

#### University of Applied Sciences

# Information Guide for International Students



International School of Management (ISM)



## WILLKOMMEN AN DER ISM!



We are happy to have you here and hope your time with us will be a most rewarding and fun experience for you!

This guide gives you an overview of what you need to know for your stay at the ISM.



## Contents

1	INTERNATIONAL OFFICE	6
2	ORGANISATIONAL ISSUES	7
	2.1 Campus	7
	2.2 Tuition Fees	
	2.3 Application Process	7
	2.4 Transport	
	2.5 Student ID (incl. Print-Outs)	. 10
	2.6 IT	
	2.7 Library	
3	ACADEMIC ISSUES	13
	3.1 Bachelor Program	
	3.1.1 Courses and Credits	
	3.1.2 Semester dates	. 14
	3.1.3 Exams	. 14
	3.1.4 Courses taught in German	
	3.1.5 Courses taught in English	. 16
	3.2 Master Program	. 17
	3.2.1 Courses and Credits	
	3.2.2 Semester dates	
	3.2.3 Exams	
	3.2.4 Courses taught in English	
	3.3 Papers and Presentations	
	3.4 Language courses for exchange and visiting students	. 21
	3.5 The ISMnet (Intranet of the ISM)	. 21
	3.5.1 Access to the ISMnet	. 22
4	SOCIAL LIFE & ACTIVITIES	23
	4.1 Buddy Program	. 23
	4.2 Student Clubs and Extracurricular Activities	. 23
	4.3 Running Dinner	. 24
	4.4 Cafeteria and Vending Machines	. 24
	4.5 How to open a bank account	. 25
	4.6 Mobile Phones	. 25
	4.7 Electrical Outlets	
	4.8 Car park at ISM (only available at ISM Dortmund)	



5	GENERAL INFORMATION	28
	4.10 Sports Program	26
	4.9 Medical Service	25



Dear student,

Thank you very much for your interest in the International School of Management (ISM) with campuses in Dortmund, Frankfurt, Munich, Hamburg and Cologne (starting in 2014). We are a private, state recognized university of applied sciences which provides students with practical and career focused education.

This study guide has been designed not only for students who take part in the Erasmus/ Socrates -or any other- exchange program, but also for independent study abroad students. We want to offer you an interesting, successful and memorable study abroad program in Germany and hope that you will settle down well and integrate into the ISM community. This study guide will provide you with helpful information on the academic program as well as general information on the ISM and the cities.

When applying to the ISM please make sure that you meet all deadlines. Applications received after the official deadline cannot be accepted. Even though we are aware of the mail service not being always reliable, each student is still responsible for submitting all necessary application forms on time.

On the Intranet of the ISM (<u>http://www.ism-net.de</u>) you find information about courses, extra curricular activities, addresses of students etc. Full access to the ISMnet will be given to you after receiving your application form and contact details. If you, however, want to have a look at it before that, you can gain restricted accessibility. We also invite you to visit our official homepage at <u>http://www.ism.de</u>.

Please feel free to contact us personally whenever you want. We look forward to meeting you at the ISM!

Your ISM - International Office

Gertrud Schink, Carolin Krabs, Kathrin Ackermann, Amelie Bauer, Lilia Brestel

### **1** INTERNATIONAL OFFICE

#### **CONTACT INFORMATION**

#### **Campus Dortmund**

Dr Gertrud Schink Head International Office Tel.: +49 (0)231 97 51 39 33 Email: gertrud.schink@ism.de

**Ms Lilia Brestel** International Student Affairs Tel.: +49 (0)231 97 51 39 61 Email: lilia.brestel@ism.de





#### Institutional address:

International School of Management (ISM) Otto - Hahn - Str. 19 44227 Dortmund Germany



#### **Campus Hamburg**

Ms Carolin Krabs Coordinator Incoming Students Tel.: +49 (0)40 3 19 93 39 33 Email: carolin.krabs@ism.de



**Institutional address:** International School of Management (ISM) Brooktorkai 22 20457 Hamburg Germany



#### **Campus Frankfurt**

**Ms Kathrin Ackermann** International Student Affairs Tel.: +49 (0)69 66 05 93 67 33 Email: kathrin.ackermann@ism.de



Institutional address: International School of Management (ISM) Moerfelder Landstr. 55 60598 Frankfurt

Germany



**Campus Munich** 

Ms Amelie Bauer International Student Affairs Tel.: +49 (0)89 20 00 35 0 33 Email: amelie.bauer@ism.de



#### Institutional address: International School of

Management (ISM) Karlstr. 55 80333 Munich Germany





## 2 ORGANISATIONAL ISSUES

#### 2.1 Campus

The ISM has campuses in Dortmund, Frankfurt am Main, Munich, Hamburg and Cologne (start in 2014) where in sum more than 2200 students study. Please note that in the fall term (August/September – December) the four campuses Dortmund/Frankfurt/Munich/Hamburg are open for international students but in the spring term (February/March – June) you can only choose between Dortmund and Frankfurt (so Munich and Hamburg are not open for international students in the spring term).

#### 2.2 Tuition Fees

For exchange students no tuition fees will incur. For (visiting) study abroad students the local tuition fees of 4.400 Euro in Dortmund, 4.700 Euro in Cologne, 4.900 Euro in Frankfurt/Main, Hamburg and Munich per semester incur.

For the intensive German language course prior to semester start, a fee of 320€ will be charged.

Every student at ISM Dortmund, Frankfurt and Hamburg is required to buy a semester ticket (valid for 6 months) of the local public transportation provider of 156,16 Euro in Dortmund, 155 Euro in Hamburg and 195,61 Euro in Frankfurt.

#### **2.3 Application Process**

#### **Deadlines**

If you would like to apply as an exchange student, you need to give a short notice to the International Office of the ISM as well as the International Office of your home institution, so that we can jointly organize your exchange semester with us. Please use the application form online via <a href="http://forms.moveon4.com/1143/form/5332a3280f9d30cf0e000009/eng">http://forms.moveon4.com/1143/form/5332a3280f9d30cf0e00009/eng</a> and fill in your personal data and requests. The ISM has two intakes per year: One in March and one in September. The application deadline for the fall term is always at the end of April, the deadline for the spring term is always at the end of November.

#### Language requirements for admitting international students

Students who would like to participate in courses of the <u>German</u> Bachelor study program must provide sufficient proof of their German language skills, certified at upper-intermediate level (minimum B2 of the Common European Framework of Reference for Languages) by their German teachers.

Students whose mother tongue is not <u>English</u> and who wish to enroll in English taught classes should provide us with a recommendation of their English teacher certifying very good oral and written English skills of minimum B2 or a TOEFL with a score of minimum 80 internet based. Students with little or no German skills should participate in the German Intensive Course prior to semester start.

#### Visa Issues

Non EU-students and students from countries other than the USA, Australia, Israel, Japan, Canada, New Zealand, and South Korea who would like to study in Germany need an appropriate visa for entry. You need to apply for your student visa at the responsible German embassy or consulate in your home country. Please note: The entry with a tourist or visitor visa is not sufficient for study purposes!

The visa application has to state explicitly the reason for your stay in Germany (e.g. language course, studies, etc.).

In particular the following documents need to be attached to the visa application:

- Certification of acceptance of the ISM
- Proof of sufficient financial funds (for example with the help of the document

"Verpflichtungserklaerung" which you get from the German embassy if you have a person living in Germany)

For further information please contact the respective German consular mission abroad.

#### Health insurance

Students are required to bring proof of a valid health insurance policy. All students in Germany are obliged by law to hold such a policy. The German social security system generally treats German and foreign students alike, meaning that foreign students may apply for health insurance coverage by the "gesetzliche Krankenversicherungen" in Germany, currently available at a rate of about 60 Euros per month. Students from select countries (especially EU) may be eligible for a waiver. They need to obtain a proof of their health insurance coverage from their home insurance institution (i.e. European Health Insurance Card) and present it at one of the health insurance funds, who will issue an insurance number and an insurance exemption certificate. Students must present this exemption certificate upon arrival at the ISM. International Students with private insurance coverage may also be waived the compulsory health insurance if they obtain a proof of coverage from their home insurance company translated into German that gives a detailed description of the content and scope of coverage. The health insurance company in Germany will examine this and may issue a waiver. NB: Please note that students over age 30 are not eligible for student health coverage by the German "gesetzliche Krankenversicherungen" and need to obtain private health insurance either in their home country or in Germany.

Tip: Mawista offers a monthly private health insurance for international students in Germany. Please have a look at <u>www.mawista.com</u>.

But also Care Concept has good offers. Please have a look at: <u>https://www.care-concept.de/krankenversicherung/gesetzliche-studentenversicherung/gesetzliche-studentenversicherung-antrag.php?vmnr=ZZMA120000@mail=ism@ism-dortmund.de</u>

#### 2.4 Transport

We offer a pick-up service for all arrivals at the following airports and main train stations.

- Dortmund: Duesseldorf International (NOT Duesseldorf-Weeze), airport Dortmund and main train station
- Frankfurt: Frankfurt international airport and main train station
- Munich: Munich international airport and main train station



F Hamburg: Hamburg international airport and main train station

You have to book this service not later than two weeks prior arrival. You will get a form which you have to fill out via email. The service costs 10 Euro per trip and per person (in Munich: 20 Euro per trip and per person). Please pay in cash when you meet the driver (German ISM students).

#### Flight Arrangements

In Germany the regular carrier is Lufthansa, especially for overseas flights. For flights within Europe, there are various budget airlines (such as Air Berlin, Easyjet, Germanwings, Wizzair).

Dortmund: If you arrive from overseas, your destination airport usually is Frankfurt. We advise you not to book a transfer flight to Dortmund, as our train system is very effective and it will only take about 2 ½ hours from Frankfurt, 1 ½ from Cologne and 1 hour from Duesseldorf to Dortmund Central. Prices are also reasonable. For further information please see: www.bahn.de.

If you arrive in Dortmund you can take the airport express, which will take you to the city center of Dortmund within less than 30 minutes, one-way-tickets cost 5€. For further information please see: www.flughafen-dortmund.de. You can also take a taxi for about 25-30 Euros.

- Frankfurt: When arriving at Frankfurt International Airport you can easily take a train into the city center (S-Bahn 8 or 9). The ride will take 10- 15 minutes and costs 4,60 €. You can also take a taxi for about 25 €, depending on your destination. If you arrive at Frankfurt Hahn airport please note that it will take you at least 1,5 hours by shuttle bus to get from this provincial airport to Frankfurt city center.
- Munich: If you arrive from overseas, you have several options. You can fly directly to Munich or you will arrive in Frankfurt, as it is the biggest airport in Germany. If you do not have a connection flight to Munich, you can either book another flight or buy a train ticket. Our train system is very effective and it will only take about 3 ½ hours from Frankfurt Airport to Munich Central Station. Prices are also reasonable. For further information please see: www.bahn.de.

If you arrive at Munich Airport you can take the S-Bahn S1 or S8, which will take you to the city center of Munich within 45 minutes, one-way-tickets cost 9,60€. For further information please see: www.mvv-muenchen.de. You can also take a taxi for about 65-70 Euros, depending on your destination.

Hamburg: If you arrive at Hamburg airport you can take the S-Bahn S1 (every 10 minutes), which will take you to the city center/main train station of Hamburg within less than 30 minutes. The "Hamburg Airport (Flughafen)" S-Bahn station is directly in front of the terminals. A one-way-ticket costs around 3€. For further information please see: www.ham.airport.de.

#### Local transport

Please note that you must obtain a semester ticket in Dortmund, Frankfurt and Hamburg, which enables you to use the public transportation of the greater area of the city (see 2.1).

Dortmund: Bus lines 462 and 465 serve the bus stop "J.-v.-Fraunhofer-Str.". It is approximately a 2 min. walk to the ISM. The S-Bahn stop "Universitaet" is about 10



min. away from the ISM. Please check <u>http://www.vrr.de</u> for further information on local transport.

- Frankfurt: You will get to ISM Frankfurt from the city center by taking S-Bahn 3, 4, 5 or 6, Straßenbahn 16 and 15 or U-Bahn 1,2 or 3 to the station Südbahnhof. The ISM is located on the southern entrance of the station, just next to the exit Mörfelder Landstraße. Please check www.rmv.de for more information on public transportation in Frankfurt.
- Munich: You have three possibilities to get to ISM Munich (Karlstraße 35) from the Central Station (Hauptbahnhof):

a) Metro: You can take the metro U2 (direction Feldmoching) for only one station to Königsplatz. The ISM is located 50m from the southern entrance of the metro station Königsplatz (exit Karlstraße).

b) Tram line: You can take the tram lines 20 (direction Moosach) or 21 (direction Westfriedhof) and get off at the station Karlstraße. The ISM is located 100m in the right direction.

c) Feet: You can simply walk to the ISM. It only takes you 7 minutes from the Central Station.

Please note that the best way to travel in Munich is a student ticket for local transport. You can buy the ticket per week or per month, the costs depend on how far you live from ISM. The cheapest ticket for one week is  $9,20 \in$ , whereas the cheapest ticket for one month is  $33,60 \in$ . Please check http://www.mvv-muenchen.de for more information on local transport. After your arrival here at the ISM you will get the form for the MVV student ticket in your welcome package.

Hamburg: The U-Bahn brings you to the ISM campus. The U1, the blue line, stops at "Messberg" which is within walking distance to the university. Please check www.hvv.de for further information on local transport. You can also check your own public transport schedule by typing in your departure and arrival station for U-Bahn, S-Bahn and bus transportation. The HVV takes you all around Hamburg and its environments. Tickets are available on every train station or within a bus driver. StadtRAD Hamburg – bike rental: If you like to go by bike you can use the public bike system "StadtRAD Hamburg" (CityBike Hamburg). There are around 80 stations where you can lend a bike, and it is possible to return it at any other station. The first 30 minutes are free. You need a bank, credit or customer card. It is also possible to lend a bike by telephone. For registration or more information please visit www.stadtrad.hamburg.de.

#### 2.5 Student ID (incl. Print-Outs)

Your student ID card can be collected at the International Office or during the IT Orientation. You will need to provide an electronically passport-sized photograph which you send via email to the International Office (carolin.krabs@ism.de). The student ID will enable you to get discounts on certain activities; such as local transportation, entrance fees and others. If you loose your student ID card you can order a new one at the IT Office (but then you have to pay 20 €).

One normal black-and-white A4 copy costs 0,04€ and a colored A4 copy costs 0,18€. Please note that you do not get the money back at the end of the semester when you still have



money on your account – so be careful with charging the card and use the rest of your account for copying/printing. Your student ID card also enables you to enter the ISM buildings.

If you want to charge the card, you can do it at

- Dortmund: the white box next to the ISM Mensa
- Frankfurt: money loader in the printer room, ground floor
- Munich: the secretary office on the ground floor
- Hamburg: the copy room on the 2<sup>nd</sup> floor

#### 2.6 IT

There are different computer labs at each campus that ISM students may use at any time during the regular opening hours of the building. IT and International Office staff will give you a brief introduction on how to proceed when using the ISM computers.

If your own notebook has a wireless LAN function you can access the internet from each spot in the school. You will an instruction how to access the Wi-Fi in the ISMnet (<u>www.ism-net.de</u> > Services & Einrichtungen > Systemadminstration > Downloads anzeigen > Anleitungen/Instructions > Wireless LAN). If you have any problems with your wireless LAN connection please contact the IT department (<u>edv@ism.de</u>).

Exchange and visiting students will be provided with an Email-account and a user name and password that provide access to all software programs available on the lab computers. Please note that the ISM has a highly developed intranet which is the main platform for information for both students and professors. You will also receive a username and password to enter this domain. As the lifeline to the ISM-community, the ISMnet displays such vital things as the curriculum, course registration forms, community contacts, apartment sharing, student clubs, events, party dates, etc..

All relevant information on your ISM accounts and passwords can be found on your personal Student Data Sheet.

Please note that the main communication is via email. So please check your ISM emails regularly. The ISM Email-account will be available two months after the semester, then we will delete the account.

#### 2.7 Library

If you wish to find a quiet place to review your class notes, the recently modernized student library may be your place to be!

You can enter the OPAC catalogue via the ISMnet to search for books. If you would like to indulge in further self-study at home, you may borrow books overnight (you can borrow the book around closing hours of the library and return it the next morning around opening hours).

In case you want to purchase a textbook for your courses, you are able to benefit from the library discount (10% off): Simply check the <u>ISMnet > Services & Einrichtungen ></u> <u>Medienshop</u> and click on the book you would like to order. Lecture scripts can be ordered at the online bookshop and picked up and paid for at the library. Every Wednesday Medienshop orders are sent to the printing company and should arrive the following Monday.



Books and scripts ordered online can be collected in the library. If you need advice our librarians will be happy to help!



### **3** ACADEMIC ISSUES

#### 3.1 Bachelor Program

#### **3.1.1 Courses and Credits**

The regular curriculum at the ISM is based on a considerable number of contact hours/classroom teachings. Students obtain 2 ECTS credits for a regular **"Vorlesung"** (10 units of 90 min. teaching) in German. The courses taught in English are all worth 5 ECTS as they have a more considerable workload.

ISM students and exchange/visiting students alike are required to attend classes at all times. A class will only be considered as passed if attendance is higher than 75%. Otherwise we cannot award the credits.

As an exchange (Erasmus) or visiting student you will choose your courses according to the academic requirements at your home university. If you need advise on your course choice, please contact the International Office. For each semester and group, you can consult course timetable published in the new ISMnet. In your ISMnet profile, you should enter the group of which you will attend most of your classes (for example mainly 5 IM or 5 TEM or ISM Business Certificate (IBC)). As your class schedule changes **nearly every week**, please check your ISM email account very regularly as most changes are communicated via email and in the ISMnet.

Incoming students normally participate in the lectures (taught in German) of the 5th and 6th semester and in the ISM Business Certificate courses (taught in English). It is possible to choose lectures either of the fifth or sixth semester in all five specializations, International Management, Tourism/Event/Hospitality Management, Corporate Finance, Psychology & Management and Communications & Marketing. Just be aware that classes of different semesters and specializations might take place at the same time. **ISM recommends that you predominantly attend the lectures of one semester and one specialization. Please note that you can only take entire modules in case you are studying one of the Bachelor programs in German.** 

You will make your final course choice in mid of the semester in the ISMnet. But you can hand in your learning agreement upon arrival (a document from your home institution) in the International Office. The learning agreement needs to contain the name of the lecture, the number of ECTS and the semester in which the lecture is offered. You can add and drop courses during the first weeks or if a course has been canceled at short notice. Of course you need to inform the International Office in writing of each amendment you may want to make.



#### 3.1.2 Semester dates

The fall semester 2014 will start on Thursday, September 11<sup>th</sup>, 2014 and will end on December 20<sup>th</sup>, 2014. Your exams will take place within the last two weeks of the semester. The German Intensive Language course will take place prior to the semester start, from August 18<sup>th</sup> until September 5<sup>th</sup>, 2014.

There is an orientation day on Wednesday, September 10<sup>th</sup>, 2014 which is mandatory.

The spring semester 2015 will start on Monday, March 16<sup>th</sup>, 2015 and will end on June 20<sup>th</sup>, 2015. Your exams will take place within the two last weeks of the semester. The German Intensive Language course will take place prior to the semester start, from February 23<sup>rd</sup>, 2015 until March 12<sup>th</sup>, 2015.

There is an orientation day on Friday, March 13<sup>th</sup>, 2015 which is mandatory.

#### 3.1.3 Exams

Most coursework at the ISM is completed with a final exam. There are set dates for those exams which will be posted on the bulletin boards on the first floor or can be found in the ISMnet under the section "ISM > Pruefungssekretariat > Downloads anzeigen > International students".

#### 3.1.4 Courses taught in German

Exchange students who come to the ISM with a command of German that allows them to follow classes and complete assignments in German may take courses of the German Business Certificate or study subjects offered in semesters 5 and 6 of the Bachelor degree programmes, as this is the period at ISM when electives are offered. We require a level of B1 for the German Business Certificate and a level of B2 for admission to the courses of the bachelor degrees at ISM.

#### German Business Certificate:

Please note that it is obligatory for students who study any course of the German Business Certificate to participate in the German language course (4 ECTS) during the semester.

The German Business Certificate consists of 12 courses and is taught over 2 semesters (in total 60 ECTS). The curriculum is as follows:

#### Fall Semester (September – December):

- 1. Projekt Management
- 2. Internationaler Handel und Vertrieb
- 3. Strategisches Management
- 4. Leadership and Motivation
- 5. Internationales Finanzmanagement
- 6. Erfolgreiche Geschäftsstrategien in Deutschland, Rechtsgrundlagen

#### Spring Semester (March – June):

- 1. Controlling in multinationalen Unternehmen
- 2. Konsumentenverhalten und angewandte Marktforschung



- 3. Internationale Logistiksysteme
- 4. Strategisches Personalmanagement und Personalcontrolling
- 5. Corporate Finance im Mittelstand
- 6. The German Economic System

#### Bachelor program (courses from semester 5 and 6):

When choosing your courses, please note that we can only guarantee that courses will not overlap if you choose from only ONE semester (f.ex. semester 5) and from ONE specialization area (f.ex. IM). Please note that this is the **course offer for a whole academic year**. You will receive an overview of the courses where you can see which courses are offered in which semester. The general rule says: two courses of one module are offered in the fall term, the other two courses of the same module are offered in the spring term. **Please note that you always have to take both courses!** The reason is that at the end of the semester it is only one (!) exam which includes both courses. It is not possible to write just an exam of one course.

1. Business Reporting and Auditing	12. Medienmanagement
01,1 Konzernmanagement	12,1 Werbemanagement
01,2 International Accounting	12,2 New Media Management
01,3 Unternehmensbewertung	12,3 Broadcast Management
01,4 International Auditing	12,4 Medienrecht
2. Logistics & Operations Management	13. Journalismus und Public Relations
02,1 Internationale Logistiksysteme	13,1 Wirtschaftsjournalistik
02,2 Supply Chain Management	13,2 Journalistische Produktion
02,3 Internationale Verkehrslogistik	13,3 PR-Konzeption
02,4 Advanced Operations Management Methods	13,4 PR-Praxis
3. Controlling & Decision Support	14. Unternehmenskommunikation
03,1 Wertorientierte Unternehmenssteuerung	14,1 Interne Kommunikation
03,2 Strategisches Controlling	14,2 Corporate Identity & Corporate Image
03,3 Operatives Controlling	14,3 Global Communications
03,4 Controlling in multinationalen Unternehmungen	14,4 Investor Relations
4. Finanzmanagement	15. Aviationmanagement
04,1 Portfolio- und Assetmanagement	15,1 Airline- und Airportmanagement
04,2 Venture Capital und Beteiligungsmanagement	15,2 Luftverkehrswirtschaft & -märkte
04,3 Mergers & Acquisitions	15,3 Lufverkehrspolitik & -organisationen
04,4 Internationales Finanzmanagement	15,4 Entrepreneurship & Business Development
6. Marketing	16. Corporate Finance
06,1 Marketingcontrolling	16,1 Corporate Finance im Mittelstand
06,2 Konsumentenverhalten und angewandte Marktforschung	16,2 Unternehmensrating
06,3 Kommunikations- und Markenmanagement	16,3 Refinanzierung und Bilanzstrukturierung
06,4 Internationaler Handel und Vertrieb	16,4 Einsatz von Derivaten
7. Unternehmensführung	17. Human Resource Management
07,1 Leadership & Motivation	17,1 Strategisches Personalmanagement & Personalcontrolling
07,2 Strategisches Management	17,2 Recruiting, Retention & Remuneration
07,3 Krisen- und Sanierungsmanagement	17,3 Schlüsselqualifikation & Selbstmanagement



07,4 Internationale Vertragsgestaltung	17,4 Legal Framework of International HR-Management
8. Tourism Management	18. Organisationspsychologie
08,1 Tourismusmärkte und Tourismuspolitik	18,1 Arbeits- und Gesundheitspsychologie
08,2 Strategisches Tourismusmanagement	18,2 Coaching und Konfliktmanagement
08,3 Steuern in der Tourismus- und Eventbranche	18,3 Psychologische Diagnostik und Testtheorie
08,4 Businessplanung und Finanzmanagement	18,4 Personalentwicklung und -training
9. Eventmanagement	19. Consulting & Change
09,1 Strategisches Eventmanagement	19,1 Beratungsformen / Organisationsentwicklung
09,2 M.I.C.E.	19,2 Consulting-Instrumente und -Maßnahmen
09,3 Event- und Tourismusrecht	19,3 Management und Planung von Beratungsprojekten
09,4 Operatives Controlling	19,4 Beratungsprojekt HR-Consulting / Marketing- Consulting
10. Health- & Sports Tourism	20. Markt- und Werbepsychologie
10,1 Health Tourism & Medical Wellness	20,1 Konzepte und Modelle der Markt- und Werbespsychologie
10,2 Sporttourismus: Ökonomie, Theorien und Konzepte	20,2 Werbegestaltung (inkl. Feldstudie)
10,3 Gesundheits- und Sportsoziologie	20,3 Aktuelle Methoden der Konsumentenforschung
10,4 Operations Management	20,4 Psychologische Marktforschung und Analyse
11. Hotel- und Food & Beverage Management	
11,1 Hotelmanagement	
11,2 Quality Management & CRM	
11,3 Food & Beverage Management	
11,4 Price Management	

#### 3.1.5 Courses taught in English

To account for the increasing number of international students, the ISM offers the ISM Business Certificate fully taught in English and also welcomes international visiting professors teaching block seminars in English. The ISM Business Certificate consists of four core business subjects each bearing 5 ECTS. The core courses can be combined with two courses from a specialization track, also bearing 5 ECTS each.

Dortmund (open in fall and/or spring):





In addition to the ISM Business Certificate we will welcome visiting lecturers at ISM. These courses will be announced via email and you can sign up for them in the ISMnet.

#### 3.2 Master Program

There are three Master programs fully taught in English:

- 1) Master International Management (offered in Dortmund, Frankfurt, Munich and Hamburg)
- 2) Master International Transport & Logistics (offered in Frankfurt)
- 3) Master Finance (offered in Dortmund and Munich)

#### **3.2.1** Courses and Credits

The regular curriculum at the ISM is based on a considerable number of contact hours/classroom teachings.



ISM students and exchange/visiting students alike are required to attend classes at all times. A class will only be considered as passed if attendance is higher than 80%. Otherwise we cannot award the credits.

As an exchange (Erasmus) or visiting student you will choose your courses according to the academic requirements at your home university. If you need advise on your course choice, please contact the International Office. For each semester and group, you can consult course timetable published in the new ISMnet. As your class schedule changes **nearly every week**, please check your ISM email account very regularly as most changes are communicated via email and in the ISMnet.

You will make your final course choice upon arrival at the ISM. You always have to take all courses of one module. After having completed your course choice, you can hand in your learning agreement (a document from your home institution) in the International Office. The learning agreement needs to contain the name of the lecture, the name of the professor and the semester in which the lecture is offered. You can add and drop courses during the first weeks or if a course has been canceled at short notice. Of course you need to inform the International Office in writing of each amendment you may want to make.

#### 3.2.2 Semester dates

#### 1) Master International Management program:

The **fall semester 2014** will start on Monday, September 8<sup>th</sup>, 2014 and will end on December 3<sup>rd</sup>, 2014. Your exams will take place within the last week of the semester. The deadline for papers is 23<sup>rd</sup> of January, 2015. The German Intensive Language course will take place prior to the semester start, from August 18<sup>th</sup> until September 05<sup>th</sup>, 2014.

There is an orientation session within the first week of your semester.

The **spring semester 2015** will start on Tuesday, April 7<sup>th</sup>, 2015 and will end on July 1<sup>st</sup>, 2015. Your exams will take place within the last week of the semester. The deadline for papers is 21<sup>st</sup> of August, 2015. The German Intensive Language course will take place prior to the semester start, from February 23<sup>rd</sup>, 2015 until March 12<sup>th</sup>, 2015.

There is an orientation day on Friday, March 13<sup>th</sup>, 2015 which is mandatory.

#### 2) Master International Transport & Logistics program:

The **fall semester 2014** will start on Monday, September 8<sup>th</sup>, 2014 and will end on December 12<sup>th</sup>, 2014. Your exams will take place within the last week of the semester. The deadline for papers is 23<sup>rd</sup> of January, 2015. The German Intensive Language course will take place prior to the semester start, from August 18<sup>th</sup> until September 05<sup>th</sup>, 2014.

There is an orientation session within the first week of your semester.

The **spring semester 2015** will start on Tuesday, April 7<sup>th</sup>, 2015 and will end on July 10<sup>th</sup>, 2015. Your exams will take place within the last week of the semester. The deadline for papers is 21<sup>st</sup> of August, 2015. The German Intensive Language course will take place prior to the semester start, from February 23<sup>rd</sup>, 2015 until March 12<sup>th</sup>, 2015.

There is an orientation day on Friday, March 13<sup>th</sup>, 2015 which is mandatory.



#### 3) Master Finance program:

The **fall semester 2014** will start on Monday, September 8<sup>th</sup>, 2014 and will end on December 5<sup>th</sup>, 2014. Your exams will take place within the last week of the semester. The deadline for papers is 23<sup>rd</sup> of January, 2015. The German Intensive Language course will take place prior to the semester start, from August 18<sup>th</sup> until September 05<sup>th</sup>, 2014.

There is an orientation session within the first week of your semester.

The **spring semester 2015** will start on Tuesday, April 7<sup>th</sup>, 2015 and will end on July 3<sup>rd</sup>, 2015. Your exams will take place within the last week of the semester. The deadline for papers is 21<sup>st</sup> of August, 2015. The German Intensive Language course will take place prior to the semester start, from February 23<sup>rd</sup>, 2015 until March 12<sup>th</sup>, 2015.

There is an orientation day on Friday, March 13<sup>th</sup>, 2015 which is mandatory.

#### 3.2.3 Exams

Most coursework at the ISM is completed with a final exam. There are set dates for those exams which will be posted on the bulletin boards on the first floor or can be found in the ISMnet under the section "Pruefungen > Pruefungssekretariat > Master > Pruefungen".

#### 3.2.4 Courses taught in English

1) Master International Management (Dortmund, Frankfurt, Munich, Hamburg)





Elective Modules (one from every elective

Transport Mode Specific Management Methods 2

Passenger Transport Trends & Business

Aviation: Trends & Business Challenges

Ground Transport: Trends & Business Challenges

Challenges Freight Transport: Trends & Business Challenges

Elective Section 1:

Elective Section 2:

section):

#### 2) Master International Transport & Logistics (Frankfurt) 1<sup>st</sup> semester / fall term:

- Methodologies in Transport Management
- Quantitative Methods & Operations Research
- Decision Support Systems & IT .
- Management Methods in T&L

#### General Management in Transport and Logistics (T&L)

- Economics of Transport & Logistics
- Strategic Management in international T&L
- HR-Management & Organization in international T&L

#### Advanced Transport Management

#### Forecasting, Capacity Planning & Network Management

- Yield Management & Pricing .
- B2B- & B2C-Marketing in T&L

#### **Transport Mode Specific Management Methods 1**

- Ground Transport: Business Modes & Models
- Aviation: Business Modes & Models
- Infrastructure Management .

## 2<sup>nd</sup> semester / spring term

- Finance & Risk Management in Transport & Logistics (T&L)
- Controlling & Managenal Accounting in T&L .
- Financial Analysis & Planning inT&L + Risk Management in T&L

- Supply Chain Management Procurement, Production & Distribution Logistics
- Process Management in Logistics
- Quality Management & Information
- Systems in Logistics
- International Business Administration in T&L
- International Law, Transport Policy & Lobbying
- Leadership & Corporate Governance of International T&L Corporations Ecology & Sustainability in T&L

#### Soft Skills & Intercultural Management

- Communication & Negotiation Business Ethics & Conflict Management
- **Gross Cultural Management** 2

#### 3) Master Finance

Students have to select one module out of the two modules

1st semester (30 ECTS) - fall	2nd semester (24 ECTS) - spring
Quantitative Finance: - Financial Mathematics (2 ECTS) - Investment & Financing (2 ECTS) - Statistics & Financial Moduling (2 ECTS)	Financial Engineering: Alternative Investments (2 ECTS) Financial Maetor Products (2 ECTS) Financial Risk Management (2 ECTS)
Finance Management: Asset Management (2 ECTS) Liability Management (2 ECTS)	Financial Planning & Rating: - Business Planning & Modalling (3 ECTS) - Rating (3 ECTS)
- Institutional Finance Monagement (2 ECTS)  Financial Theory:  - Capital Market Theory (2 ECTS)  - Option Pricing Theory (2 ECTS)	Operational Management: - Commodity Trading & Sales (2 ECT9) - Commodity Portfolio Management (2 ECT9) - Roal Estate Management (2 ECT9)
- Derivatives (2 ECTS) Law: - Corporate Law (3 ECTS)	Accounting*1 - #FR51(2 ECTS) - #FR511(2 ECTS) - Auditing (2 ECTS)
- Informational Business Law (3 ECTS) Soft & Communication Skills; - Business Ethics (3 ECTS) - Communication & Negotiation (3 ECTS)	Controlling*: - Value-based Business Management (2 ECTS) - Corporate & Participations Controlling (2 ECTS) - Risk Management & Controlling (2 ECTS)
German intensive Course prior to semester start (6 ECTS, 320 Euro)	+ German Intensive Course prior to semester start (6 ECTS, 320 Euro)



#### **3.3 Papers and Presentations**

If you would like to write a paper, please contact your professor to discuss a suitable topic in due time. Please be advised that you need to adhere to customary academic standards. When you use ideas and concepts that are not yours (books, journal articles, internet sources, etc.), you **must clearly** mark those sentences, paragraphs, and other data (graphs, tables, pictures, etc.) that are based on such sources and indicate the source on the bottom of the page as well as in full in the sources. If you use a website as a reference for your research, you need to note the full URL and the date you found this source. It is not allowed to work with "copy and paste"!!! Please be aware that professors will closely examine papers for a correct use of sources. It is best to consult the individual professor to see what kind of reference and citation style he or she would like you to use (Harvard style, etc.). Also you might be required to do presentations in class as method of examination.

**Important:** All papers need to be handed it at the Pruefungsamt (deadline to be announced). You have to hand in a hard copy of every paper at the Pruefungsamt in due time. If you do a presentation instead of a paper you do not need to hand in the slides at the Pruefungsamt but only give it to the professor if he requires you to do so.

#### 3.4 Language courses for exchange and visiting students

Foreign students can take part in a 3-week intensive German course prior to semester start. You will get 6 ECTS for the course if you pass the course successfully. Please be aware that you need an upper/intermediate level of German to successfully pass the semester at the ISM if you participate in classes taught in German and an upper/intermediate level of English to participate in the classes of the foreign lecturers and the ISM Business Certificate.

#### 3.5 The ISMnet (Intranet of the ISM)

The ISMnet is the intranet of the ISM homepage and is designed for students, professors, staff and guests and contains important in-house information on academics, events etc.

The ISMnet is the internal part of the homepage and can be accessed on <u>http://www.ism-net.de</u>. This Information system is aimed at students, professors, staff and guests. On the ISMnet, internal information as well as the descriptions of the lectures is published. Limited access to the ISMnet is available before you get your Login and Password on your Student Data Sheet. The unrestricted access will be given to you after receiving your application form and contact details, especially your Email address.

The ISMnet is divided into different parts (e.g. Vorlesungen/Dozenten or Ausland & Karriere). The front page contains new releases made by student clubs or administration. You also find the sign-in-lists (Studentische Kommunikation > Teilnehmerlisten) you have for extra activities (e.g. of the Buddy Program) or language classes.

In the upper left corner it says 'Profil'. There you can add or change your photo, write in the contact details you would like fellow students to use and write something about your life in the Lebenslauf.



#### **3.5.1** Access to the ISMnet

The access to the ISMnet is available via <u>http://www.ism.de</u> or <u>http://www.ism-net.de</u> and requires internet access.

Every student has an individual Matrikelnummer and needs this to access the ISMnet. You will receive your Matrikelnummer via email together with your Student Data Sheet before you arrive at ISM. In case you forget your Matrikelnummer (it is also written on your Student ID) please contact the IT staff.

When you first sign in you use the password with the combination for your first letters of your name and the year in which you study at ISM. During the IT orientation we will change the passport. In case you forgot your password click on "Passwort vergessen" and it will be sent to your ISM email address. So please do not forget both passwords at the same time G.





## 4 SOCIAL LIFE & ACTIVITIES

#### 4.1 Buddy Program

The Buddy Program is designed to support you, our incoming exchange or visiting students. Designated ISM students, called Buddies, will help you to settle into your "German life". This means they will start getting in contact with you before your arrival. But that's not all! As a group, we will go on trips and spend evenings together so we can use a fun and interesting surrounding to get to know each other in a better way.

For all trips and events you can sign in the ISMnet ("Teilnehmerlisten"). This procedure is explained to you later...

Please note that all events/activities of the Buddy program are private events/activities so that the university's coverage does not apply. It is not covered under the university's policy. Please make sure to have adequate insurances.

Feel free to contact your German buddy whenever you could need a little help or would like to meet with a local!



International Dinner, campus Frankfurt, spring 2012



Barbecue, campus Munich, fall 2011

#### 4.2 Student Clubs and Extracurricular Activities

ISM-students have founded a number of student clubs. Variety ranges from consulting (ConsultISM) and tourism (AK TourISM) to politics (PolitISM) and finance (AK Banking). You will find more information on these clubs and their activities on the ISMnet > Studentische Kommunikation > Arbeitskreise. Please contact the spokesperson of each club if you are interested in joining for the time of your stay or participate in one of their activities.

Many ISM-students are notorious party animals<sup>(2)</sup>. You will not miss any party as the party committee will put up announcements everywhere in the building. ISM parties are normally on Thursdays which does not mean that ISM students are not partying the other days as well. These parties are a great chance to meet local students and have good fun!



#### **4.3 Running Dinner**

The running dinner is one of the most popular events among students and takes place every semester. After the announcement (which again is very hard to miss) you sign up at the office of the student body and decide if you want to be a cook or a driver. As an example let us say you are a girl and a driver. This means you will be paired with a guy who will make his kitchen available for the two of you to cook the starter, the main dish or the desert (This will also be decided by the Studentenvertretung). For the dish you cook, two other "couples" will arrive. (But you do not know who!) For the other two dishes you drive to someone else's house where, again, two other "couples" will be.

It is a great chance to meet a lot of people and to talk to lecturers and staff in a different surrounding as they participate as well. Following the eating marathon there is always the best party of the semester and the next morning it is often seen that some students and even some lecturers go to the first class straight from the party. <u>So do not miss it!</u>

#### 4.4 Cafeteria and Vending Machines

There is a soda, a coffee and a candy vending machine at each ISM campus. These machines have proven live-saving when having a long day at the ISM. In Frankfurt, Munich and Hamburg you will also find microwaves for home cooked meals and a public fridge.

- Dortmund: The ISM cafeteria is usually open between 8 am and 3 pm (lunch hours are 11:30 am to 2:30 pm). The lunch menu varies daily (the menu is available at <u>www.ism-net.de</u> > Service & Einrichtungen > Cafeteria) or directly in the Mensa for the respective week). A vegetarian dish is also available.
- Frankfurt: Close to ISM there are several lunch options: Bakeries (Eifler, Wiener Feinbäcker, Backwerk & Kaisers), Italian fast food, Thai fast food, McDonald's, Supermarket REWE or Alnatura, German Butchery Thoma with lunch specials (Textorstraße) – special tip!, Turkish restaurant (Textorstraße)
- Munich: There are also a supermarket as well as several bakeries and restaurants in close proximity to the ISM. In case you have a longer lunch break you can either quickly head over to Central Station for your favorite treat of Burger King, Starbucks and Yormas's (Sandwiches etc), or throw in another five minutes of walking and find yourself at Karlsplatz, the beginning of the pedestrian zone in the city centre. There are also three cafeterias from the public universities in close distance to the ISM.
- Hamburg: During the semester a Turkish woman cooks for ISM students and you can buy a daily meal or sweets. And in the Hafencity you have a couple choices to get something to eat. The Schanzenbäcker next door is a good possibility for a snack. There you can get any kinds of rolls, pastries but also salads, pasta and other warm dishes. The Italian restaurant called "Rudolph's" opened last summer (behind ISM). You can get a discount if you show your ISM ID card and you only have to pay 5 Euro for the daily menu (www.rudolphs-hamburg.de). During lunch break you will have enough time to go to the Überseequartier or to the Europa Passage to have a quick lunch meal.



#### 4.5 How to open a bank account

Several banks offer a student bank account free of charge: Sparkasse (not in Dortmund), Deutsche Bank, Commerzbank – to name the biggest three. You must bring the following documents with you: passport, student ID card and the residence permit. You should tell them that you are planning to stay for a year. Otherwise they won't help you, as they don't open an account for only 3 or 4 months. Obviously you can close the account anytime.

#### **4.6 Mobile Phones**

If you want to use your mobile phone in Germany, it is probably cheapest to switch to a German provider and get a prepaid card which you can find in the following stores:

Supermarkets: LIDL, ALDI, PLUS

Saturn (multimedia store)

Phone Shops: T-Mobile, O2, E-Plus, Vodafone

Each semester ISM applies for a program in which mobile phone companies offer free prepaid cards for international students. Perhaps we are lucky and get the chance to offer you a card as well – further information will be given on the Orientation Day.

#### **4.7 Electrical Outlets**

Electrical outlets in Germany usually give 220/230 Volt alternating current (AC). This may be different from that in your country. Check the appliances you bring with you to be sure they will work at the above voltages. Appliance plugs might also be different from the ones you have in your country. Converters can be purchased that will adapt your appliance's plug to the German standard.

#### 4.8 Car park at ISM (only available at ISM Dortmund)

If you have a car and you arrive at ISM by car, we have a car park next to the ISM. The car park is secured by a gate which can be opened by using the student ID card. Please note that you have to park in the parking spaces. Unfortunately the car park is always very full and students use the middle lines. If you park behind other cars, please put your mobile number behind the windscreen, so that the other students can call you if they want to leave the car park (please use vibration alert during classes). If you forget to put your mobile number in your car, the car will be towed away (it costs approximately 100 Euro to get it back)! Additionally please do not park your car in front of the B-building and in the middle line in front of the Mensa.

#### **4.9 Medical Service**

If you are ill and you need medical service (general practitioner), please come to our office or call us and we are happy to help you! You can also have a look here:

- Dortmund: <u>http://www.kvwl.de/earzt/</u> Please fill out the following parts: PLZ/Ort: 44227 or 44137 / Dortmund Suche nach Hausarzt: please click on "Allgemeinmedizin" Sprache: Please choose a language which the doctor should speak.
- Frankfurt: If you are ill and you need to see a doctor, then you can have a look at: http://arztsuchehessen.de/



- Munich: There is also a list of English speaking practitioners to be found on the website of the British embassy in Germany: <u>http://ukingermany.fco.gov.uk/resources/en/pdf/4971486/4971706/munich\_doctor\_s.pdf</u>
- Hamburg: www.aerztekammer-hamburg.de/patienten/hamb\_aerzte.htm Please click on "Allgemeinmedizin" in the second box and choose the district you live in

#### 4.10 Sports Program

Unfortunately ISM has no own sports program but there are several options:

Dortmund: we cooperate with the gym "INsports Dortmund" which offers a great possibility for international students of the ISM:

INsports Dortmund is a high quality gym centrally located in Dortmund. It is directly behind the main train station above the cinema "Cinestar", address: Steinstr. 44

Each student can get an own training plan (if you just come for a month, the price for this training plan is 15 Euro, if you come for two or more months this training plan is for free). And you can go to all courses which are offered: Dance, T-Bo, Step, Body Forming, Cycling, Salsa, Yoga, Workout, Yoga&Pilates, ...

The gym is open Monday, Wednesday and Friday from 7:00 in the morning until 22:30 in the evening. On Tuesday and Thursday from 09:00 in the morning until 22:30 in the evening. On Saturday and Sunday from 09:00 in the morning until 19:00 in the evening.

Normally gyms in Germany only offer annual contracts where you need a German bank account, but here you can book monthly and you pay in cash.

The price for international ISM students is 30 Euro per month and it includes: all exercise machines, all courses and using the sauna

If students want to use the solarium, you have to pay 2,50 Euro for each 10 minutes.

If students want to have a flat rate for all fitness drinks, the price is 0,80 Euro per day. Otherwise you can buy a fitness drink flat rate for 5 Euros per month and you can drink as much as you want during the sports program.

If you are interested in the gym, you can go there directly and bring your ISM student ID card.

You can also have a look here: www.insports-dortmund.de

There is also a gym at the public university (Otto-Hahn-Straße 3). If you want to go there you will have to buy a card for six months that costs 108 Euro (18 Euro per month). To buy the fitness card that allows you to train at the gym you will have to participate in an introduction course that costs 25 Euro. You can contact the gym team via mail: <u>ffw.hs@tu-dortmund.de</u>

<u>Course Program</u>: ISM students can also participate in the sports program of the public university of Dortmund. This sports program offers several courses (Fitness, soccer, dancing, dance-aerobic, bodyforming, beach volleyball, capoeira, boxing, hiphop, hockey, jazz dance, taekwondo, diving, salsa, softball, tennis,...) where students can participate. Only a few courses have a limited number of participants. For these courses you have to register.



The public university has different semester dates:

- holiday program: mid February until mid April and beginning of August until beginning of October
- semester program: mid April until mid July and mid October until beginning of February

The price for ISM students for the holiday program is 9 Euro, the price for the semester program is 15 Euro (if you buy the semester ticket, the holiday program is already included).

Please note that if you want to buy the ticket online (<u>www.ahs-dortmund.de</u> > Sportkarte) you need a German bank account (payment is made by automatic debit transfer system) and a printer because you have to print the ticket after the registration. You can also buy the ticket at the office of the university sport programme (address: Universität Dortmund Campus Nord, EF 61, room: U 03). In that case you will need a cash card (no credit card) to do the payment. Cash will not be accepted.

Frankfurt: You can join the sports program of the Goethe University as an external member. As the website is only available in German I recommend visiting their office in Bockenheim: Zentrum für Hochschulsport der Johann Wolfgang Goethe-Universität, Ginnheimer Landstraße 39, 60487 Frankfurt am Main, E-Mail: zfh@em.uni-frankfurt.de

Website for sports courses and online registration: http://web.uni-frankfurt.de/hochschulsport/index.html

The gym chain McFit has studios in Frankfurt and Offenbach. You are required to sign a contract for a year ( $20 \in$  per month + registration fee  $20 \in$ ), but you can cancel any time when leaving the country. The international office can issue such a "leaving" certificate, so that you only have to pay for the months you are in Frankfurt.

The sports club TG-Bornheim has a fee of 9€ per month and offers a variety of sports courses. You can only cancel the contract in November for the current year, so I only recommend this option for fall semester students. Spring semester students must calculate with a total fee of 90€ (March –December). This is their website: http://www.tgbornheim.de/

Munich: ISM students are allowed to use Munich's huge sports campus of Technische Universität for a very small fee (starting at 12,50 for half a year). Since the description of how to enlist is only available in German on the official homepage www.zhsmuenchen.de, again do not hesitate to ask your Buddies or the International Office for help and guidance.

- For those that just want to visit a regular gym, there are a couple of chains that offer contingent tickets that give permission to visit the respective gym a fixed sum of times, starting at 150 €. Prominent chains to look for are Fitness First, Elixia and McFit.

- For swimming and sauna facilities check:

http://www.muenchen.de/Stadtleben/Sport/M\_Baeder/4074/index.html - Last but not least there are occasional football or basketball matches organized by and for ISM students, please get in touch with the international office for further information.



Hamburg: ISM is part of the Hamburg Hochschulsport which offers a high variety of different sport programs only for students. There are several possibilities to strengthen your body, stay in shape or just relax during a good work out. You can sign up for Hamburg Hochschulsport at the beginning or during the semester. The Sportscard costs 30,-€ and you can participate in more than 200 sport courses and 80 kinds of fitness, endurance, ball, health, dance or fight offers. If you are interested, check out the website or look for the flyers at the entrance of ISM. Of course, Hamburg offers more sport programs than just one. Also check Fitness First, Mc Fit, Sport Spass (similar to Hamburg Hochschulsport, only 8€ per month)

### **5 GENERAL INFORMATION**

General information about studying in Germany or about universities in Germany can be found here:

- <u>www.daad.de</u> (DAAD = German Academic Exchange Service)
- <u>www.young-germany.de</u> (a career, education and lifestyle guide)



## See you at the ISM!

Bis bald!