

SUMMER COURSE

Enjoy a unique experience
in **Nice and Barcelona**

**Integrated Hospitality Management:
Bridging Business Events and Technology**



6 good reasons to study with us

1

Study in Nice and Barcelona and dive into their local culture and long lasting history.

2

Learn from professors and professionals working in the field they are teaching.

3

Boost your CV with a certificate awarded at the end of the programme.

4

Meet and study with international students.

5

Immerse yourself in European environment both in France and Spain.

6

Meet our amazing International Team ☺



📍 IPAG Nice, France



📍 Barcelona Technology School, Spain



Programme

IPAG Business School is offering a summer course in partnership with BTS Barcelona Technology School. By joining one programme, you will benefit from the expertise of both institutions.

This short course aims to provide a comprehensive understanding of hospitality management, business events planning, and the effective utilization of technology in the industry, thus preparing for the evolving landscape of hospitality and events management.

You will find below an overview of the subject that are included in the programme:

- Foundations of Hospitality Management
- Business Events Management
- Technology in Hospitality and Events
- Digital disruptions
- Innovation & creative technology

Visits and activities*



Eze Village



Luxury hotels



The Museum of Contemporary Art of Barcelona (MACBA)



Barcelona Supercomputing Center (BSC)

We will also take you to the following activities throughout the program:

- Welcome Breakfast
- Ice Breaking
- Nice old town visit
- FC Barcelona Stadium
- Farewell Party

* This is a non-exhaustive list subject to change without notice.

Practical information

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|-----------------------|--|
| Dates | June 24 th to July 12 th |
| Location | Week 1 and 2 in IPAG Nice Week 3 in BTS Barcelona |
| Hours | 80 contact hours and visits + independent working hours + fun time |
| ECTS | 10 |
| Program | Integrated Hospitality Management : Bridging Business Events and Technology |
| Language | English |
| Language requirements | B2 Level in English recommended |
| Academic requirements | 1 year of studies, undergraduate level |
| Application deadline | May 1 st , 2024 (min 10 students to open the programme) |

Tuition fees 2 450 €

Early bird discount for partners (until April 1st) - 15 %

Early bird discount for non partners (until April 1st) - 10 %

Estimated cost of living (food, accommodation and personal expenses) Around 900€/2000€ for 2 weeks in Nice
Around 400€/1000€ for 1 week in Barcelona

How to apply

Application

Complete your application using the link that will be sent to you.

Please do not forget to enclose mandatory documents:

- Copy of your passport,
- Copy of your transcripts from higher education level.

To receive the application link, contact us at international.office@ipag.fr

Deadline: May 1st, 2024

Acceptance

Once we receive your application, we will send a conditional offer letter and the invoice so you can proceed with the deposit payment.

Once we receive the deposit, we will be able to send you your official acceptance letter.

Full payment must be done in full at least two weeks prior to the start of the Programme.

Time to go

Additional information will be sent to you by email prior to your venue regarding visa requirements, accommodation and health insurance.

A webinar will be organized in the end of may with all selected students.

Any question?

Feel free to contact us should you have any question about the programme.

International Relations Department

international.office@ipag.fr



→ **Caroline & Clémence**
will be happy to answer
any question you may have!

Join and meet us on our social networks



Everything in the programme was good. The main task was to learn something new and the school justified its expectations completely. I found the courses very interesting and I'm happy to my knowledge. Activities and trips organized during the program were exciting and funny. I got acquainted with a lot of people from all over the world. It was pleasure to be in your summer program. I would for sure recommend it to my friend.

Vladimir from Estonia