

Live the magic of Paris

Exchange, Study Abroad & Short Programs













Where business meets creativity.



"Dear students,

Are you looking to experience the undeniable energy and vibrant culture of the famous City of Light, while discovering new inspiration and knowledge among your peers, faculty and community?

Congratulations! You are in the right place. At Paris School of Business, we invite you to explore our programs and to join us in shaping the world's next generation of leaders in a truly international environment. Join us on our state-of-the-art campus for one or two semesters of business studies in beautiful Paris, and experience first hand the meaning of our core philosophy: "Acting beyond knowledge".

We look forward to seeing you soon here at Paris School of Business."

Philippe Jamet, PhD, HDR,
 CEO & Dean of Paris School of Business



Paris School of Business at a glance

Founded in 1974, Paris School of Business is a staterecognized European elite management school that combines academic excellence, international awareness, and professional experiences.

A member of the Conference of Grandes Écoles, EFMD and AACSB, the institution offers a wide range of programs: Undergraduate (International Bachelor in Management) and Graduate (Programme Grande Ecole, MSc, MBA, DBA) as well as Exchange, Study Abroad Programs and Summer/ Winter Schools.

Facts & figures

currently enrolled

currently enrolled

in our Exchange/Study Abroad programs

international students

Paris School of Business students studying overseas on Exchange/Study Abroad programs

faculty

friendly and efficient International Office

18 846 worldwide

Located in a brand new, innovative campus in the 13th arrondissement (district) of Paris, Paris School of Business has more than 4 000 students from over 100 different countries, and has more than 150 active educational partners worldwide, as well as up to 3 000 partner companies.

In 2014, Paris School of Business joined the Campus Cluster Paris Innovation (CCPI), a new collaborative campus that aims to gather in one place the worlds of education, management, entrepreneurship, and the digital economy.



Study at Paris School of Business

Spend two weeks, one semester or one year at one of the most prestigious business schools in Paris, and receive credits towards your degree.

Certificates of Business available in 2 different majors for Exchange/Study Abroad Programs

- → Management
- → Luxury

Certificate of Business available in 3 different majors for Summer/Winter Schools

- → Luxury Brand Management
- → Artificial Intelligence for Business
- → FinTech

Dedicated International Office

Support provided to you from the moment you apply to when you return home

Paris ranked #1

Paris is the city with the biggest population of international students in France

Paris School of Business Paris School of Business Live the magic of Paris Live the magic of Paris

A school like no other

The Galileo Global Education Group

Paris School of Business is part of the Galileo Global Education group, a world leader in independent higher education. The group brings together 61 schools of excellence in 18 countries around the world in the fields of arts and design, communication, management, digital, law and health.

Where Business Meets Creativity

Success in the business world requires not only a solid understanding of business and management fundamentals, but also the ability to innovate and think creatively.

Thanks to Galileo Global Education's network of prestigious schools of Art, Design, Tech, etc., we are able to offer our students unique programs in which they acquire the business expertise they need to access strategic positions within companies, as well as the behavioral skills they need to manage teams and meet the complex challenges of today's global economy.

Over 3 or 5 years, our post-baccalaureate programs focus on developing management and leadership skills, while encouraging our students to explore their creativity and push back the boundaries of conventional thinking.

Tech for Business

Conscious that future managers need to be equipped with the technological skills required for tomorrow's professions, we have integrated a large number of technological courses applied to the business world into the curriculum of our Grande Ecole and Bachelor programs.

Research

Paris School of Business teaching staff is known for its academic excellence and the quality of its teaching. In the majority full-time faculty and committed to educational reflection, our professors hold doctoral degrees from the best French and English-speaking universities, French elite grande école and/or business schools from other countries. Our tenured professors' research work feeds into daily educational activiites and corporate involvement in the curriculum of each program.



Paris School of Business
Live the magic of Paris
Live the magic of Paris
Live the magic of Paris

Internationalization

"Paris School of Business has established a strategy for internationalization to become more globally engaged and connected. This strategy comprises four main activities:

O1 Establishing qualified active international partnerships and collaborations including research with international relevance and dynamic faculty mobility.



- O2 Attracting a diverse group of students from around the world and educating them on leadership, creativity, and management by offering adapted degrees, Study Abroad or Short Programs in a multicultural environment on campus and online.
- O3 Promoting study abroad opportunities for domestic students including international certificates and double degrees and organizing international challenges that can be conducted remotely.
- 04 Promoting global citizenship and cultural understanding on campus by organizing cultural events, creating international student organizations, and establishing intercultural communications workshops."
- Rabih HADDAD, Ph.D
 Director of Business Development
 Dean of International Relations





+150 partners



Study in Paris

Parisian locals and visitors have agreed for centuries on one thing: there's just no place in the world like the City of Light. Elaborately grand, yet warmly intimate; extravagantly elegant, yet simple in all the right ways. Paris is a city that continues to capture the hearts

and minds of those who visit or live there. Paris has surprises around every corner. It's up to you to come and discover it for yourself.

About Paris

Paris population:
2 161 000

Student population: **625 000**

International population:

Average temperature

Winter 0-5°C, Summer 20-25°C

Transportation

International and domestic airports, subway, tramway, bus, train, bike and car sharing system.

Places of worship

Paris has always been home to many religious groups.

→ 20 min from Parc Montsouris

/ Cité Universitaire

As part of Campus Cluster Paris Innovation, Paris School of Business is conveniently located in Paris

Walk

- \rightarrow 5 min from Olympiades subway station
- → 10 min to the river Seine

Car

→ 21 min from the Eiffel Tower

Subway

- → 15 min from Gare de Lyon train station
- → 20 min to Bastille square

Train

- \rightarrow 1hr 20 from Brussels
- → 2hr 20 from London
- → 3hr 20 from Amsterdam

you can do in Paris

10 things

- of the public bikesharing service and take a ride down the Champs-Élysées from the Arc de Triomphe to the Place de la Concorde.
- Take a cruise on the Seine at night and understand firsthand why Paris is called "La ville lumière", the City of Light.
- O3 Climb the Iron lady, also known as the one and only Eiffel Tower.

- 04 Experience
 the music, sights,
 and emotions of a
 ballet performance
 at the majestic Opera
 Garnier.
- 05 Cheer for PSG, Paris' local football team, at Parc des Princes, the home stadium of the red and blue.
- 06 Explore the "Puces de Saint-Ouen", the largest flea market in the world, and discover truly unique vintage items and antiques.

- Enjoy Paris Fashion Week, a fashion industry event which takes place twice a year to allow fashion designers to present their latest collections of haute couture.
- O8 Shop till you drop at one of the Grands Magasins, Paris' classic highend department stores famous for their extravagant architecture and decorations.
- 9 Come face-to-face with Paris' most famous and lovely celebrity, the Mona Lisa, at the Louvre, the most visited art museum in the world.
- 10 Take your time enjoying some French wine at a Parisian café, and learn to savor the unique French art de vivre.



Paris School of Business

Live the magic of Paris

Paris School of Business

Exchange and Study Abroad Programs

Academic Life

You can study at Paris School of Business for one or two semesters, beginning in the Fall Semester (September to December) or the Spring Semester (January to April). You are required to enroll for a minimum of 6 to a maximum of 30 ECTS per semester. All of our modules are valued 6 ECTS.

Certificate of Business

You can obtain a Certificate of Business in the specialization of your choice, including Management and Luxury.

French Language Course

Students from non-French speaking backgrounds may opt to select a French beginner class during their semester at Paris School of Business.

Campus Life

Paris School of Business aims to create a warm, welcoming atmosphere on campus, where students truly feel at home. Through our dedicated staff and state-of-the-art facilities and services, Paris School of Business strives to provide an exceptional experience for every student.

Recreational and study spaces

The Campus Cluster Paris Innovation offers multiple indoor and outdoor areas for students to study and relax.

Student Clubs and Societies

Paris School of Business students can make friends with students from all over the world by joining any of the 15+ student clubs and societies.

Modes of Study

Depending on your chosen course, you will have the opportunity to participate in a range of dynamic learning and teaching environments. These may include lectures, workshops, tutorials, group work, internet challenges, case studies, practical sessions, discussion groups, external visits, and more.

Assessment Methods

Assessments take various forms. In your classes, you will be assessed through a combination of assignments, reports, class presentations, class participation and group projects.

Extranet

The Paris School of Business portal provides all the information you need to stay updated and informed about your studies. It includes class schedules, learning resources, and links to a range of useful sites that will help you navigate your academic experience and needs.

Staying Happy and Healthy

The International Office is available to speak with students about any aspects of their studies and to provide and support whenever needed. Other departments, such as the Student Affairs department and Student Experience office can help students if they have any questions about their courses and exams or queries about visas and accommodation.

Paris School of Business offers a variety of programs available to international students.

Program Option

At Paris School of Business, we believe that education does not just happen in the classroom; our thorough academic curriculum is complemented by extensive leadership opportunities, fully committed student groups, and ambitious student-led projects in fields as diverse as sports, arts, consulting, media, and more.

Study Abroad Program

Available to students who come from non-partner universities.

Study Abroad students apply directly via the International Office.

- → Study full time for one or two semesters.
- → Pay your tuiton fees directly to Paris School of Business.

Exchange Program

Available to students who come from our exchange partner network. Exchange program applications are made via their home university's international office, as they have to nominate you to apply.

- → Study full time for one or two semesters.
- → Pay your tuition fees to your home university while you study at Paris School of Business.



Paris School of Business
Live the magic of Paris
Live the magic of Paris
Live the magic of Paris

Summer/Winter Schools

You can study at Paris School of Business for a two-week short program

We have two sessions: Summer (June/July) and Winter (January). Successful completion of the program is awarded 7.5 ECTS and a certificate. You can obtain a Certificate in either Luxury Brand Management, Artificial Intelligence

(Al) for Business or FinTech (Financial Technology). This represents a total of 50 hours of face-to-face teaching and extracurricular activities to fully discover and live the magic of Paris.



Course offer

O1 Luxury Brand Management

How to develop management skills for a fashion business plan, analyzing the competition, understanding the structure of a luxury brand and developing selling capacity.

O2 Artificial Intelligence (AI) for Business

How to create business intelligence through application and visualization and how to develop Al business projects.

O3 FinTech (Financial Technology)

Students are expected to improve understanding and knowledge of Financial Technology and to build their first financial application.

Strengths of the program



Innovative teaching methods

During your stay in Paris, you will not be seated in a classroom the whole time. At Paris School of Business, we believe teaching should be lively and practice-oriented. That is why we will take you to visit a concept store and startup incubator, attend entrepreneur meet-ups and/or participate in a business challenge, do workshops, etc. We will also invite you to attend extracurricular activities to fully experience Paris.

A short and intensive program

The Summer and Winter Schools are only two weeks long, but this provides enough time for us to teach you what you need to know about our three specializations. It is perfect for you if you don't have the time to do a semester abroad but still want to gain international experience.

Provides a specific knowledge

As the program is very short, we have decided to go straight to the point by providing you with very specific knowledge about luxury, culture, digital business and FinTech. While you will be immersed in Parisian life, we will pass on to you all our passion and expertise on these topics.

What is included in the program

- 01 Daily lectures & workshops02 Housing (single room)
- 03 Breakfast & Lunch on weekdays
- 04 Transportation pass in Paris
- O5 Cultural visits: Château de Versailles, Bateaux Mouches, Museums, etc.
- 06 Integration events

Paris School of Business
Live the magic of Paris
Live the magic of Paris

How to apply?

Requirements

Non-native students must satisfy language proficiency requirements and submit an official test in English or in French depending on the program you choose (French track or English track). If you have been in a 100% English program for at least two years at your university, we also accept an official letter from your university stating that you are in a program taught 100% in English, and your current language level as a proof.

01	English tests + minimum scores	02	French test
	→ IELTS Academic: 6 → Duolingo: 100 → TOEFL iBT: 80 → Cambridge: 170		→ DELF B2

Application deadlines

31st October

01	and Study Abroad Programs	
	→ Fall: 31 st May → Spring:	

O2 Summer School 15th May

03 Winter School 15th November

Acknowledgement

Choose the program of your interest (Exchange, Study Abroad or Summer/Winter School).

Application

Exchange

If you come from a partner university, your name must be submitted by the International Office of your home institution. After that, we will contact you to send details of the application process.

Study Abroad & Summer/Winter School

You apply directly via the Paris School of Business International Office so contact us via e-mail so that we can send you the application process.

Acceptance

Upon receipt of your application and required documents, the Paris School of Business International Office and Academic Team will process the documentation. You will receive an e-mail when formally admitted to the program including a letter of acceptance.

Course Selection

If you come as an Exchange or Study Abroad student, you will proceed to fill in the course selection form from Paris School of Business so you can be enrolled into classes. You will still be able to change your course selection during the Add and Drop period (first week of classes).

Pre-departure

Admitted students will start receiving information regarding their stay at Paris School of Business via email and/or through the school's Extranet.

Our students' stories

"Last year's experience at Paris School of Business was amazing. I met a lot of international students and I think that the cosmopolitan nature of the school makes the experience even more special. They always help you when there is a problem, especially Melissa who was always there for everything.

As regards the professors, I especially remember five of them, some of the greatest I have had in my career as a student. Also, a lot of them were international professors, which was a real boost for the content of my studies and classes."



"Paris School of Business was just the perfect destination for my exchange semester. I really wanted to choose business-related courses such as Project Management, Branding or International Business. At the same time, living in the heart of Paris for an entire semester to me was just an incredible experience itself. I had a chance to explore the culture, the city's tremendous heritage, get to know many friendly people and also learn French."

- Dmitrijs P., Latvia

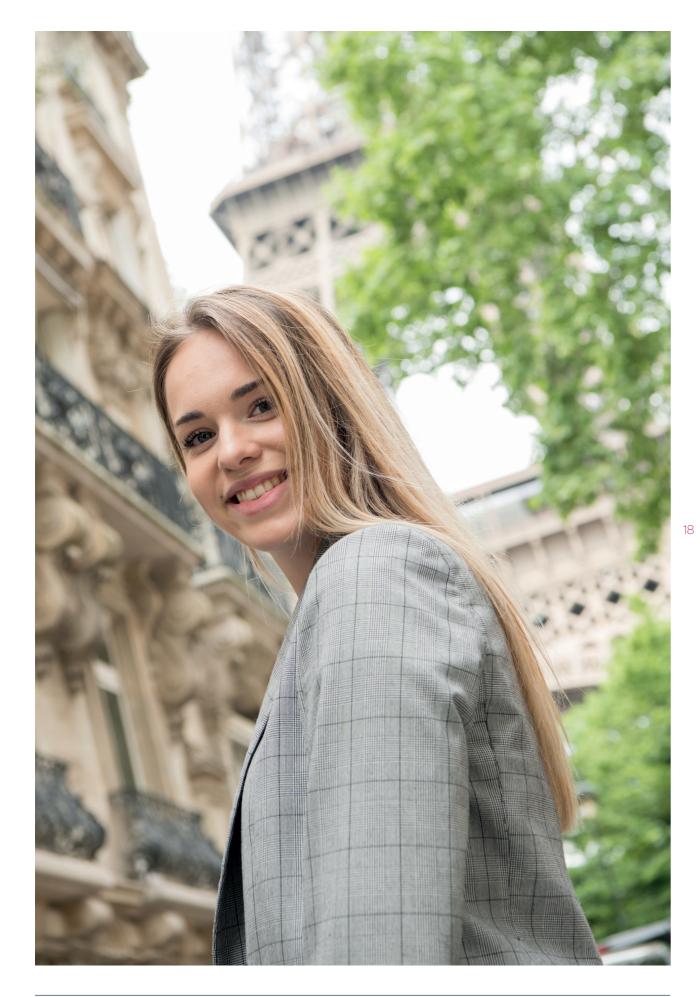


"I enjoyed my time at PSB last year so much. Classes for Luxury Brand Management at the Paris School of Business consisted of various lectures from professors specializing in their topic. One class focused on the wine & champagne industry where we attempted to figure out wine ingredients by smell. My favorite field trip was to the Musée de Orsay. This museum is famous for the large clock and the hall of Van Gogh paintings."

- Kelli C., United States of America



Paris School of Business
Live the magic of Paris
Live the magic of Paris



Paris School of Business

Live the magic of Paris

The brochures of Paris School of Business are produced at RGI Printer in St Thibault des Vignes – 77.

Writing Sophie Combepeyroux & Laurène Ribes

Marketing &
Communication director
Sophie Combepeyroux

They are printed on 100% recycled and recyclable Cocoon paper, using only vegetable-based inks.

Art director Maëlle Thomas

Graphic design Morgan Földi, Rudy Souela & Martyna Hrycyszyn





Typography Suisse

by Ian Party (Swiss Typefaces)

> Printing RGI, septembre 2023

Website www.psbedu.paris

Edition 2023 © Paris School of Business



Live the magic of Paris

Exchange, Study Abroad & Short Programs

New campus opening in 2025!



SESAME

Conférence des Grandes Écoles

Accreditations AMBA - EFMD - AACSB - BGA











Programs and Opportunities for Incoming Students international@psbedu.paris T - +33 (0)1 55 28 95 88

Further Information

Paris School of Business 59 rue Nationale 75013 – Paris +33 (0)1 84 60 27 04

www.psbedu.paris

State-recognized, private institution of technical higher education. PSB PGE school, Member of the 'ESGCV. SAS with capital of 13 267 469 euros, Headquarters: 35 avenue Philippe Auguste 75011 – Paris, 752 535 476 RCS Paris.

