

МГУ 270
1755  2025

ДЕНЬ ОТКРЫТЫХ ДВЕРЕЙ

24 ноября 2024

#поступайправильно

International Business Management
(MSc)





Get professional knowledge and practice

Obtain knowledge and practical experience in international business management through educational projects and workshops, internships included in the study plan



Develop global leadership skills

Take a deep dive into international business, its key concepts and recent trends, develop cross-cultural skills and global entrepreneurial instincts



Become a business creator

Begin building an international career and starting-up international ventures, familiarize yourself with best practices at large international companies as well as SMEs



Get real international experience

Interact with an international team of lecturers and professors from Russia, Sweden, Spain, Mexico and USA



Program Curriculum

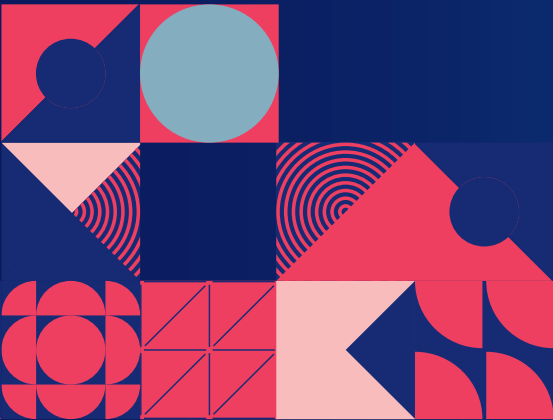


COMPULSORY COURSES

International Business
International Communication
and Leadership
Financial Management in a
Global Environment
International Marketing
Start-up and International
Venture Development
Research Seminar

ELECTIVE COURSES

International Business Law
International Risk Management and Climate Change
Digital Marketing and Analytics
Foreign Exchange Transactions Management
Global Strategy
Global Trends in Corporate Governance
Human Resource Management in International
Companies
International Market Entry and Expansion
International Mergers and Acquisitions
International Sales Management
Organizing and Leading Change
Theories of Digital Business



Program Profile

111 STUDENTS

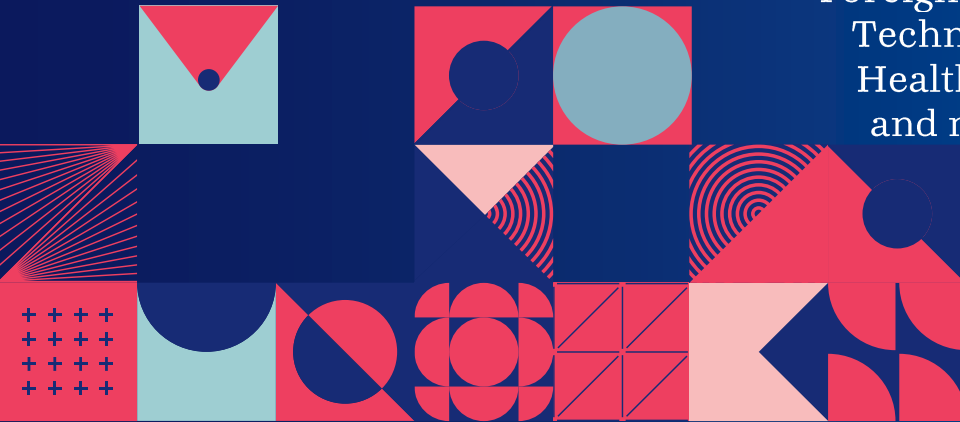
1st and 2nd year of studies

VARIOUS EDUCATIONAL BACKGROUND

Economics & Business
Finance
IT
Journalism
Pedagogy
Foreign studies
Technology
Healthcare
and more

GRADUATES FROM

China
Russia
India
Kazakhstan
Philippines
Serbia
Turkey
Ukraine
United States of America
Zimbabwe



Contact us



Maria Ulyanova

Program Counsellor, Head of International Projects Department



nfpk@econ.msu.ru



Yana Korotkova

Program Coordinator



korotkovayi@my.msu.ru

