

## Undergraduate Course (Management), 2 year

### 3 semester Levels B1/B2/ B2+

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Видео- и аудиоматериалы отправляются преподавателем на групповую почту.

Dates/ Duration	Topics	Resources	Activities / skills	Homework
<b>Week 1</b> September 4 hours	<b>Course Presentation</b>  <b>Unit 5</b> <b>B1</b> Innovative product design. <b>B2</b> Performance and rewards. <b>B2+</b> Global Mobility. Secondments abroad.  <b>Macroeconomics and Microeconomics</b>	<b>BUSINESS PARTNER</b> <b>Unit 5.1</b>   Yates, Unit 4, Text 1 <a href="https://cloud.mail.ru/public/57Ht/GT519Havv">https://cloud.mail.ru/public/57Ht/GT519Havv</a>  <b>Videos:</b> Jacob Clifford- Basic Economic Concepts <a href="https://www.youtube.com/watch?v=JBHbwtzHfDg">https://www.youtube.com/watch?v=JBHbwtzHfDg</a>  *Macmillan Guide to Economics units 1, 12	<b>Reading</b> (skimming, scanning) <b>Speaking</b> (group discussion, pairwork) <b>Vocabulary practice</b> (glossary, activities) <b>Videos</b> (listening for gist/specific information, group discussion, pairwork)	Business Partner unit 5 Exam Question
<b>Week 2</b> September 4 hours	<b>Unit 5</b> <b>B1</b> Product testing <b>B2</b> A culture of rewards. <b>B2+</b> Relocation and retention.  <b>Macroeconomics and Microeconomics</b>	<b>BUSINESS PARTNER</b> <b>Unit 5.2</b>   Yates, Unit 4, Text 1 <a href="https://cloud.mail.ru/public/57Ht/GT519Havv">https://cloud.mail.ru/public/57Ht/GT519Havv</a>  <b>Articles (summary, mind map):</b> Micro and Macro: The economic divide <a href="https://www.imf.org/external/pubs/ft/fandd/basics/bi_small.htm">https://www.imf.org/external/pubs/ft/fandd/basics/bi_small.htm</a>  * Macmillan Guide to Economics units 1, 12	<b>Reading</b> (summary, mindmaps) <b>Speaking</b> (group discussion, pairwork, oral summary) <b>Vocabulary practice</b> (glossary, activities) <b>Workbook activities</b> <b>Grammar Practice</b> (activities, translation)	Business Partner U.5 activities  Summary of the article with a mind map
<b>Week 3</b> September 4 hours	<b>Unit 5</b> <b>B1</b> Managing information. <b>B2</b> Managing challenging feedback. <b>B2+</b> Giving feedback on performance.  <b>Positive and normative economics</b>	<b>BUSINESS PARTNER</b> <b>Unit 5.3</b>   Yates, Unit 4, Text 2 <a href="https://cloud.mail.ru/public/57Ht/GT519Havv">https://cloud.mail.ru/public/57Ht/GT519Havv</a>	<b>Reading</b> (skimming, scanning) <b>Videos</b> (listening for gist/specific information, group discussion, pairwork) <b>Speaking</b> (group discussion, pairwork, oral summary, debates)	Business Partner unit 5 Exam Question  Business Partner U.5 activities

		<p><b>Videos:</b> Positive and Normative Economics <a href="https://www.youtube.com/watch?v=uOv7csJc1c4">https://www.youtube.com/watch?v=uOv7csJc1c4</a></p> <p>* Macmillan Guide to Economics Unit 1</p>		
<p><b>Week 4</b> September 4 hours</p>	<p><b>Unit 5</b> <b>B1</b> Selling a product <b>B2</b> Reviewing projects. <b>B2+</b> Presentations</p> <p><b>Positive and normative economics</b></p>	<p><b>BUSINESS PARTNER</b> <b>Unit 5.4</b></p> <p><b>Yates, Unit 4, Text 2</b> <a href="https://cloud.mail.ru/public/57Ht/GT519Havw">https://cloud.mail.ru/public/57Ht/GT519Havw</a></p> <p><b>Articles (summary, mindmap):</b> What is positive economics? <a href="https://marketbusinessnews.com/financial-glossary/positive-economics-definition-meaning/">https://marketbusinessnews.com/financial-glossary/positive-economics-definition-meaning/</a></p> <p>* Macmillan Guide to Economics unit 1</p> <p>Николаева Н.Е., Подчасов А.С. "Пособие по переводу английской экономической литературы (грамматические трудности)" <a href="https://www.econ.msu.ru/ext/lib/Article/x0f/x3b/3899/file/english_final.pdf">https://www.econ.msu.ru/ext/lib/Article/x0f/x3b/3899/file/english_final.pdf</a></p>	<p><b>Reading</b> (summary, mindmaps) <b>Speaking</b> (group discussion, pairwork, oral summary) <b>Vocabulary practice</b> (glossary, activities) <b>Business Skills</b> (selling a product, reviewing projects, presentations)</p>	<p>Summary of the article with a mind map</p>
<p><b>Week 5</b> October 4 hours</p>	<p><b>Unit 5</b> <b>B1</b> Product review <b>B2</b> Performance review summary. <b>B2+</b> Blog describing relocation.</p> <p><b>The Role of Government</b></p>	<p><b>BUSINESS PARTNER</b> <b>Unit 5.5</b></p> <p><b>Yates, Unit 1 Text 2</b> <a href="https://cloud.mail.ru/public/57Ht/GT519Havw">https://cloud.mail.ru/public/57Ht/GT519Havw</a></p> <p><b>Videos:</b> Milton Friedman - The Four Legitimate Functions of Government <a href="https://www.youtube.com/watch?v=QYb-dzFN3n8">https://www.youtube.com/watch?v=QYb-dzFN3n8</a> Your Tax dollars at work <a href="https://wetheeconomy.com/films/your-tax-dollars-at-work/">https://wetheeconomy.com/films/your-tax-dollars-at-work/</a> Richard Wilkinson - How economic inequality harms societies <a href="https://www.youtube.com/watch?v=Ndh58GGCTQo">https://www.youtube.com/watch?v=Ndh58GGCTQo</a></p> <p>* Macmillan Guide to Economics units 3, 4 * English for Business Studies unit 22</p>	<p><b>Writing</b> (writing a blog post, reviews) <b>Videos</b> (listening for gist/specific information, group discussion, pairwork) <b>Vocabulary practice</b> (glossary, activities)</p>	<p>Business Partner unit 5 Writing</p> <p>Business Partner unit 5 Exam Question</p>
<p><b>Week 6</b> October 4 hours</p>	<p><b>Unit 5</b> <b>B1</b> Business workshop: smart fabric <b>B2</b> Business workshop: Changing expectations. <b>B2+</b> Business workshop: ready for relocation?</p> <p><b>The Role of Government</b></p>	<p><b>BUSINESS PARTNER</b> <b>Unit 5. Business Workshop page 96.</b></p> <p><b>Yates, Unit 1 Text 2</b></p>	<p><b>Reading</b> (summary, mindmaps) <b>Videos</b> (listening for gist/specific information, group discussion, pairwork) <b>Speaking</b> (group discussion, pairwork, oral summary, debates) <b>Workbook</b> activities</p>	<p>Business Workshop U5 presentation</p> <p>Summary of the article with a mind map</p>

		<p><a href="https://cloud.mail.ru/public/57Ht/GT519Havw">https://cloud.mail.ru/public/57Ht/GT519Havw</a></p> <p><b>Articles (summary, mindmap):</b></p> <p>The right kind of recovery. How the pandemic should change the role of the state  <a href="https://cloud.mail.ru/public/5sV9/gG7i3BSxj">https://cloud.mail.ru/public/5sV9/gG7i3BSxj</a></p> <p><b>Videos:</b></p> <p>Covid-19: how to fix the economy   The Economist  <a href="https://www.youtube.com/watch?v=p0tCPwyJ6JI">https://www.youtube.com/watch?v=p0tCPwyJ6JI</a></p> <p>* Macmillan Guide to Economics units 3, 4  * English for Business Studies unit 22</p>		
<p><b>Week 7</b></p> <p>October</p> <p>4 hours</p>	<p><b>Unit 5</b></p> <p><b>B1</b>  Design and innovation (review)</p> <p><b>B2</b>  Performance (review)</p> <p><b>B2+</b>  Global Mobility (review)</p> <p>Macroeconomics and Microeconomics, Positive and Normative economics, The Role of Government  Revision</p>	<p><b>BUSINESS PARTNER</b></p> <p><b>Unit 5. Review page 108.</b></p> <p><b>Yates, Unit 4, Unit 1 (Revision)</b>  <a href="https://cloud.mail.ru/public/57Ht/GT519Havw">https://cloud.mail.ru/public/57Ht/GT519Havw</a></p>	<p><b>Speaking</b> (group discussion, pairwork)</p> <p><b>Vocabulary and grammar practice</b> (glossary, activities)</p> <p><b>Workbook</b> activities</p>	<p>Revision</p> <p>Business Partner U.5 activities</p>
<p><b>Week 8</b></p> <p>October</p> <p>4 hours</p>	<p><b>MIDTERM TEST</b></p> <p><b>BUSINESS SKILLS: Elevator Pitch (group contest)</b></p>	<p><b>MIDTERM TEST</b></p> <p><b>Resources for Elevator Pitch preparation:</b>  <a href="https://cloud.mail.ru/public/PUox/sawm9H2Lr">https://cloud.mail.ru/public/PUox/sawm9H2Lr</a></p>		<p>Elevator Pitch</p>
<p>Week 9</p> <p>November</p> <p>4 hours</p>	<p><b>Unit 6</b></p> <p><b>B1</b>  Safety and security. Safety at work.</p> <p><b>B2</b>  Ethics. Ethical choices.</p> <p><b>B2+</b>  Alliances. Strategic alliances.</p> <p><b>Monetary and fiscal policy</b></p>	<p><b>BUSINESS PARTNER</b></p> <p><b>Unit 6.1</b></p> <p><b>Yates, Unit 10 Text 2</b>  <a href="https://cloud.mail.ru/public/57Ht/GT519Havw">https://cloud.mail.ru/public/57Ht/GT519Havw</a></p> <p><b>Articles (summary, mindmap):</b>  What is the Keynesian Multiplier?  <a href="https://cloud.mail.ru/public/76w8/ns3FwDfdK">https://cloud.mail.ru/public/76w8/ns3FwDfdK</a></p> <p><b>Videos:</b>  The Debt and the Deficit  <a href="https://wetheeconomy.com/films/an-animated-film-on-the-debt-and-the-deficit/">https://wetheeconomy.com/films/an-animated-film-on-the-debt-and-the-deficit/</a></p> <p>* Macmillan Guide to Economics unit 14  * English for Business Studies unit 22</p>	<p><b>Reading</b> (summary, mindmaps)</p> <p><b>Vocabulary practice</b> (glossary, activities)</p> <p><b>Videos</b> (listening for gist/specific information, group discussion, pairwork)</p> <p><b>Speaking</b> (group discussion, pairwork)</p>	<p>Business Partner unit 6 Exam Question</p>

<p>Week 10 November 4 hours</p>	<p><b>Unit 6</b> <b>B1</b> Being security-conscious. <b>B2</b> The triple bottom line. <b>B2+</b> Business partnerships.</p> <p><b>Monetary and fiscal policy</b></p>	<p><b>BUSINESS PARTNER</b> <b>Unit 6.2</b></p> <p><b>Yates, Unit 10 Text 2</b> <a href="https://cloud.mail.ru/public/57Ht/GT519Havv">https://cloud.mail.ru/public/57Ht/GT519Havv</a></p> <p><b>Articles (summary, mindmap):</b> West Wing-style fiscal policies aren't the only way to fight the next recession <a href="https://www.theguardian.com/business/2020/feb/03/monetary-policy-fighting-recession-fiscal-policy">https://www.theguardian.com/business/2020/feb/03/monetary-policy-fighting-recession-fiscal-policy</a></p> <p>* Macmillan Guide to Economics unit 14 * English for Business Studies unit 22</p>	<p><b>Reading</b> (skimming, scanning, summary, mindmaps) <b>Listening</b> (listening for gist/specific information) <b>Speaking</b> (group discussion, pairwork, oral summary, debates) <b>Vocabulary practice</b> (glossary, activities) <b>Grammar Practice</b> (activities, translation) <b>Workbook</b> activities</p>	<p>Business Partner U.6 activities</p> <p>Summary of the article with a mind map</p>
<p>Week 11 November 4 hours</p>	<p><b>Unit 6</b> <b>B1</b> Dealing with disagreement <b>B2</b> Transparency in business. <b>B2+</b> Diffusing conflict.</p> <p><b>The role of the market</b></p>	<p><b>BUSINESS PARTNER</b> <b>Unit 6.3</b></p> <p><b>Yates, Unit 3, Text 1</b> <a href="https://cloud.mail.ru/public/57Ht/GT519Havv">https://cloud.mail.ru/public/57Ht/GT519Havv</a></p> <p><b>Videos:</b> How covid-19 is boosting innovation   The Economist <a href="https://www.youtube.com/watch?v=zPyOnZpeFnQ&amp;t=594s">https://www.youtube.com/watch?v=zPyOnZpeFnQ&amp;t=594s</a></p> <p>*Macmillan Guide to Economics unit 6</p>	<p><b>Communication skills:</b> (group discussion, pairwork, oral summary, debates) <b>Vocabulary practice</b> (glossary, activities) <b>Grammar Practice</b> (activities, translation) <b>MyEnglishLab</b> activities <b>Videos</b> (listening for gist/specific information, group discussion, pairwork)</p>	<p>Business Partner unit 6 Exam Question</p>
<p>Week 12 November 4 hours</p>	<p><b>Unit 6</b> <b>B1</b> Dealing with conflict. <b>B2</b> Sales and selling. <b>B2+</b> Learning from mistakes.</p> <p><b>The role of the market</b></p>	<p><b>BUSINESS PARTNER</b> <b>Unit 6.4</b></p> <p><b>Yates, Unit 3, Text 1</b> <a href="https://cloud.mail.ru/public/57Ht/GT519Havv">https://cloud.mail.ru/public/57Ht/GT519Havv</a></p> <p><b>Articles (summary, mindmap):</b> Supply And Demand Will Break Covid, Make Commodities In 2021 <a href="https://www.forbes.com/sites/salgilbertie/2021/12/29/2021-covid-and-commodities-supply-and-demand-will-break-covid-make-commodities/?sh=435cb7d17e4f">https://www.forbes.com/sites/salgilbertie/2021/12/29/2021-covid-and-commodities-supply-and-demand-will-break-covid-make-commodities/?sh=435cb7d17e4f</a></p> <p>*Macmillan Guide to Economics unit 6</p>	<p><b>Business skills</b> (dealing with conflict, sales and selling, learning from mistakes) <b>Reading</b> (summary, mindmaps) <b>Speaking</b> (group discussion, pairwork, oral summary) <b>Videos</b> (listening for gist/specific information, group discussion, pairwork)</p>	<p>Summary of the article with a mind map</p>
<p>Week 13 December 4 hours</p>	<p><b>Unit 6</b> <b>B1</b> Instructions and warnings. <b>B2</b> Company newsletter.</p>	<p><b>BUSINESS PARTNER</b> <b>Unit 6.5</b></p>	<p><b>Writing</b> (report extract, instructions and warnings, newsletters) <b>Videos</b> (listening for gist/specific information,</p>	<p>Business Partner unit 6 Writing</p>

	<p><b>B2+</b> Report extract.</p> <p><b>Business organization</b></p>	<p>Yates, Unit 3, Text 2</p> <p><b>Videos:</b> Different Forms of Business <a href="https://www.youtube.com/watch?v=7CIJwCK2ysk">https://www.youtube.com/watch?v=7CIJwCK2ysk</a></p> <p>* English for Business Studies units 16, 17</p>	<p>group discussion, pairwork) <b>MyEnglishLab</b> activities</p>	<p>Business Partner unit 6 Exam Question</p>
<p>Week 14 December 4 hours</p>	<p><b>Unit 6</b> <b>B1</b> Business Workshop 6: Visitor safety <b>B2</b> Business Workshop 6: AFhones, Tanzania. <b>B2+</b> Business Workshop 6: growing the business</p> <p><b>Business organization</b></p>	<p><b>BUSINESS PARTNER</b> <b>Unit 6. Business Workshop page 98.</b></p> <p>Yates, Unit 3, Text 2 <a href="https://cloud.mail.ru/public/57Ht/GT519Havw">https://cloud.mail.ru/public/57Ht/GT519Havw</a></p> <p><b>Articles (summary, mindmap):</b> Choose Your Business Structure <a href="https://www.entrepreneur.com/article/38822">https://www.entrepreneur.com/article/38822</a></p> <p>* English for Business Studies units 16, 17</p>	<p><b>Reading</b> (summary, mindmaps) <b>Speaking</b> (group discussion, pairwork) <b>MyEnglishLab</b> activities</p>	<p>Business Workshop U8 presentation</p> <p>Summary of the article with a mind map</p>
<p>Week15 December 4 hours</p>	<p><b>Business Partner, Yates revision</b></p> <p><b>FINAL TEST</b></p>	<p><b>BUSINESS PARTNER Unit 6. Review page 109.</b></p> <p>Yates, Unit 3, Unit 10 Revision <a href="https://cloud.mail.ru/public/57Ht/GT519Havw">https://cloud.mail.ru/public/57Ht/GT519Havw</a></p>		<p>Revision</p> <p>Business Partner U.6 activities</p>
<p>Week 16 December 4 hours</p>	<p><b>IELTS MOCK EXAM</b></p> <p><b>PASS</b></p>		<p><b>Reading</b> (skimming, scanning, summary) <b>Listening</b> (listening for gist/specific information)</p>	

### Assessment: 200 баллов

Этап	Описание видов работы	Баллы
<b>1 семестр</b>	<b>4 кредита</b>	<b>200</b>
	<b>Работа в течение семестра</b>	<b>120</b>
	Выполнение заданий Business Partner (short oral reports (exam questions), 2 business workshop presentations, discussions, activities)	42
	Выполнение заданий Economics (summaries with mindmaps, oral reports, discussions, activities)	42
	Elevator Pitch	10

	Лексико-грамматический тест Economics/Business English (Midterm)	20(10+10)
	Написание фронтального пробного теста IELTS (конец декабря)	6
	<b>Итоговый Контроль</b>	<b>80</b>
	Лексико-грамматический тест Economics/Business English (Final)	30
	Summary (Economics)	25
	Вопрос по Business English	25