

**FEDERAL STATE BUDGET EDUCATIONAL
INSTITUTION OF HIGHER EDUCATION
“LOMONOSOV MOSCOW STATE UNIVERSITY”**

FACULTY OF ECONOMICS

«APPROVED»

Dean of the Faculty of Economics, MSU

professor _____ A.A.Auzan

«__» _____ 2021

COURSE SYLLABUS

Course title:

INTERNATIONAL BUSINESS LAW (IN ENGLISH)

Level of higher education:

MASTER STUDIES

Field of study:

38.04.02. MANAGEMENT

Mode of study:

FULL-TIME

Course syllabus is considered and approved by
the Educational and Methodological Council of the Faculty of Economics
(minutes № _____, date)

Moscow 2021

The course syllabus is developed in accordance with the self-established MSU educational standard (ES MSU) for implemented main professional educational programs of higher education for Master's degree in the field of study 38.04.02. Management

ES MSU is approved by the decision of MSU Academic Council dated December 28, 2020, minutes №7

Year (years) of enrollment: 2021 and forthcoming

1. Place and status of the course in the structure of the Master program

Course status: *elective*

Trimester: 3rd

2. Course Prerequisites

This discipline is based on the knowledge and skills acquired as a result of studying following courses:

- Financial Management in Global Environment (in English),
- International Business (in English).

3. Intended learning outcomes (ILO) of the course associated to the required competencies of the graduates

Competencies of graduates (codes)	Indicators of achievement of competencies	Intended learning outcomes of the course (module) associated to the required competencies of the graduates
PC-9. Capable of finding, systematizing and analyzing information in the field of management consulting	PC-9.I-1. Defines the information base of research in the field of management consulting	PC-9.I-1.K-1. Knows the information base of research in the field of management consulting
	PC-9.I-2. Selects methodology and develops tools for systematization and analysis of information in the field of management consulting	PC-9.I-1.A-1. Able to collect information in the field of management consulting
		PC-9.I-2.K-1. Knows the methods of systematization and analysis of information in the field of management consulting
	PC-9.I-2.A-1. Able to analyze and systematize collected information in the field of management consulting	
PC-10. Capable of carrying out consulting management projects	PC-10.I-1. Conducts consulting research	PC-10.I-1.K-1. Knows main technologies and methods of conducting consulting research
		PC-10.I-1.A-1. Able to correctly select and apply methods and tools for developing solutions to the formulated management issues
	PC-10.I-2. Presents the results of the conducted study in the form of recommendations	PC-10.I-2.A-1. Able to present the results of consulting research in the form of recommendations

4. Workload of the course by types of activity

The workload of the discipline is 3 ECTS: 108 academic hours, including 52 academic hours of contact work with a professor, 56 academic hours of self-directed studies.

5. Learning format

Full-time, with the use of educational platform On.Econ (use of distant learning technologies is allowed if necessary).

6. Content of the course structured by topics (sections) indicating the number of academic hours allocated to them and types of training

Title and brief content of sections and topics of the course (module), Form of assessment for the course (module)	Total (hours)	Contact work (work in contact with a professor) <i>Types of contact work, hours</i>				Student self-directed studies <i>Types of self-directed studies, hours</i>		
		Seminars	Group consultations	Individual consultations	Total	Written assignments	Tests	Total
1. Essential elements of legal systems	8	2	-	2	4	2	2	4
2. The law of obligations	22	6	-	6	12	8	2	10
3. The structure and management of a business	16	4	-	4	8	6	2	8
4. Intellectual property law	14	4	-	4	8	4	2	6
5. Antitrust law	10	2	-	2	4	4	2	6
6. Consumer protection law	8	2	-	2	4	2	2	4
7. Employment law	8	2	-	2	4	2	2	4
8. Personal data protection law	8	2	-	2	4	2	2	4
Midterm assessment (control): — Final test	14	4	-	-	4	-	10	10
Total	108	28	-	24	52	30	26	56

Brief content of the course topics

Topic 1. Essential elements of legal systems.

- 1.1. What is law? Classification of different types of laws. Public law and private law. Criminal law and civil law.
- 1.2. The overview of major legal systems. Common law system: sources and particularities. Civil law system: sources and particularities. European Union law: sources and particularities. *Discussion: a comparative analysis of Russian and Chinese law.*
- 1.3. The structure of the courts. The role of judges. Alternative dispute resolution mechanisms.

Required reading:

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 1. Introduction to Law and Legal Systems. P. 2 – 4, 10 – 25. Available at: <https://open.umn.edu/opentextbooks/textbooks/business-law-and-the-legal-environment>

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 3. Courts and the Legal Process. P. 67 – 75, 106 – 108.

The People's Law Dictionary by Gerald and Kathleen Hill. Available at www.dictionary.law.com. Articles: “law”, “case law”, “criminal law”.

A Quick Primer on the World's Legal Systems. University of South California Law Library. Available at: <https://guides.law.sc.edu/c.php?g=315476&p=2108388>

B. Rudden, Legal systems. Legal Information Institute. Available at: https://www.law.cornell.edu/wex/legal_systems

What is Common Law vs. Civil Law? *Black's Law Dictionary 2nd Ed.* Available at: <https://thelawdictionary.org/article/common-law-vs-civil-law/>

European Union Law: Legal system. Oxford LibGuides. Available at: <https://ox.libguides.com/c.php?g=422926&p=2888212>

Types of EU law. European Commission website. Available at: https://ec.europa.eu/info/law/law-making-process/types-eu-law_en

Judicial systems. An official website of the European Union. Available at: https://e-justice.europa.eu/content_judicial_systems-14-en.do

Additional reading:

David S. Clark, Classification of Legal Systems in in *International Encyclopedia of the Social & Behavioral Sciences* (Second Edition). 2015, Pages 800-807. Available at: ScienceDirect

Peter Hay, Civil Law in *International Encyclopedia of the Social & Behavioral Sciences* (Second Edition). 2015, Pages 669-673. Available at: ScienceDirect

Constance E. Bagley, Business Law in *International Encyclopedia of the Social & Behavioral Sciences* (Second Edition). 2015, P. 27 - 32. Available at: ScienceDirect.

The U.S. Legal System. FindLaw. Available at: <https://corporate.findlaw.com/litigation-disputes/the-u-s-legal-system.html>

Russian Business Law: the Essentials. Edited by E. Gubin, A. Molotnikov. Chapter 1. Business Legislation. P. 31 – 46. Available at: <https://www.litres.ru/alexander-molotnikov/russian-business-law-the-essentials/>

Russian Business Law: the Essentials. Edited by E. Gubin, A. Molotnikov. Chapter 10. Litigation, Arbitration and Other Means of Legal Protection. P. 226 – 237.

The Russian Judicial System in *Doing Business in Russia*. Baker McKenzie. 2020. P. 7-30. Available at: <https://www.bakermckenzie.com/en/insight/publications/2018/04/doing-business-in-russia>

Topic 2. The law of obligations.

- 2.1. Formation of contract. The nature of the agreement. An offer and other types of representation. An acceptance and its consequence.
- 2.2. Form of a Contract. Contracts made electronically.
- 2.3. Content of contracts. Essential elements of a contract. Intention to create legal relations. Contractual capacity. Consideration. Privity of contract.
- 2.4. Contractual terms. Types of contractual terms: conditions, warranties, and innominate terms. Express and implied terms. Exemption clauses.
- 2.5. Void, voidable, and unenforceable contracts. Vitiating factors invalidating contracts. Misrepresentation. Mistake. Duress or undue influence. Illegality.
- 2.6. Discharge of a contract. Remedies for breach of contract. Damages. *Quantum meruit*. Specific performance. Injunction. Repudiation.
- 2.7. Non-contractual obligations. What is a tort? Distinction between the law of torts and criminal law. Distinction between the law of torts and contract law. Strict liability and vicarious liability.
- 2.8. The tort of negligence and its elements. Liability for defective products.

Required reading:

The People's Law Dictionary by Gerald and Kathleen Hill. Available at www.dictionary.law.com. Articles: “contract”, “offer”, “acceptance”, “consideration”. “oral contract”, “bilateral contract”, “unilateral contract”, “adhesion contract”.

What Is Contract Law? in *Black's Law Dictionary 2nd Ed.* Available at: <https://thelawdictionary.org/article/what-is-common-law/>

United Nations Convention on Contracts for the International Sale of Goods 1980. <https://www.uncitral.org/pdf/english/texts/sales/cisg/V1056997-CISG-e-book.pdf>

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 8. Introduction to Contract Law. P. 277 – 290.

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 9. The Agreement. P. 303 – 320.

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 10. Real Assent. P. 332 – 351.

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 11. Consideration. P. 367 – 370,

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 12. Legality. P. 402 – 404, 414 – 416.

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 13. Form and Meaning. P. 429 – 445.

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 15. Discharge of Obligations P. 488 – 504.

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 16. Remedies. P. 519 –

539.

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 7. Introduction to Tort Law. P. 237 – 242, 251 – 262.

Additional reading:

E-commerce - standard EU rules. Summary of Directive 2000/31/EC – electronic commerce in the EU. Available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=legisum:l24204>

Russian Business Law: the Essentials. Edited by E. Gubin, A. Molotnikov. Chapter 3. Core Business Contracts. P. 67 – 89.
Contract Law in *Doing Business in Russia*. Baker McKenzie. 2020. P. 356 - 360.

Topic 3. The structure and management of a business

3.1. Unincorporated business organisations: sole traders and partnerships. General partnership. Limited partnership. Partnership operation and termination.

3.2. Incorporated business organisations: companies (corporations). Partnerships versus corporations. The corporation as a legal entity. Public and private companies. Setting up a company.

3.3. Corporate powers and management. Powers of a corporation. Rights of shareholders. Duties and powers of directors and officers. Liability of directors and officers.

3.4. Corporate expansion. Dissolution of companies.

Required reading:

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 40. Partnerships: General Characteristics and Formation. P. 1414 – 1428.

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 41. Partnership Operation and Termination. P. 1432 – 1460.

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 42. Hybrid Business Forms. P. 1481 – 1488.

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 43. Corporation: General Characteristics and Formation. P. 1513 – 1541.

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 45. Corporate Powers and Management. P. 1586 – 1613.

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 47. Corporate expansion, state and federal regulation of foreign corporations, and corporate dissolution. P. 1655 – 1663, 1667 – 1669.

Additional reading:

Certain aspects of company law concerning limited liability companies. Summary of Directive (EU) 2017/1132 – codification of certain aspects of company law concerning limited liability companies. EUR-Lex. Available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1576409442448&uri=LEGISSUM:4314896>

Establishing a Legal Presence in *Doing Business in Russia*. Baker McKenzie. 2020. P. 50 - 67.

Russian Business Law: the Essentials. Edited by E. Gubin, A. Molotnikov. Chapter 2. Business Association Forms. P. 47 – 66.

Topic 4. Intellectual property law

- 4.1. The concept of intellectual property. Copyright and industrial property.
- 4.2. Trademarks. Creating trademarks. Protecting trademarks. Trademarks abroad. Commercializing trademarks.
- 4.3. Patents. Obtaining a patent. Patenting abroad. Commercializing patented technology.
- 4.4. Franchising. Entering into a franchise agreement. Managing a franchise relationship. End of a franchise agreement.

Required reading:

Intellectual Property Basics: A Q&A for Students. CNIPA and WIPO, 2019. Available at: https://www.wipo.int/edocs/pubdocs/en/wipo_pub_1056.pdf

Making a Mark - An Introduction to Trademarks for Small and Medium-Sized Enterprises. WIPO, 2017. <https://www.wipo.int/publications/en/details.jsp?id=4208&plang=EN>

Inventing the Future - An Introduction to Patents for Small and Medium-sized Enterprises. WIPO, 2018. Available at: <https://www.wipo.int/publications/en/details.jsp?id=4350&plang=EN>

In Good Company: Managing Intellectual Property Issues in Franchising. WIPO, 2019. Available at: <https://www.wipo.int/publications/en/details.jsp?id=271&plang=EN>

Additional reading:

Looking Good: An Introduction to Industrial Designs for Small and Medium-sized Enterprises. WIPO, 2019. Available at:

<https://www.wipo.int/publications/en/details.jsp?id=4388&plang=EN>

Don Mayer, Daniel M. Warner, George J. Siedel, *Advanced Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 23. Intellectual Property. P. 1074 – 1102.

Intellectual Property in *Doing Business in Russia*. Baker McKenzie. 2020. P. 361 - 396.

Kung-Chung Liu, Uday S. Racherla, *Innovation, Economic Development, and Intellectual Property in India and China: Comparing Six Economic Sectors*. Springer, Singapore, 2019. Open Access book. Available at: <https://link.springer.com/book/10.1007%2F978-981-13-8102-7>

Topic 5. Antitrust law

- 5.1. Objectives of antitrust law.
- 5.2. Anticompetitive practices. Horizontal restraints of trade. Vertical restraints of trade. Price discrimination.

5.3. Concentrations of market power (abuse of dominance).

5.4. Control of concentrations between companies (acquisitions and mergers).

Required reading:

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 48. Antitrust Law. P. 1679 – 1747.

Antitrust: overview. European Commission website. Available at: https://ec.europa.eu/competition/antitrust/overview_en.html

Control of concentrations between companies. Summary of Regulation (EC) No 139/2004 — the control of concentrations between undertakings (the Merger Regulation). EUR-Lex. Available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=legissum:l26096>

Additional reading:

Russian Business Law: the Essentials. Edited by E. Gubin, A. Molotnikov. Chapter 8. Competition. P. 184 – 198.

Competition Protection Law in *Doing Business in Russia*. Baker McKenzie. 2020. P. 98 – 120.

Topic 6. Consumer protection law

6.1. Objectives of consumer protection law. General principles of consumer protection.

6.2. Principles for good business practices.

6.3. Unfair commercial practices. Misleading and comparative advertising.

6.4. Consumer Protection in E-commerce.

Required reading:

United Nations guidelines for consumer protection adopted by the General Assembly in resolution 70/186 of 22 December 2015. Available at: https://unctad.org/en/PublicationsLibrary/ditccplpmisc2016d1_en.pdf

Putting the consumers first. EU publications. European Commission, 2016. Available at: <https://op.europa.eu/en/publication-detail/-/publication/2f0e7c29-0d03-11e6-ba9a-01aa75ed71a1>

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 49. Unfair Trade Practices and the Federal Trade Commission. P. 1774 – 1792.

Consumer Protection in E-commerce: OECD Recommendation, OECD, 2016. Available at: <http://www.oecd.org/sti/consumer/ECommerce-Recommendation-2016.pdf>

Additional reading:

Competition and consumers in the 21st century. European Communities, 2009. Available at: <https://op.europa.eu/en/publication-detail/-/publication/95a1de29-2a15-4724-a092-4fc19307fa16/language->

[en?WT.mc_id=Selectedpublications&WT.ria_c=41957&WT.ria_f=5703&WT.ria_ev=search](#)

Product safety: general rules. Summary of Directive 2001/95/EC on general product safety. EUR-Lex. Available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=legissum:l21253>

European Food Safety Authority (EFSA) — ensuring safe food and animal feed in the EU. Summary of Regulation (EC) No 178/2002. EUR-Lex. Available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=LEGISSUM:f80501>

Unfair commercial practices. Summary of Directive 2005/29/EC concerning unfair business-to-consumer commercial practices. EUR-Lex. Available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=legissum:l32011>

Misleading and comparative advertising. Summary of Directive 2006/114/EC concerning misleading and comparative advertising. EUR-Lex. Available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=legissum:l32010>

Consumer Protection in *Doing Business in Russia*. Baker McKenzie. 2020. P. 651 – 658.

Topic 7. Employment law

7.1. International labour standards: their purpose and role. Subjects covered by international labour standards.

7.2. Key issues in employment law. Protection against discrimination. Health & safety at work.

7.3. Labour agreements and the main duties of the parties to a labour agreement. Termination of employment agreement. Redundancy.

Required reading:

Rules of the game: a brief introduction to international labour standards / International Labour Organization. - Geneva: ILO, Third Revised Edition 2014. Available at: https://www.ilo.org/global/standards/information-resources-and-publications/publications/WCMS_318141/lang--en/index.htm

Convention concerning Discrimination in Respect of Employment and Occupation (No. 111). International Labour Organization. Available at: https://www.ilo.org/dyn/normlex/en/f?p=NORMLEXPUB:12100:0::NO::P12100_ILO_CODE:C111

Health and safety at work — general rules. Summary of Council Directive 89/391/EEC — measures to improve the safety and health of workers at work. EUR-Lex. Available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=legissum:c11113>

Additional reading:

Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Chapter 50. Employment Law. P. 1801 – 1826.

Employment in *Doing Business in Russia*. Baker McKenzie. 2020. P. 295 – 317.

Topic 8. Personal data protection law

8.1. What are personal data? The importance of personal data in digital economy.

8.2. Basic principles for personal data protection. Rules for businesses.

8.3. Transborder data flows.

Required reading:

Convention for the Protection of Individuals with regard to Automatic Processing of Personal Data. Council of Europe. Strasbourg, 28.I.1981. Available at: <https://www.coe.int/en/web/conventions/full-list/-/conventions/rms/0900001680078b37>

Protection of personal data (from 2018). Summary of Regulation (EU) 2016/679 — protection of natural persons with regard to the processing of personal data and the free movement of such data. EUR-Lex. Available at: https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=legisum:310401_2

Additional reading:

Handbook on European data protection law. European Union Agency for Fundamental Rights and Council of Europe, 2018. Available at: https://fra.europa.eu/sites/default/files/fra_uploads/fra-coe-edps-2018-handbook-data-protection_en.pdf Chapters 1 – 4, 7.

Personal Data in *Doing Business in Russia*. Baker McKenzie. 2020. P. 643 – 650.

7. Assessment tools to assess the course learning outcomes

7.1. Sample assessment tools:

Learning outcomes of the course	Types of assessment tools
PC-9.I-1.K-1. Knows the information base of research in the field of management consulting	<ul style="list-style-type: none"> • Participation in discussions • Written assignments • Progress tests • Final test
PC-9.I-1.A-1. Able to collect information in the field of management consulting	<ul style="list-style-type: none"> • Written assignments
PC-9.I-2.K-1. Knows the methods of systematization and analysis of information in the field of management consulting	<ul style="list-style-type: none"> • Participation in discussions • Written assignments • Progress tests • Final test
PC-9.I-2.A-1. Able to analyze and systematize collected information in the field of management consulting	<ul style="list-style-type: none"> • Written assignments
PC-10.I-1.K-1. Knows main technologies and methods of conducting consulting research	<ul style="list-style-type: none"> • Participation in discussions

	<ul style="list-style-type: none"> • Written assignments • Progress tests • Final test
PC-10.I-1.A-1. Able to correctly select and apply methods and tools for developing solutions to the formulated management issues	<ul style="list-style-type: none"> • Participation in discussions • Written assignments
PC-10.I-2.A-1. Able to present the results of consulting research in the form of recommendations	<ul style="list-style-type: none"> • Written assignments

7.2. Course assessment criteria (scores):

Types of assessment tools	Score
Participation in discussions	30
Written assignments	30
Progress tests	60
Final test	30
Total	150

7.3. Grade for the course is determined based on the following criteria :

Grade	Minimum score	Maximum score
<i>Excellent</i>	127,5	150,0
<i>Good</i>	97,5	127,0
<i>Satisfactory</i>	60,0	97,0
<i>Failed</i>	0,0	59,5

Note: in case a student’s score obtained during the trimester is less than 20% of the maximum score of the discipline, the following rule of passing the course should be applied at the midterm assessment (and further re-examination): ‘a student can obtain only a satisfactory mark and only in case she/he receives for the midterm assessment, including all the course material, no less than 85% of the score allocated to this assessment’.

7.4. Typical tasks and other materials necessary to assess the learning outcomes:

— *Tests*

Written test consists of questions with multiple choice. Sample test questions:

1. Which of the following terms describes a contract where one party may set it aside, but property transferred before avoidance is usually irrecoverable from a third party?

- | | | | |
|---|---------------|---|-------|
| A | Voidable | B | Void |
| C | Unenforceable | D | Valid |

2. Clarence sells champagne and high-quality wines from home. He delivers a glossy flyer to all the £1 million plus homes in the Clifton area of Bristol, offering a 1998 Chablis for £30 a bottle. On reading his copy of the flyer, Kenton goes to Clarence's home and asks for a case of Chablis.

Is the flyer issued by Clarence a valid offer?

- | | | | |
|---|-----|---|----|
| A | Yes | B | No |
|---|-----|---|----|

Is Clarence in breach of contract if he says to Kenton that the Chablis is out of stock and that he is unable to get hold of any more?

- | | | | |
|---|-----|---|----|
| C | Yes | D | No |
|---|-----|---|----|

— *Written assignment*

Sample assignment: prepare an analytical report covering the following questions for your selected country:

Outline the operation of the legal system (Common law, Civil law). Does your country relate to the common law or the civil law system? Which provisions of the Constitution of your country are important for business? Why? Outline the system of the courts in your country.

Sample assignment: Amazon. Look at Amazon.com's Conditions of Use (at the bottom of the website) and find out how and where the dispute between you (customer) and Amazon.com will be resolved. Support your answer with evidence.

7.5. Methodological guidelines and assignment requirements:

All assignments must be completed in strict accordance with the requirements set out at the course page at the educational platform On.Econ.

8. Resources

8.1. List of main and additional literature

1. Don Mayer, Daniel M. Warner, George J. Siedel, *Business Law and the Legal Environment*. Saylor Foundation. 2012. Available at: <https://open.umn.edu/opentextbooks/textbooks/business-law-and-the-legal-environment>

2. Don Mayer, Daniel M. Warner, George J. Siedel, *Advanced Business Law and the Legal Environment*. Saylor Foundation. 2012. Available at: <https://open.umn.edu/opentextbooks/textbooks/advanced-business-law-and-the-legal-environment>
3. *Russian Business Law: the Essentials*. Edited by E. Gubin, A. Molotnikov. Available at: <https://www.litres.ru/alexander-molotnikov/russian-business-law-the-essentials/>
4. *Doing Business in Russia*. Baker McKenzie. 2020. Available at: <https://www.bakermckenzie.com/en/insight/publications/2018/04/doing-business-in-russia>
5. *Intellectual Property Basics: A Q&A for Students*. CNIPA and WIPO, 2019. Available at: https://www.wipo.int/edocs/pubdocs/en/wipo_pub_1056.pdf
6. *Making a Mark - An Introduction to Trademarks for Small and Medium-Sized Enterprises*. WIPO, 2017. <https://www.wipo.int/publications/en/details.jsp?id=4208&plang=EN>
7. *Inventing the Future - An Introduction to Patents for Small and Medium-sized Enterprises*. WIPO, 2018. Available at: <https://www.wipo.int/publications/en/details.jsp?id=4350&plang=EN>
8. *In Good Company: Managing Intellectual Property Issues in Franchising*. WIPO, 2019. Available at: <https://www.wipo.int/publications/en/details.jsp?id=271&plang=EN>
9. *Looking Good: An Introduction to Industrial Designs for Small and Medium-sized Enterprises*. WIPO, 2019. Available at: <https://www.wipo.int/publications/en/details.jsp?id=4388&plang=EN>
10. Kung-Chung Liu, Uday S. Racherla, *Innovation, Economic Development, and Intellectual Property in India and China: Comparing Six Economic Sectors*. Springer, Singapore, 2019. Open Access book. Available at: <https://link.springer.com/book/10.1007%2F978-981-13-8102-7>
11. *Types of EU law*. European Commission website. Available at: https://ec.europa.eu/info/law/law-making-process/types-eu-law_en
12. *Judicial systems*. An official website of the European Union. Available at: https://e-justice.europa.eu/content_judicial_systems-14-en.do
13. *E-commerce - standard EU rules*. Summary of Directive 2000/31/EC – electronic commerce in the EU. Available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=legisum:l24204>
14. Certain aspects of company law concerning limited liability companies. Summary of Directive (EU) 2017/1132 – codification of certain aspects of company law concerning limited liability companies. EUR-Lex. Available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?qid=1576409442448&uri=LEGISSUM:4314896>
15. Antitrust: overview. European Commission website. Available at: https://ec.europa.eu/competition/antitrust/overview_en.html
16. Control of concentrations between companies. Summary of Regulation (EC) No 139/2004 — the control of concentrations between undertakings (the Merger Regulation). EUR-Lex. Available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=legisum:l26096>
17. United Nations guidelines for consumer protection adopted by the General Assembly in resolution 70/186 of 22 December 2015. Available at: https://unctad.org/en/PublicationsLibrary/ditceplpmisc2016d1_en.pdf
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19. Consumer Protection in E-commerce: OECD Recommendation, OECD, 2016. Available at: <http://www.oecd.org/sti/consumer/ECommerce-Recommendation-2016.pdf>
20. *Competition and consumers in the 21st century*. European Communities, 2009. Available at: https://op.europa.eu/en/publication-detail/-/publication/95a1de29-2a15-4724-a092-4fc19307fa16/language-en?WT.mc_id=Selectedpublications&WT.ria_c=41957&WT.ria_f=5703&WT.ria_ev=search
21. Product safety: general rules. Summary of Directive 2001/95/EC on general product safety. EUR-Lex. Available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=legisum:l21253>
22. European Food Safety Authority (EFSA) — ensuring safe food and animal feed in the EU. Summary of Regulation (EC) No 178/2002. EUR-Lex. Available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=LEGISSUM:f80501>
23. Unfair commercial practices. Summary of Directive 2005/29/EC concerning unfair business-to-consumer commercial practices. EUR-Lex. Available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=legisum:l32011>
24. Misleading and comparative advertising. Summary of Directive 2006/114/EC concerning misleading and comparative advertising. EUR-Lex. Available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=legisum:l32010>
25. Rules of the game: a brief introduction to international labour standards / International Labour Organization. - Geneva: ILO, Third Revised Edition 2014. Available at: https://www.ilo.org/global/standards/information-resources-and-publications/publications/WCMS_318141/lang-en/index.htm
26. Convention concerning Discrimination in Respect of Employment and Occupation (No. 111). International Labour Organization. Available at: https://www.ilo.org/dyn/normlex/en/f?p=NORMLEXPUB:12100:0::NO::P12100_ILO_CODE:C111
27. Health and safety at work — general rules. Summary of Council Directive 89/391/EEC — measures to improve the safety and health of workers at work. EUR-Lex. Available at: <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=legisum:c11113>
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29. Protection of personal data (from 2018). Summary of Regulation (EU) 2016/679 — protection of natural persons with regard to the processing of personal data and the free movement of such data. EUR-Lex. Available at: https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=legisum:310401_2
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8.2. List of licensed software

Package of Software ‘Microsoft Office’.

8.3. List of professional databases and information referral systems

Institutional subscription resources of the Faculty of Economics, MSU.

8.4. List of Internet resources (if necessary)

1. EUR-Lex. Access to European Union law. <https://eur-lex.europa.eu/homepage.html>
2. U.S. Code. Available at: <http://uscode.house.gov>.
3. Garant: Legislation of Russia in English. <http://english.garant.ru/>
4. *Black's Law Dictionary* .2nd Ed. Available at: <https://thelawdictionary.org/>
5. *The People's Law Dictionary* by Gerald and Kathleen Hill. Available at: www.dictionary.law.com.
6. Legal Information Institute. Available at: <https://www.law.cornell.edu/>.
7. European Commission website. Available at: <https://ec.europa.eu/>

8.5. Description of material and technical support

For the appropriate organization of classes, the following equipment is needed:

- computer class with a broadband Internet and a projector,
- Faculty portal on.econ.msu.ru,
- Internet access for students,
- Faculty institutional subscription access for students,
- Databases SPARK, Yahoo! Finance.

9. Language of instruction: English

10. Professor (professors): Motovilova D.A.

11. Syllabus authors: Motovilova D.A.