**Undergraduate Course, 1st year**

**1 semester 2024-2025 Level B2+ / B2 / B1**

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Видео- и аудиоматериалы отправляются преподавателем на групповую почту.

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| **Dates/**  **Duration** | **Topics** | **Resources** | **Activities / skills** |
| **Week 1**  September  4 hours | **Presentation of the course**  **Unit 1**  ***Module General-I (G-I)*:**  **Language and Society**  **Topic: “A Universal Language”**  **- Structural analysis of the Text**  Дополнительный материал для B2-C1 (подготовка к экзамену)  ***Module Business (B - I)***  **B1**  **Career choices. Transferable skills**  Дополнительный материал для B1-B2 (подготовка к экзамену)  **B2**  **Corporate culture. Workplace culture**  Дополнительный материал для B2-C1 (подготовка к экзамену)  **B2+**  **Market Research. Market research methods**  Дополнительный материал для B2-C1 (подготовка к экзамену) | **Introducing Intellective Discourse (IID) (под ред. Л.В. Кулик):**  **Articles:**  <https://englishlive.ef.com/blog/english-in-the-real-world/english-became-global-language/>  **Video:**  <https://www.youtube.com/watch?v=079myzI9xj0>  <https://www.youtube.com/watch?v=7heLEO1wve0>  Supplementary material:  <https://disk.yandex.ru/i/uJD4Elm0zigquQ>  **video:**  [**https://www.youtube.com/watch?v=ZpILR21GWao**](https://www.youtube.com/watch?v=ZpILR21GWao)  **BUSINESS PARTNER**  **Unit 1.1**  Supplementary material:  [**https://disk.yandex.ru/i/HxB1EyKAGbQIEA**](https://disk.yandex.ru/i/HxB1EyKAGbQIEA)  Cultural know-how:  **Supplementary material:**  [**https://disk.yandex.ru/i/HxB1EyKAGbQIEA**](https://disk.yandex.ru/i/HxB1EyKAGbQIEA)  Cultural know-how:  [**https://disk.yandex.ru/i/2jSP\_gbZBPXXSw**](https://disk.yandex.ru/i/2jSP_gbZBPXXSw)  **Supplementary material:**  [**https://disk.yandex.ru/i/k347eXUrwHsIGg**](https://disk.yandex.ru/i/k347eXUrwHsIGg)  **Chosen literature:**  <https://bookscafe.net/book/grisham_john-the_firm-142194.html>  или пьеса Priestley An Inspector Calls::  <https://ru.ug1lib.org/book/19118678/6ae250>  movie: <https://www.youtube.com/watch?v=zXT0FgfrQWM&t=1228s> | **Reading:** skimming, scanning  **Listening** (listening for gist/specific information)  **Core vocabulary & translation (4 points)**  **Grammar Practice:** Active & Passive Participle, degrees of comparison  The theme of this lesson is education and the global ‘obsession’ with learning English. Students watch Jay Walker explaining why two billion people around the world are trying to learn English. Vocabulary related to manias and obsessions is introduced. After watching the video, students learn a number of terms for describing the British and American education systems and talk about their own countries’ education systems as well as discuss the lesson topic. The worksheet key includes instructions for playing and pausing the video as well as selecting subtitles.  This worksheet is based on an article on job dissatisfaction and typical signs that show that someone may want to change their career path. The lesson focuses on reading, vocabulary and speaking.  The topic of this lesson is the importance of understanding the cultural etiquette of different countries. The lesson introduces idioms concerned with etiquette and behaviour such as go Dutch, follow suit, return the compliment. Present modal verbs for advice, possibility and necessity are revised and past forms are introduced and practised. Finally, students get to talk about the cultural etiquette of their countries and their experiences doing business in a cross-cultural environment.  The topic of this reading and discussion lesson is coupon marketing and the American internet company, Groupon. Students read an article about Groupon’s business model and its impact on the UK's discount marketplace. This is followed by a speaking activity in which students discuss Groupon's recent troubles and the drawbacks of the discount voucher business model. |
| **Week 2**  September  4 hours | **Unit 1**  ***G – I:* Text Organisation: thesis/topic sentence/controlling idea**  **D.Crystal “Will English be always the global language?”**  Дополнительный материал для B2-C1  Дополнительный материал для C1-C2 (подготовка к экзамену)  ***Module B - I***  **UNIT 1**  **B1**  **Career advice**  Дополнительный материал для A2-B1 (подготовка к экзамену)  **B2**  **Employee retention**  Дополнительный материал для B1-B2 (подготовка к экзамену)  **Home reading: 50 pages** | **IID: Unit 1**  **Video:**  <https://www.youtube.com/watch?v=079myzI9xj0>  <https://www.youtube.com/watch?v=5Kvs8SxN8mc&t=75s>  **Supplementary material:**  [**https://disk.yandex.ru/i/YQvAUxe0\_n57EQ**](https://disk.yandex.ru/i/YQvAUxe0_n57EQ)  **BUSINESS PARTNER**  **Unit 1.2**  **Supplementary material:**  [**https://disk.yandex.ru/d/PyICTtCTrP4IeQ**](https://disk.yandex.ru/d/PyICTtCTrP4IeQ)  **Video:**  <https://www.youtube.com/watch?v=gjQtu6yeC1E>  **Supplementary material:**  <https://disk.yandex.ru/i/7AYEHD49FdfUGw>  <https://disk.yandex.ru/d/BZ1tkJv20PqmmA>  <https://disk.yandex.ru/d/xHNqE4MmbGNQzg>  **Chosen literature:**  <https://bookscafe.net/book/grisham_john-the_firm-142194.html> или  <https://ru.ug1lib.org/book/19118678/6ae250>  video: <https://www.youtube.com/watch?v=zXT0FgfrQWM&t=1227s> | **Reading** (scanning,)  **Core vocabulary & translation (4 points)**  **Listening**: for specific information  **Speaking** (group discussion, pair work)  **Grammar: Advice and suggestion**  In this lesson, students read about how unusual the English language is compared to many other languages. The worksheet focuses on vocabulary, reading comprehension and speaking.  **Grammar: Future Continuous and Future Perfect Simple**  **Grammar: Question Tags**  In this lesson, students read an article about the phrases that they should avoid using in their careers. The worksheet includes a grammar exercise on should/shouldn't + infinitive for giving advice and expressing expectation. The lesson recycles some of the vocabulary covered in the worksheet **Describing colleagues**.  This theme of this lesson is corporate health. Students read an article about a company that is attempting to improve the well-being of its staff and listen to two corporate health experts commenting on the firm’s health initiatives. In the grammar section of the worksheet, the present simple, present continuous, present perfect simple and past simple are reviewed. This is followed by a discussion on corporate health initiatives. |
| **Week 3**  September  4 hours | **Unit 1**  **Basic rules & elements of a paragraph**  **English as a future global language: pros and cons**    ***Module Business (B)***  **Unit 1.3** | **IID: Unit 1**  **Articles:**  <https://www.wikye.com/pros-and-cons-of-letting-english-be-the-global-language/>  <https://www.teflcourse.net/blog/advantages-and-disadvantages-of-english-being-a-global-language-ittt-tefl-blog/>  **BUSINESS PARTNER**  **Unit 1.3**  **Articles:**  <https://www.mindtools.com/pages/article/building-rapport.htm>  <https://www.mindtools.com/pages/article/good-relationships.htm>  <https://www.docformats.com/needs-analysis-template/>  **Video:**  <https://www.youtube.com/watch?v=CwS-p9a0qNA> | **Writing** a unified paragraph/ a good thesis  **Core vocabulary (4 points). Translation practice**  **Group Discussion**  **Reading** for gist  **Speaking** (group discussion, pair work, oral summary) |
| **Week 4**  October  4 hours | **Unit 1**  **How Learning a New language Improves Tolerance**  **Home reading: 50 pages**  ***Module Business (B)***  **Unit 1.4** | **IID: Unit 1**  **Chosen literature**  <https://royallib.com/book/Wilde_Oscar/importance_of_being_earnest.html>  <http://wearcam.org/envirotech/myfairlady.htm>  <https://yts.mx/movies/my-fair-lady-1964>  **BUSINESS PARTNER**  **Unit 1.4** | **Reading**: scanning/ interpreting/ commemting  **Speaking:** group discussion, pair work,  **Core vocabulary & translation (4 points)**  **Reading**: scanning/ summarizing  **Speaking:** group discussion, pair work, |
| **Week 5**  October  4 hours | **Unit 1**  **Vocabulary revision**  **World Englishes/ David Crystal**  ***Module Business (B)***  **Unit 1** | **IID**  **Video:**  https://www.youtube.com/watch?v=2\_q9b9YqGRY&t=7s  **BUSINESS PARTNER**  **Unit 1.5**  **Articles:**  <https://www.uplead.com/how-to-introduce-yourself-in-an-email/> | **Listening** for gist/specific information  **Speaking** (group discussion, pair work, oral summary)  **Grammar Practice**  **Writing** (e-mail, company news blog, report)    **Writing** (e-mail, company news blog, report) |
| **Week 6**  October  4 hours | **Unit 1**  **Brief: basic principles**  **Vocabulary revision**  ***Module Business (B)***  **Unit 1** | **IID**  **BUSINESS PARTNER**  **Unit 1** BUSINESS WORKSHOP/  REVIEW  **Video** from Market Leader upper-intermediate dvd film. Office Angels:  <https://yandex.ru/video/preview/?text=video%20course%20Market%20leader%20upper-intermediate%20the%20best%20employer&path=wizard&parent-reqid=1630786839859385-2879225464261402822-vla1-2336-vla-l7-balancer-prod-8080-BAL-1080&wiz_type=vital&filmId=2211598184415917197> | **Writing a brief: World Englishes**  **Speaking** (group discussion, pair work  **Grammar Practice**  **Listening** for gist/specific information  **Speaking** (group discussion, pair work, oral summary) |
| **Week 7**  October  4 hours | **Unit 1**  **Why is RP generally preferred for teaching English as a foreign language?**  **Reasoning: fact or opinion**  ***Module Business (B)***  **Unit 1** | **IID**  **Article:**  http://www.bbc.co.uk/voices/yourvoice/rpandbbc.shtml  **Video:**  <https://www.youtube.com/watch?v=p_k53FwltZM>  <https://www.youtube.com/watch?v=g0qShxkuS7Q>  **BUSINESS PARTNER**  **Unit 1 TEST** | **Speaking:** group discussion, pair work  **Vocabulary revision**  **Text analysis** |
| **Week 8**  October  4 hours | **Unit 1**  **David Crystal “Standard vs. Non-Standard English”**  **Positive and Negative effects of the spread of English in Russia**  **Revision**  ***Module B II***  **Unit 2.1** | **IID**  **Video:**  <https://www.youtube.com/watch?v=hGg-2MQVReQ>  **Article:**  <https://www.rbth.com/education/326271-how-russians-learn-english>    **BUSINESS PARTNER**  **Unit 2.1**  **articles:**  <https://www.futurelearn.com/info/courses/training-development-work/0/steps/88509>  <https://online.maryville.edu/blog/importance-of-training-and-development/>  **podcast:**  <https://player.fm/series/building-better-managers> | **Listening** for gist/ specific information)  **Speaking:** group discussion, pair work, oral summary)  **Writing:** **Developing thesis statement into a paragraph**  **Core vocabulary: Quiz**  **Speaking:** group discussion, pair work, oral summary) |
| **Week 9**  October  4 hours | **Unit 1**  **Core vocabulary: Check-up test**  **Developing any subject of the unit (3 min.)**  **Analysis of the results achieved**  **Home reading: 50 pages**  **Unit 2.2** | **IID**  **Chosen literature**  **BUSINESS PARTNER**  **Unit 2.2**  **Articles:**  <https://medium.com/energy-premier-blog/everything-you-need-to-know-about-the-energy-industry-df92e0e07ebc> | **Speaking**: monologue  **Group discussion**  **Grammar: Past Simple and Past Continuous, modals in the passive voice, cleft sentences** |
| **Week 10**  November  4 hours | ***Module G – II:* Culture and Language**  **Unit 2**  **Structural analysis of the text “The Stages of Adjustment”**  **Core vocabulary (4 points)**  ***Module B - II***  **Unit 2.3** | **IID: Unit 2**  **First Step to Cross-cultural awareness**  **(Э.В. Брусиловская):**  [**https://www.econ.msu.ru/departments/fl/reading/first-year/First-step-to-Cross-Cultural-Awareness/**](https://www.econ.msu.ru/departments/fl/reading/first-year/First-step-to-Cross-Cultural-Awareness/)  **BUSINESS PARTNER**  **Unit 2.3**  **Article:**  <https://www.fastcompany.com/90413017/why-interruptions-arent-always-bad>  <https://www.proofhub.com/articles/effective-communication> | **Reading** (skimming, scanning)  **Listening** (listening for gist/specific information)  **Speaking** (group discussion, pair work)  **Vocabulary practice& translation**  **Grammar Practice** |
| **Week 11**  November  4 hours | **Unit 2**  ***Module G - II***  **Summarizing: Basic principles & types of a summary**  **Listening: David Crystal “How is the internet changing our life today?”**  **Reporting Verbs**  ***B – II*** | **IID: Unit 2**  **First Step to Cross-cultural awareness**  **(Э.В. Брусиловская):**  [**https://www.econ.msu.ru/departments/fl/reading/first-year/First-step-to-Cross-Cultural-Awareness/**](https://www.econ.msu.ru/departments/fl/reading/first-year/First-step-to-Cross-Cultural-Awareness/)  **Video:**  <https://www.youtube.com/watch?v=P2XVdDSJHqY>  **BUSINESS PARTNER**  **Unit 2.4**  **Article:**  https://blog.hubspot.com/sales/sales-voicemail-tips-that-guarantee-callbacks  **Video:**  <https://www.youtube.com/watch?v=tLguSU5QHJw> | **Reading** (skimming, scanning, summary)  **Vocabulary practice & translation (4 points)**  **Writing** a global summary  **Listening** (listening for gist/specific information)  **Speaking** (group discussion, pair work, oral summary) |
| **Week 12**  November  4 hours | **Unit 2**  **Brief on: Impact of the technological development on the language.**  ***B – II*** | **IID: Unit 2**  **Article:**  https://www.harvard.co.uk/the-impact-of-technology-on-the-words-we-use/  **First Step to Cross-cultural awareness**  **(Э.В. Брусиловская):**  [**https://www.econ.msu.ru/departments/fl/reading/first-year/First-step-to-Cross-Cultural-Awareness/**](https://www.econ.msu.ru/departments/fl/reading/first-year/First-step-to-Cross-Cultural-Awareness/)  **BUSINESS PARTNER**  **Unit 2.5**  **Article:**  https://www.indeed.com/career-advice/career-development/training-request-letter | **Reading** (scanning, summary)  **Vocabulary practice** **(4 points)**  **Speaking** (group discussion, pair work)  **Writing: a short summary of “Stages of adjustment”.**  **Grammar Practice** |
| **Week 13**  November  4 hours | **Unit 2**  **“How late is late”**  **“How space communicates: interaction distance”**  **Home reading: 50 pages**  ***B – II:* Unit 2** | **IID: Unit 2**  **Article:**  <https://welchlin.com/wp-content/uploads/2018/08/Cross-Cultural-Communication.pdf>  **First Step to Cross-cultural awareness**  **(Э.В. Брусиловская):**  [**https://www.econ.msu.ru/departments/fl/reading/first-year/First-step-to-Cross-Cultural-Awareness/**](https://www.econ.msu.ru/departments/fl/reading/first-year/First-step-to-Cross-Cultural-Awareness/)  **Chosen literature**  **BUSINESS PARTNER**  **Unit 2** BUSINESS WORKSHOP  **Articles:**  https://www.bankrate.com/investing/best-ways-to-invest-for-college-students/ | **Reading** (scanning, summarizing)  **Vocabulary practice** **(4 points)**  **Oral summary “How late is late”, “How space communicates: interaction distance”**  **Listening** (listening for gist/specific information)  **Speaking** (group discussion, pair work) |
| **Week 14**  December  4 hours | **Unit 1**  **“Cultural nationalism”.**  **Discussion: How not to behave badly abroad.**  ***B – II:* Unit 2** | **IID: Unit 2**  **First Step to Cross-cultural awareness**  **(Э.В. Брусиловская):**  [**https://www.econ.msu.ru/departments/fl/reading/first-year/First-step-to-Cross-Cultural-Awareness/**](https://www.econ.msu.ru/departments/fl/reading/first-year/First-step-to-Cross-Cultural-Awareness/)  **Article:**  <https://english-globe.ru/index.php?option=com_content&task=view&id=1488&Itemid=57>  **BUSINESS PARTNER**  **Unit 2** REVIEW | **Writing a selective summary**  **Vocabulary revision**  **Listening** (listening for gist/specific information)  **Speaking** (group discussion, pair work) |
| **Week 15**  December  4 hours | **Unit 1**  ***G – II:* “Parkland Findings”**  **National stereotypes**  ***B – II:* Unit 2**  **Test** | **IID: Unit 2**  **First Step to Cross-cultural awareness**  **(Э.В. Брусиловская):**  [**https://www.econ.msu.ru/departments/fl/reading/first-year/First-step-to-Cross-Cultural-Awareness/**](https://www.econ.msu.ru/departments/fl/reading/first-year/First-step-to-Cross-Cultural-Awareness/)  **BUSINESS PARTNER**  **Exercises:**  <https://rushkolnik.ru/docs/index-4445592.html?page=2>  **Article:**  <https://www.rbth.com/lifestyle/327200-stereotypes-definitive-guide-to> | **Reading** (skimming, scanning)  **Writing: a profile for the Russians**  **Speaking**:group discussion  **Vocabulary revision**  **Quiz**  **Grammar Practice**  TEST |
| **Week 16**  December  4 hours | **Unit 1**  **Vocabulary/Grammar Check-up**  **HOME READING** | **IID: Unit 2**  **test**  **First Step to Cross-cultural awareness**  **(Э.В. Брусиловская):**  [**https://www.econ.msu.ru/departments/fl/reading/first-year/First-step-to-Cross-Cultural-Awareness/**](https://www.econ.msu.ru/departments/fl/reading/first-year/First-step-to-Cross-Cultural-Awareness/)  **Chosen literature** | **Speaking:**  **Mini-Presentation on any subject of the unit (4 min.)**  **FINAL DISCUSSION** |
| **64 hours** |

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| **ASSESSMENT 200 баллов** | | |
| **Этап** | **Описание видов работ** | **Баллы** |
| **1 семестр** | **4 кредита** | **200** |
|  | **Выполнение заданий по Business Partner (short oral speeches (exam questions), business workshop presentations, discussions, activities)** | **37** |
|  | **Выполнение заданий по пособию Introducing Intellective Discourse (summaries with mindmaps, oral reports, discussions, activities)** | **37** |
|  | **Videos worth sharing (training public speaking skills) Discussions/ task completion/ mini presentations** | **16** |
| **Домашнее чтение** | **Домашнее чтение. Дискуссии по прочитанной литературе** | **10** |
| **Лексико-грамматический тест Midterm** | **General English/Business English (10+10)** | **20** |
| **Итоговый контроль – 80 баллов** | | |
| **Лексико-грамматический тест Final** | **General English/Business English (15+15)** | **30** |
| **Вопрос по Business English** |  | **25** |
| **Вопрос по General English** |  | **25** |
| **Получить зачет можно набрав не менее 80 баллов** | | |