

# STRATEGIC MANAGEMENT

**Credit Value:** 3 credits<sup>1</sup>

**Lecturer:** Svetlana V. Shchelokova

## A. Course' objectives

The course focuses on some essential topics in Strategic Management: basic concepts of strategic management, methods used in strategic management, managerial tools for strategy development and implementation. The course will also help students to acquire skills necessary for stakeholders analysis, analysis of internal and external environment of organization, develop strategic thinking and strategic management skills in various areas of professional activity.

## B. Textbooks

1. Tushman, Michael L. and Philip Anderson, eds. [Managing Strategic Innovation and Change: A Collection of Readings](#). 2nd ed. NY: Oxford University Press, 2004.
2. Peter F. Drucker, *Management Challenges for the 21st Century*, Routledge, 2007

## C. Assessment details

The final grade consists of:

Assignments	Grade
Attending classes and participating in discussions	48
Home assignments (5)	42
Individual test	30
Exam. Defense of the final group project	30

Grade	Minimum score	Maximum score
<i>Excellent</i>	127,5	150
<i>Good</i>	97,5	127
<i>Satisfactory</i>	60	97
<i>Failed</i>	0	59

If the assignment is not submitted on on.econ.msu.ru according the deadline, it won't be graded.

## D. Course Outline

1. Strategic aspect in the management of organizations
2. External Analysis 1
2. External Analysis 2
3. Strategy Development
4. Internationalization Strategies
<b>Final Exam</b>
<b>Defense of final projects</b>

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<sup>1</sup> 1 credit point is equal to 36 hours of total workload including in-class activities, self-study and exam writing