



## Application Procedure

For Hong Kong applicants, 20 postgraduate students and young researchers in science or business-related disciplines who are interested in pursuing a career in the biotechnology industry will be recruited. We are particularly looking for high achievers with intelligence, instinct, curiosity, and interpersonal skills to become leaders in their own specialty areas.

Please email the following two documents to [BioCamp.hk@novartis.com](mailto:BioCamp.hk@novartis.com):

1. Application form (please download it from [www.novartisbiocamp.com](http://www.novartisbiocamp.com))
2. One page essay in English (within 500 words in Microsoft Word format) on **one** of the following topics:
  - a. Why do you want to participate in International BioCamp 2008?
  - b. How would you like to develop your career in the biotechnology industry?
  - c. How does synergy work in the biotechnology industry?

**Application Deadline: 17:00, 18 July 2008 (HK time)**

## Terms and Conditions

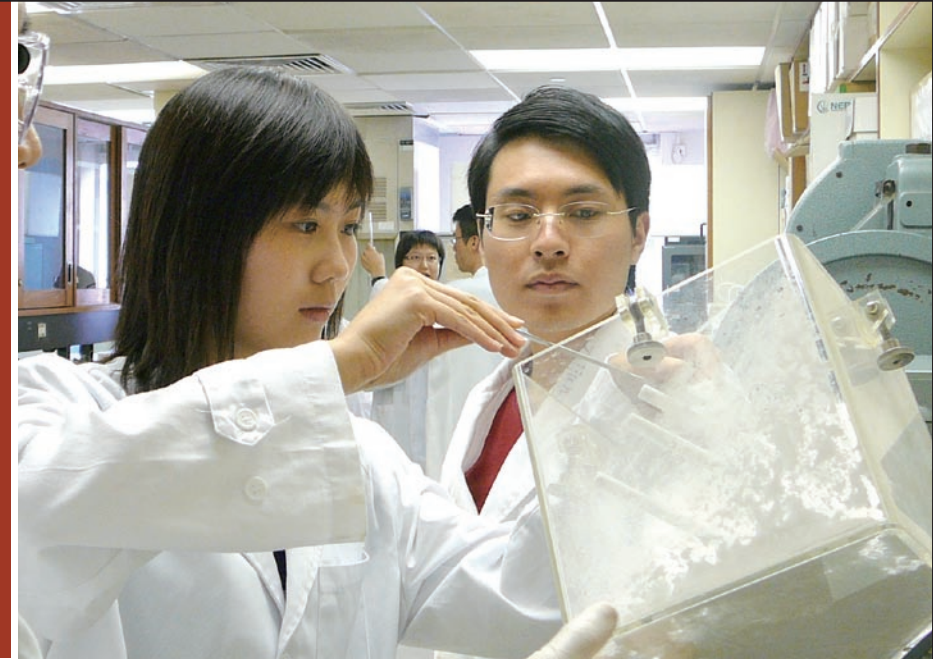
All costs will be covered by the organizers except for individual local transportation cost within Hong Kong.

Participants will be presented with attendance certificates.

## Notes

1. Finalists will be informed of the decision by the International BioCamp 2008 Secretariat by 1 September 2008. Candidates not being informed by then can consider their applications unsuccessful. Correspondence about the selection results will not be provided.
2. All application documents will be treated in strict confidence and be used to select the qualified participants for International BioCamp 2008.
3. The entire programme details of International BioCamp 2008 will be open to journalists.

For details and update about International BioCamp 2008, please visit [www.novartisbiocamp.com](http://www.novartisbiocamp.com).  
Enquiries: [BioCamp.hk@novartis.com](mailto:BioCamp.hk@novartis.com)



# International BioCamp 2008

Novartis Biotechnology Leadership Camp

## Date:

24 – 27 October 2008

## Venue:

Conference Hall, 2/F, Business Centre,  
Hong Kong Science Park (Phase II),  
Hong Kong

Organized by:



Participating Universities:





## Introduction

Biotechnology is the cornerstone of life sciences in the 21st century. Many countries have identified biotechnology as a priority area for strategic investment to gain a competitive edge in today's global economy.

International BioCamp 2008 aims at offering young and dynamic students an excellent opportunity to become acquainted with the challenges and opportunities in the real biotechnology world. HK tertiary institutions, initiated by the School of Pharmacy at CUHK, join hands with Novartis and HK Science and Technology Parks Corporation to introduce International BioCamp 2008 to 20 local and 25 overseas postgraduate students in science or business-related disciplines. The students will attend a 4-day-3-night intensive workshop in HK from 24 to 27 October 2008 to learn about how synergy works in the biotechnology industry. They will be accomplished through lectures by world-class scientists, successful businessmen and through teamwork on a case study about a real life biotechnology challenge with panel members in the respective disciplines as facilitators.

## Objectives

1. To provide a platform for interaction between local postgraduate science students and business students with international students in similar disciplines.
2. To attract future talents to pursue research and development in biotechnology.
3. To demonstrate the interest and commitment of the HKSAR Government in biotechnology research and development.
4. To create awareness of HK's top-class facilities to incubate startup R&D and venture projects/companies.

# Programme Overview

## 24 – 27 October 2008

**24 Oct (Fri)**

12:00 – 21:00 Ice breaking lunch, local culture tour and welcome dinner

**Morning: Lectures and Discussions**

**25 Oct (Sat)**

**Global Leadership & Synergy(1)**

**Opening Ceremony**  
**Keynote Address: The Latest Innovation in Biotechnology**  
**Prof George Q Daley**  
 Associate Professor of Biological Chemistry & Molecular Pharmacology, Harvard Medical School  
**Dr Henry Yang**  
 Beijing Genomics Institute

**Biotechnology Impact to People's Health – A Diabetes Patient's and Physician's View**  
**Prof Juliana Chan**  
 Professor of Medicine & Therapeutics, CUHK Faculty of Medicine

**26 Oct (Sun)**

**Global Leadership & Synergy(2)**

**Trend in Biotechnology and Generating Investment for Entrepreneurs**  
**Prof Paul Herrling**  
 Head of Novartis Corporate Research

**Sharing on HK Success - A Local Venture Case**  
**Dr Shawn Leung**  
 CEO, SinoMab Bioscience Ltd

**27 Oct (Mon)**

**Career Path in Biotechnology**

**A Future Career with Biotechnology? Opportunities in Pharmaceutical Industry**  
**Dr Jüergen Brokatzky-Geiger**  
 Head of Novartis Corporate Human Resources

**Afternoon: Workshops\***

Theme  
 Develop business plan to start a biotechnology business company

**Grouping / Teaming Up**

45 participants from various countries are grouped into seven or eight groups to work on the development of a business plan. Each of them will play the role as CEO,CFO,CTO, etc.

**Decision on Business Domain**

Decide core business ideas

**Preliminary Presentation**

Preliminary presentation on the structure of a business plan

**Business Plan Development**

Development and formulation of a business plan

**Presentation & Evaluation**

Final presentation  
 Evaluation  
 Comments  
 Awards

\*Workshops are facilitated by a group of biotechnology scientists and bio-venture executives.

\*The language medium is English.

Note:Further programme updates will be available on website and publicity materials.