



Steinbeis University Berlin

International Summerschool 2009

July 11 – 19, 2009

Montabaur Castle

International Summer School at Montabaur Castle

“Is there a Crisis of Financial Globalization? Effects and Challenges on Financial Institutions Today and in the Future”

Financial globalization is characterized by intensive cross-border financial and payment flows, greater risk-sharing through a broader array of financial instruments, an increasing share of cross-border holdings of assets and an increasing international profile of financial markets, market players and institutions. The ongoing financial and economic crisis will without doubt affect these trends of financial globalization.

These effects and especially the challenges and possible solutions for financial institutions are the focus of the **International Summer School 2009** at Montabaur Castle. The Summer School will take place **from July 11 to July 19, 2009** and is organized by the Institute of International Business Studies / Steinbeis University Berlin in cooperation with the Academy of German Cooperatives (ADG). Further academic partners are the Riga Graduate School of Law, and CBL International.

The event aims at all people with an academic and practical interest in the international effects of the crisis on financial institutions, particularly addressing professionals from the area of Banking and Finance as well as students of various disciplines such as economics, business administration and social studies. The Summer School will exclusively be conducted in English.

The Summer School will provide participants with a thorough and profound overview of technical expertise and practical experience in various topics around the following four subsections:

Focus Areas

The main topics of the International Summer School 2009 will be:

- **“Benefits and Limitations of Modern Financial Risk Management“:**
Modernization of Risk Management in Banking Institutions, Portfolio Optimization: Principles and Optimization of Real Estate Funds and Venture Capital Funds; Data Quality and its Impact on Quantitative Risk Models
- **“Emerging Markets in the Crisis“:**
Private Equity in Emerging Markets; Risks and opportunities for Investments in Emerging Markets
- **“Corporate Governance and Fraud“:**
The Corporate Governance Puzzle; the Case of China and Russia; Detection of Fraud, VAT Fraud
- **“Challenges for Institutional Investors in the Crisis“:**
The Asset Class Real Estate in the Crisis; Stock Funds in the Crisis, Real Estate Development Projects in the Crisis

Moreover, participants will also be encouraged to get actively involved and engage in various panel discussions.



Participating Lecturers

Experienced practitioners and academics will provide theoretical views and practical solutions. Of those approached, the following people have already confirmed their willingness to participate:

Mr. Thomas Bossert	
	Managing Director Institutional Asset Management, www.union-investment.de
Prof. Dr. Sven Hartmann	
	Full Professor for Computer Science and Business Information Systems, www.tu-clausthal.de
Prof. Dr. Alexandar Jovanovic	
	CEO Steinbeis Advanced Risk Technologies, www.risk-technologies.com, www.integrisk.eu-vri.eu/
Dr. Guy Leopold Kamga Wafo	
	Senior Investmentmanager DEG - Deutsche Investitions- und Entwicklungsgesellschaft mbH, www.deginvest.de
Dr. Stephan Knabe	
	Tax consultant, state approved public accountant, auditor, www.dr-knabe.de
Dr. Matthias Koll	
	Partner, www.consultingpartner.de
Mrs. Korolevica	
	Research Associate
Dr. Michael Kurth	
	Partner, www.consultingpartner.de
Prof. Dr. Dirk Langemann	
	Full Professor for Applied Mathematics, www.tu-bs.de
Prof. Dr. Dr. h.c. Dirk Linowski	
	Director Institute of International Business Studies at Steinbeis University Berlin, www.stw.de
Prof. Dr. Luc Nijs	
	Consultant and Professorat www.rgsl.edu.lv
Mr. Andre Poddubny	
	Consultant, Research Associate
Mr. Andreas Schulten	
	Managing Director, www.bulwiengesa.de
Prof. Dr. Rolf Seebauer	
	Consultant and Professor, www.lu.lv
Dr. Christian Seilheimer	
	Manager Institutional Clients, www.union-investment.de
Mr. Alexander Stuwe	
	Head of Risk Steering Department, www.berliner-volksbank.de
Mr. Junhua Tang	
	Research Associate



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Further Information and Contact

The International Summer School 2009 is organized by the Institute of International Business Studies / Steinbeis University Berlin in cooperation with the Academy of German Cooperatives (ADG).

A joint SHB-ADG certificate of participation will be awarded at the end of the summer school.

If you are interested in the Summer School 2009 please contact:

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Academy of German Cooperatives (ADG)
Mr. Martin Strobel
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or send the enclosed **registration form** to:

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