



Research | Education | Consulting

Red Bull Traineeship in combination with MBE – Master of Business and Engineering

We are looking for graduates with excellent English-skills (Bachelor or Master) to work on projects at Red Bull in combination with a postgraduate master program

Various projects in the fields of:

- Event Marketing
- Brand Marketing
- Operations
- Culture (music, film etc.)
- Communications
- _ 17
- Finance
- Business economics
- Others

Your personality

Most importantly, we are looking for strong individuals with the ability to work successful in teams, who are willing to dedicate themselves to work on a challenging project and study an international master program.

Our offer

Red Bull, Steinbeis University and SMBS – University of Salzburg Business School offer an 18 month trainee program with the unique opportunity to earn the academic degree of MBE – Master of Business and Engineering as well as gain professional work experience at Red Bull. Over these 18 months you will spend 17 weeks studying in MBE seminars and 60 weeks working on your project at Red Bull. This traineeship qualifies you as a young executive and addresses high potentials who are interested in a challenging future and career at Red Bull.

- Project work in several departments at Red Bull
- monthly scholarship
- stay abroad in USA, Japan, Korea, Sweden
- travelling costs as well as accommodation during study modules are included
- degree: official international approved Master of Business and Engineering (MBE[®])

Information

Send your application via Email, including covering letter, fellow profile (download at www.scmt.com), references and certificates at the attention of Mr. Reinhold Schiefer.

Do not hesitate to contact us for further information.

Steinbeis Transfer Institute Business and Engineering

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