problem situation, to work with contradictory information from different sources	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
UC-1.I-2.A-2. Able to find a solution to a problem situation based on actions, experiment and experience	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
UC-1.I-2.A-3. Able to identify possible solutions to a problem situation based on the analysis of cause-and-effect relationships	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
UC-1.I-3.A-1. Able to implement and argue the choice of a strategy to solve a problem situation, understanding the advantages and disadvantages of the chosen strategy	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
UC-1.I-3.A-2. Able to develop an action plan to solve a problem situation, identifying and evaluating the practical consequences of implementing actions to resolve a problem situation	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
GPC-5.I-1.K-1. Knows the current state of scientific research in management and related fields	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis

<p>GPC-5.I-1.A-1. Able to develop their own point of view on the basis of generalization and critical evaluation of scientific achievements obtained by domestic and foreign researchers</p>	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
<p>GPC-5.I-3.K-1. Knows methods of conducting scientific research in management and ways of presenting research results</p>	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
<p>GPC-5.I-3.A-1. Able to independently develop a research plan, conduct research, present and defend the results in the form of a presentation/report</p>	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
<p>PC-1.I-1.K-1. Knows current issues in the chosen subject/professional area</p>	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
<p>PC-1.I-1.A-1. Able to formulate a topic of scientific research that reflects a current issue in the chosen subject/professional area</p>	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
<p>PC-1.I-1.A-2. Able to provide arguments and reasoning for the relevance, theoretical and practical significance of the chosen research topic</p>	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
<p>PC-1.I-2.K-1. Knows quantitative and qualitative research methods</p>	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
<p>PC-1.I-2.K-2. Knows the features and limitations of scientific research conducted with the use of various quantitative and qualitative methods</p>	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
<p>PC-1.I-2.A-1. Able to conduct independently or in a team scientific research for business process management with the use of qualitative and quantitative methods</p>	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
<p>PC-2.I-1.K-1. Knows the main steps and current methods of research in the chosen subject area</p>	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
<p>PC-2.I-1.A-1. Able to formulate goals, hypotheses and research questions</p>	<ul style="list-style-type: none"> • Practical home tasks

	<ul style="list-style-type: none"> • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
PC-2.I-1.A-2. Able to design, develop and adjust a research program that allows testing research hypotheses and finding answers to research questions	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
PC-2.I-2.K-1. Knows the methods of critical analysis and evaluation of modern scientific achievements in the field of professional activity	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
PC-2.I-2.A-2. Able to correctly choose methods and tools for solving the formulated research problem	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
PC-3.I-1.K-1. Knows current requirements for the structure of the main forms of presenting research results, including a scientific report, article and presentation	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis
PC-3.I-1.A-1. Able to present the results of research activities in an oral and written form to the professional community	<ul style="list-style-type: none"> • Practical home tasks • Written assignment – Draft of Master Thesis • Presentation of research results on the topic of Master thesis

7.2. Course assessment criteria (scores):

Types of assessment tools	Score
Practical home task (Career planning and management)	60
Practical home tasks on master classes topics	120
Written assignment – Draft of Master Thesis	60
Final examination – Presentation of research results on the topic of Master thesis	60
Total	300

7.3. Grade for the course is determined based on the following criteria:

Grade	Minimum score	Maximum score
<i>Excellent</i>	255	300
<i>Good</i>	195	254,9
<i>Satisfactory</i>	120	194,9
<i>Failed</i>	0,0	119,9

Note: in case a student's score obtained during the trimester is less than 20% of the maximum score of the discipline, the following rule of passing the course should be applied at the midterm assessment (and further re-examination): 'a student can obtain only a satisfactory mark and only in case she/he receives for the midterm assessment, including all the course material, no less than 85% of the score allocated to this assessment'.

7.4. Typical tasks and other materials necessary to assess the learning outcomes:

— *Practical home tasks*

Sample practical task (for the Module on Career development and management):

Create your career map for the next 5 years with a demonstration of the research (analysis) of markets and companies (+countries), as well as the development of a potential network in the context of this / these industries and an awareness of the skills that need to be pumped / developed in order to move along the career map to the goal.

— *Draft of Master Thesis. Presentation of research results on the topic of Master thesis*

Topics for presentations are selected in accordance with the topic of the thesis research of students.

7.5. Methodological guidelines and assignment requirements:

The main method of studying the discipline – discussion of the recent research issues in international management.

During this course students should prepare a draft version of their master thesis and a presentation which highlights the main results of their empirical research for the Master thesis.

All assignments must be completed in strict accordance with the requirements set out at the course page at the educational platform On.Econ.

8. Resources

8.1. List of main and additional literature

9. Main and additional literature:

Literature should be selected by each student and should be relevant to the student's research area.

Academic articles and publications could be accessed via FE MSU Institutional Subscription. https://www.econ.msu.ru/elibrary/is/inst_subs/

8.2. List of licensed software

Package of Software 'Microsoft Office'.

8.3. List of professional databases and information referral systems

Institutional subscription resources of the Faculty of Economics, MSU.

8.4. List of Internet resources (if necessary)

— ScienceDirect: <https://www.sciencedirect.com/>

— SpringerLink <https://link.springer.com/>

— JSTOR <https://www.jstor.org/>

— eLibrary <https://www.elibrary.ru/defaultx.asp>

8.5. Description of material and technical support

For the appropriate organization of classes, the following equipment is needed:

- 'ON.ECON' electronic educational information environment of the Faculty of Economics, Lomonosov Moscow State University;
- multimedia class with a video projector, Internet access
- Institutional subscription resources of the Faculty of Economics, MSU.

10. Language of instruction: English

11. Professor (professors): assistant Ulyanova M.E., Alekhina A.V., Zolotina O.A. , Ulupova V.L.

12. Syllabus authors: PhD in Economics, assoc. prof. Chihun L.P., assistant Ulyanova M.E., Alekhina A.V., Zolotina O.A., Ulupova V.L.