

MASTER PROGRAMME IN INTERNATIONAL BUSINESS DEVELOPMENT



JÖNKÖPING INTERNATIONAL
BUSINESS SCHOOL
JÖNKÖPING UNIVERSITY



DOUBLE DEGREE MASTER PROGRAMME

STUDY IN RUSSIA AND SWEDEN

The Master Programme in International Business Development is a new, exciting double degree programme conducted at the leading Russian University and an internationally recognized business school in Sweden.

BECOME A BUSINESS CREATOR

The graduates from this master programme will be highly interesting for employers worldwide, but also well prepared to start up new venture activities. The students will be familiarized with the context and practices at large companies as well as SMEs.

COURSES INCLUDE

- Managerial Economics
- Strategic Management
- Intercultural Communication and Leadership
- Organizational Behavior
- Corporate Finance
- Start-up and New Venture Development
- Entrepreneurial Growth
- Advanced Leadership
- International Taxation
- International Business
- International Marketing
- Practical Activities: Encountering Swedish Firms
- Electives; Master Thesis at JIBS and MSU

SHORT FACTS

- Two degrees: MSU and JIBS
- Teaching provided by MSU and JIBS faculty at both institutions
- First year at MSU, second year at JIBS
- Starting date: 1 September each year
- Language of instruction: English
- Duration: 2 years
- Enrollment: 30 students
- Tuition fee: € 15,000 per annum

ADMISSION

- Bachelor degree
- Exams in Managerial Economics and English Language
- Document submission in June
- Entrance exams in July

CONTACTS:

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MARIA TYSLENKO

Maria Tyslenko is 22 years old, and applied to the double degree programme after she finished her bachelor in Economics at Moscow State University.

"THIS PROVIDES A GOOD OPPORTUNITY TO STUDY ABROAD AND AT THE SAMETIME CONTINUE MY STUDIES IN MOSCOW. AND THE PROGRAMME DESIGN MAKES IT EASY TO APPLY"

She likes the programme and says she enjoys the experience of studying abroad and practicing her English. But the approach to education differs a lot between Sweden and Russia. "At first, it was quite difficult to adapt to the Swedish culture and way of teaching and



studying." But she did, after a while, and now she finds the experience very useful.

After she has finished her master's degree, Maria plans to head back to Moscow and study for a PhD at Moscow State University.

MIKHAIL SEMENOV

Mikhail Semenov has a bachelor degree in Management from Moscow State University. But his dreams are bigger than that, and what better way to make your dreams come true than take action? Now Mikhail is doing his master in international business development through the double degree programme. And that's not all. "One year ago I founded my own company, Dreams'S event agency. Occasionally I go back to Russia and organise events", says Mikhail.



Doing part of his master degree studies at JIBS has several benefits. He is doing an internship with a Swedish company as an elective course. "It gives perspective to study in an international environment. It's a good experience if you want to communicate with other countries, to know how they live, their mentality." In the future, Mikhail wants to work internationally.

"My father's company has international connections. I want to develop my own company and then make a strategic alliance with that of my father, to make the most of the different competences."

IVAN SVIRIDOV

"Studying in two different universities gave me the opportunity not only to analyse and understand business processes from different angles, but also to look at the world in a wider perspective. I must also mention the interesting experience of living, studying and communicating with students and professors from all around the world.

I believe that my studies at JIBS and the life experience that I gained during my time in Sweden has already helped me, and will continue to help me achieve my future goals".

Ivan Sviridov, graduated 2013, is currently working at Ernst & Young as an Advisory in the Performance Improvement Group.



Ivan Sviridov during his graduation ceremony 2013.

ACCOMMODATION

GUARANTEED ACCOMMODATION

All new international students are guaranteed accommodation, provided that they apply for accommodation correctly and announce their arrival in time. Jönköping University is located in the city Centre. The accommodation alternatives that are offered to international students are all located within 30 minutes travel by public transport from the university.

APARTMENTS AND DORMS

The apartment options provided by the University both come in larger sizes where you share the kitchen and bathroom with three to four other students. There are also smaller studio apartments that you either share with one other student or live in by yourself.

A dormitory style house is the most common way for international students to live. Eventhough the dorms have different outlines you always share the kitchen and bathroom with fellow students. Living in a dorm is usually very popular as you get to know your house mates well and almost become a family.



LIVING IN JÖNKÖPING

JÖNKÖPING – A FAST-GROWING CITY AT THE HEART OF SCANDINAVIA

Jönköping is a fast-growing city with a population of 129 000. The city is easily accessible and there are excellent links between Jönköping and the major cities in Sweden as well as a good connection to the continent.

In Jönköping you will find most things around the corner. In the city centre there are shops, cafés and restaurants and by bus or bicycle you can easily get to the area's largest shopping centre. Just a short walk from campus you will find the long sandy beaches of Lake Vättern. There is a wide range of leisure and sports facilities and the great outdoors is within easy reach, offering forests, mountains and lakes. Jönköping also has a wide variety of cultural venues: theatres, museums, cinemas and concert halls.

ENGLISH IS SPOKEN BY ALL

Almost all Swedes speak English fluently and many Swedish companies use English as their official business language. As an international student, you'll find that this prevalence of English makes adapting to your new surroundings easier.

