

**FEDERAL STATE BUDGET EDUCATIONAL  
INSTITUTION OF HIGHER EDUCATION  
“LOMONOSOV MOSCOW STATE UNIVERSITY”**

FACULTY OF ECONOMICS

«APPROVED»

Dean of the Faculty of Economics, MSU

professor \_\_\_\_\_ A.A.Auzan

«\_\_» \_\_\_\_\_ 2021

**COURSE SYLLABUS**

**Course title:**

**RESEARCH AND PRACTICE SEMINAR VI (IN ENGLISH)**

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**Level of higher education:**

MASTER STUDIES

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**Field of study:**

38.04.02. MANAGEMENT

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**Mode of study:**

FULL-TIME

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Course syllabus is considered and approved by  
*the Educational and Methodological Council of the Faculty of Economics*  
(minutes № \_\_\_\_\_, date)

Moscow 2021

The course syllabus is developed in accordance with the self-established MSU educational standard (ES MSU) for implemented main professional educational programs of higher education for Master's degree in the field of study 38.04.02. Management

ES MSU is approved by the decision of MSU Academic Council dated December 28, 2020, minutes №7

Year (years) of enrollment: 2021 and forthcoming

### 1. Place and status of the course in the structure of the Master program

Course status: *obligatory*

Trimester: 6<sup>th</sup>

### 2. Course Prerequisites

*This discipline is based on the knowledge and skills acquired as a result of studying following courses:*

— Research and practice seminar V.

### 3. Intended learning outcomes (ILO) of the course associated to the required competencies of the graduates

Competencies of graduates (codes)	Indicators of achievement of competencies	Intended learning outcomes of the course (module) associated to the required competencies of the graduates
UC-1. Capable of carrying out a critical analysis of problematic situations based on a systematic approach, developing a strategy of actions, formulating scientifically based hypotheses, applying the methodology of scientific knowledge in professional activity	UC-1.I-1. Analyzes the problem situation as an integral system, identifying its components and the connections between them	UC-1.I-1.K-1. Knows the methodology of setting a goal and determining ways to achieve it
		UC-1.I-1.A-1. Able to determine the essence of the problem situation and the stages of its resolution, taking into account variable contexts
		UC-1.I-1.A-2. Able to collect, systematize and critically analyze the information necessary to develop a strategy for resolving a problematic situation
	UC-1.I-2. Develops solutions to the problem situation based on a critical analysis of available information sources	UC-1.I-2.A-1. Able to assess the adequacy and reliability of information about a problem situation, to work with contradictory information from different sources
		UC-1.I-2.A-2. Able to find a solution to a problem situation based on actions, experiment and experience
		UC-1.I-2.A-3. Able to identify possible solutions to a problem situation based on the analysis of cause-and-effect relationships
	UC-1.I-3. Develops a strategy of actions to solve a problem situation in the form of a sequence of steps, anticipating the result of	UC-1.I-3.A-1. Able to implement and argue the choice of a strategy to solve a problem situation, understanding the advantages and disadvantages of the chosen strategy
		UC-1.I-3.A-2. Able to develop an action plan to solve a problem

	each of them	situation, identifying and evaluating the practical consequences of implementing actions to resolve a problem situation
<b>GPC-5.</b> Capable of summarizing and critically evaluating scientific research in management and related fields, carrying out research projects	<b>GPC-5.I-1.</b> Summarizes and critically evaluates scientific research in management and related fields	<b>GPC-5.I-1.K-1.</b> Knows the current state of scientific research in management and related fields <b>GPC-5.I-1.A-1.</b> Able to develop their own point of view on the basis of generalization and critical evaluation of scientific achievements obtained by domestic and foreign researchers
	<b>GPC-5.I-2.</b> Develops and carries out research projects	<b>GPC-5.I-3.K-1.</b> Knows methods of conducting scientific research in management and ways of presenting research results <b>GPC-5.I-3.A-1.</b> Able to independently develop a research plan, conduct research, present and defend the results in the form of a presentation/report
<b>PC-1.</b> Capable of conducting scientific research (experiments, observations) and development as a responsible executor or together with a supervisor	<b>PC-1.I-1.</b> Identifies and formulates current scientific issues	<b>PC-1.I-1.K-1.</b> Knows current issues in the chosen subject/professional area
		<b>PC-1.I-1.A-1.</b> Able to formulate a topic of scientific research that reflects a current issue in the chosen subject/professional area
	<b>PC-1.I-2.</b> Uses quantitative and qualitative methods to conduct scientific research	<b>PC-1.I-1.A-2.</b> Able to provide arguments and reasoning for the relevance, theoretical and practical significance of the chosen research topic
		<b>PC-1.I-2.K-1.</b> Knows quantitative and qualitative research methods
<b>PC-2.</b> Capable of designing/developing plans and methodological research programs, developing tools independently and determining the theoretical and methodological basis of a study	<b>PC-2.I-1.</b> Conducts independent research in accordance with a developed program	<b>PC-1.I-2.K-2.</b> Knows the features and limitations of scientific research conducted with the use of various quantitative and qualitative methods
		<b>PC-1.I-2.A-1.</b> Able to conduct independently or in a team scientific research for business process management with the use of qualitative and quantitative methods
		<b>PC-2.I-1.K-1.</b> Knows the main steps and current methods of research in the chosen subject area
	<b>PC-2.I-2.</b> Determines the theoretical basis of a study, chooses a methodology and	<b>PC-2.I-1.A-1.</b> Able to formulate goals, hypotheses and research questions
<b>PC-2.I-1.A-2.</b> Able to design, develop and adjust a research program that allows testing research hypotheses and finding answers to research questions		
		<b>PC-2.I-2.K-1.</b> Knows the methods of critical analysis and evaluation of modern scientific achievements in the field of professional activity
		<b>PC-2.I-2.A-2.</b> Able to correctly choose methods and tools for solving the

	develops tools in accordance with the tasks set	formulated research problem
PC-3. Capable of generalizing and presenting scientific results within a separate study	PC-3.I-1. Presents the results of a study in the form of a scientific report, article or presentation	PC-3.I-1.K-1. Knows current requirements for the structure of the main forms of presenting research results, including a scientific report, article and presentation
		PC-3.I-1.A-1. Able to present the results of research activities in an oral and written form to the professional community

#### 4. Workload of the course by types of activity

The workload of the discipline is 5 ECTS: 180 academic hours, including 88 academic hours of contact work with a professor, 92 academic hours of self-directed studies.

#### 5. Learning format

Full-time, with the use of educational platform On.Econ (use of distant learning technologies is allowed if necessary).

#### 6. Content of the course structured by topics (sections) indicating the number of academic hours allocated to them and types of training

Title and brief content of sections and topics of the course (module),  Form of assessment for the course (module)	Total (hours)	Contact work (work in contact with a professor) <i>Types of contact work, hours</i>				Student self-directed studies <i>Types of self-directed studies, hours</i>			
		Seminars	Group consultations	Individual consultations	Total	Participation in discussions	Scientific report	Pre-defense	Total
Preparation for Master thesis defense	126	40	-	44	<b>84</b>	7	35	-	<b>42</b>
Midterm assessment (control): — <i>Pre-defense of Master thesis</i>	54	4	-	-	<b>4</b>	-	-	50	<b>50</b>
<b>Total</b>	<b>180</b>	<b>44</b>	<b>-</b>	<b>44</b>	<b>88</b>	<b>7</b>	<b>35</b>	<b>50</b>	<b>92</b>

## Brief content of the course topics

### Preparation for Master thesis defense

Requirements for a Master thesis defense. Discussion of student research reports.

### Midterm assessment

Pre-defense of Master thesis.

*Main and additional literature should be selected by each student in accordance with the student's research area.*

## 7. Assessment tools to assess the course learning outcomes

### 7.1. Sample assessment tools:

Learning outcomes of the course	Types of assessment tools
UC-1.I-1.K-1. Knows the methodology of setting a goal and determining ways to achieve it	<ul style="list-style-type: none"> <li>• Participation in discussions</li> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
UC-1.I-1.A-1. Able to determine the essence of the problem situation and the stages of its resolution, taking into account variable contexts	<ul style="list-style-type: none"> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
UC-1.I-1.A-2. Able to collect, systematize and critically analyze the information necessary to develop a strategy for resolving a problematic situation	<ul style="list-style-type: none"> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
UC-1.I-2.A-1. Able to assess the adequacy and reliability of information about a problem situation, to work with contradictory information from different sources	<ul style="list-style-type: none"> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
UC-1.I-2.A-2. Able to find a solution to a problem situation based on actions, experiment and experience	<ul style="list-style-type: none"> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
UC-1.I-2.A-3. Able to identify possible solutions to a problem situation based on the analysis of cause-and-effect relationships	<ul style="list-style-type: none"> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
UC-1.I-3.A-1. Able to implement and argue the choice of a strategy to solve a problem situation, understanding the advantages and disadvantages of the chosen strategy	<ul style="list-style-type: none"> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
UC-1.I-3.A-2. Able to develop an action plan to solve a problem situation, identifying and evaluating the	<ul style="list-style-type: none"> <li>• Scientific report</li> </ul>

practical consequences of implementing actions to resolve a problem situation	<ul style="list-style-type: none"> <li>• Pre-defense</li> </ul>
<b>GPC-5.I-1.K-1.</b> Knows the current state of scientific research in management and related fields	<ul style="list-style-type: none"> <li>• Participation in discussions</li> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
<b>GPC-5.I-1.A-1.</b> Able to develop their own point of view on the basis of generalization and critical evaluation of scientific achievements obtained by domestic and foreign researchers	<ul style="list-style-type: none"> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
<b>GPC-5.I-3.K-1.</b> Knows methods of conducting scientific research in management and ways of presenting research results	<ul style="list-style-type: none"> <li>• Participation in discussions</li> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
<b>GPC-5.I-3.A-1.</b> Able to independently develop a research plan, conduct research, present and defend the results in the form of a presentation/report	<ul style="list-style-type: none"> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
<b>PC-1.I-1.K-1.</b> Knows current issues in the chosen subject/professional area	<ul style="list-style-type: none"> <li>• Participation in discussions</li> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
<b>PC-1.I-1.A-1.</b> Able to formulate a topic of scientific research that reflects a current issue in the chosen subject/professional area	<ul style="list-style-type: none"> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
<b>PC-1.I-1.A-2.</b> Able to provide arguments and reasoning for the relevance, theoretical and practical significance of the chosen research topic	<ul style="list-style-type: none"> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
<b>PC-1.I-2.K-1.</b> Knows quantitative and qualitative research methods	<ul style="list-style-type: none"> <li>• Participation in discussions</li> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
<b>PC-1.I-2.K-2.</b> Knows the features and limitations of scientific research conducted with the use of various quantitative and qualitative methods	<ul style="list-style-type: none"> <li>• Participation in discussions</li> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
<b>PC-1.I-2.A-1.</b> Able to conduct independently or in a team scientific research for business process management with the use of qualitative and quantitative methods	<ul style="list-style-type: none"> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
<b>PC-2.I-1.K-1.</b> Knows the main steps and current methods of research in the chosen subject area	<ul style="list-style-type: none"> <li>• Participation in discussions</li> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
<b>PC-2.I-1.A-1.</b> Able to formulate goals, hypotheses and research questions	<ul style="list-style-type: none"> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>

<b>PC-2.I-1.A-2.</b> Able to design, develop and adjust a research program that allows testing research hypotheses and finding answers to research questions	<ul style="list-style-type: none"> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
<b>PC-2.I-2.K-1.</b> Knows the methods of critical analysis and evaluation of modern scientific achievements in the field of professional activity	<ul style="list-style-type: none"> <li>• Participation in discussions</li> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
<b>PC-2.I-2.A-2.</b> Able to correctly choose methods and tools for solving the formulated research problem	<ul style="list-style-type: none"> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
<b>PC-3.I-1.K-1.</b> Knows current requirements for the structure of the main forms of presenting research results, including a scientific report, article and presentation	<ul style="list-style-type: none"> <li>• Participation in discussions</li> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>
<b>PC-3.I-1.A-1.</b> Able to present the results of research activities in an oral and written form to the professional community	<ul style="list-style-type: none"> <li>• Scientific report</li> <li>• Pre-defense</li> </ul>

### 7.2. Course assessment criteria (scores):

Types of assessment tools	Score
Participation in discussions	50
Scientific report	100
Pre-defense	100
<b>Total</b>	<b>250</b>

### 7.3. Grade for the course is determined based on the following criteria :

Grade	Minimum score	Maximum score
<i>Excellent</i>	212,5	250
<i>Good</i>	162,5	212,4
<i>Satisfactory</i>	100	162,4
<i>Failed</i>	0,0	99,9

**Note:** in case a student's score obtained during the trimester is less than 20% of the maximum score of the discipline, the following rule of passing the course should be applied at the midterm assessment (and further re-examination): 'a student can obtain only a satisfactory mark and only in case she/he receives for the midterm assessment, including all the course

material, no less than 85% of the score allocated to this assessment’.

#### **7.4. Typical tasks and other materials necessary to assess the learning outcomes:**

— *Participation in discussions*

Examples of theoretical questions for discussion:

- What is the scientific novelty of your research?
- What are the significant results you received in the empirical study?
- What are the next steps in the study that you could take to improve your research?

— *Scientific report*

During the discipline, students prepare and present a scientific report on the thesis research.

— *Pre-defense*

Topics for presentations are selected in accordance with the topic of the dissertation research of students.

Each student should prepare and present the Master thesis at the pre-defense.

#### **7.5. Methodological guidelines and assignment requirements:**

The main method of studying the discipline – discussion of the recent research issues in international management.

During this course students should prepare a scientific report on their master thesis research and pass a pre-defense of their master thesis.

All assignments must be completed in strict accordance with the requirements set out at the course page at the educational platform On.Econ.

### **8. Resources**

#### **8.1. List of main and additional literature**

##### **9. Main and additional literature:**

##### **Main literature:**

Literature should be selected by each student and should be relevant to the student’s research area.

Academic articles and publications could be accessed via FE MSU Institutional Subscription. [https://www.econ.msu.ru/elibrary/is/inst\\_subs/](https://www.econ.msu.ru/elibrary/is/inst_subs/)

## 8.2. List of licensed software

Package of Software ‘Microsoft Office’.

## 8.3. List of professional databases and information referral systems

Institutional subscription resources of the Faculty of Economics, MSU: : [https://www.econ.msu.ru/elibrary/is/inst\\_subs/](https://www.econ.msu.ru/elibrary/is/inst_subs/)

## 8.4. List of Internet resources (if necessary)

— ScienceDirect: <https://www.sciencedirect.com/>

— SpringerLink <https://link.springer.com/>

— JSTOR <https://www.jstor.org/>

— eLibrary <https://www.elibrary.ru/defaultx.asp>

## 8.5. Description of material and technical support

For the appropriate organization of classes, the following equipment is needed:

- ‘ON.ECON’ electronic educational information environment of the Faculty of Economics, Lomonosov Moscow State University;
- multimedia class with a video projector, Internet access
- Institutional subscription resources of the Faculty of Economics, MSU.

## 10. Language of instruction: English

**11. Professor (professors):** assistant Maria E. Ulyanova, PhD in Economics, assoc. professor Oksana R. Martanus, PhD in Economics, assoc. professor Alexander N. Oleynik

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**12. Syllabus authors:** assistant Maria E. Ulyanova, PhD in Economics, assoc. professor Oksana R. Martanus, PhD in Economics, assoc. professor Alexander N. Oleynik