

The Berlin International Economics Congress 2011 "An International Conference on the Future of Nation Branding, Tourism, and International Investment in a Globalized World"

(Berlin, 9th – 12th March, 2011, Held parallel to the ITB Berlin)

Call for Applications

The Institute for Cultural Diplomacy is pleased to announce that applications are currently being accepted for the Berlin International Economics Congress 2011, our forthcoming international conference, as well as to our next Cultural Diplomacy in the Global Economy Young Leaders Forum.

The Berlin International Economics Congress 2011

"An International Conference on the Future of Nation Branding, Tourism and International Investment in a Globalized World"

> (International Conference, Berlin, 9th - 12th March 2011) (www.biec.de)

Cultural Diplomacy in the Global Economy: A Forum for Young Leaders

"The Future of Nation Branding, Tourism, and International Investment in a Globalized World"

> (Weeklong Seminar, Berlin, 6th – 12th March 2011) (www.icd-internationaleconomics.org)

Conference Participants

The conference is open to applications from young professionals, students and scholars, civil society practitioners, private sector representatives, journalists, and other interested stakeholders from across the world.

Speakers

The speakers during the program will consist of renowned figures from international economics and politics (including Heads of State and Ministers) and high-profile representatives from the private and public sectors. A large number of individuals from the ICD Advisory Board will also be speaking at the BIEC conference.

Speaker for the Conference Include:

Janez Janša (Former Prime Minister of Slovenia); The Honorable Nahas Angula (Prime minister of Namibia); Dr. Alfredo Palacio (Former President of Ecuador); The Honorable Kalonzo Musyoka (Vice President of Kenya); The Honorable Edmund Bartlett (Minister of Tourism of Jamaica); The Honorable Celso Luiz Nunes Amorim (Former Foreign Minister of Brazil); The Honorable Jean-Paul Adam (Foreign Minister of the Republic of Seychelles); The Honorable Filippe Savagadogo (Minister of Culture, Tourism and Communication of Burkina Faso)

www.biec.de

Institute for Cultural Diplomacy (ICD)

Ku'damm Karree (3rd Floor/Hochhaus) Kurfürstendamm 207-208; Berlin, Germany-10719 Phone: 00.49.(0)30.2360-7680 www.culturaldiplomacy.org info@culturaldiplomacy.org