



RED BULL GmbH

Red Bull is the global market leader for energy drinks and is distributed in 150 countries worldwide. Last year, over 4 billion cans were sold.

To support our continued and impressive sales growth, we are constantly looking for graduates with determination, enthusiasm, motivation, commitment and drive. But most importantly, we are looking for people who can prove they excel in their individual, special field of expertise - someone who is equipped with a strength no one can easily imitate. Simply someone unique!

Steinbeis University Berlin

Lifelong and extra occupational learning is an essential issue of our concept. Consequently, both organizational and academic demands of companies and the compatibility of education and work have to be considered.

Through a strong focus on the requirements of professionals, we succeeded in establishing as an independent service provider in Germany's higher education area. Steinbeis-University Berlin is the biggest private and officially recognised German university with over 2800 students. Additionally, it is one of just a few private universities with the right to award doctorates.

Cooperating with national and international highly respected partner universities, the Steinbeis Center of Management and Technology (SCMT) offers extra occupational, transfer- and application-oriented courses which provide best qualifications for a successful career of the participants. Our program holds manifold sorts of education, which can either be taken complementary or depending on each other.

SMBS – University of Salzburg Business School

SMBS with its resident at Schloss Urstein designs and realizes extra-occupational training courses at a University-level for Manager and high Potentials.

With its range of high quality courses, Salzburg Management GmbH - University of Salzburg Business School (SMBS) places itself at the top of the European vocational and advanced training market. The educational opportunities offered by the University of Salzburg Business School all correspond to our theme: Management as a transformation of knowledge into usefulness.



Your profile:

- **academic degree before the start of the program (1 September 2009)**
- **strong English skills**
- **computer literacy (MS office, internet; SAP is an asset)**
- **practical training, internships or job experience (a minimum of ½ year)**
- **experience abroad would be ideal**

On **1 September 2009** the 18-month Trainee Program begins with off-the-job MBE training. After that, you will start at the corporate headquarters in Fuschl am See (near Salzburg, AT) or in one of our offices in Europe. As a trainee your first task with Red Bull will be to run a project within your allocated department. You will then get the opportunity to work in two further departments to give you greater knowledge of how the company operates. Across these 18 months you will spend 17 weeks in MBE seminars and 60 weeks working for Red Bull. This will prepare you for a challenging opportunity at the Red Bull headquarters or in one of our global offices.

The project areas are in Event Marketing, Brand Marketing, Operations, Culture (music, film etc.), Communications, Finance and others. Specific interest or experience in these areas is advantageous.

If you are interested in a challenging future and career with Red Bull, then please send your application (in English) by **31 May 2009** for the attention of Reinhold Schiefer (Steinbeis Transfer Institute Business and Engineering).

We prefer your application in electronic form, including following documents:

Covering letter

Curriculum Vitae

Picture (jpg, 320 x 240)

References and certificates

Application form (to be downloaded at <http://www.scmt.com/en/studienprogramme/master/mbe/zulassung-bewerbung.html>)

CONTACT DETAILS AND FURTHER INFORMATION

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