

Spring 2013

# Information and Application Guide

Dear Student,

Thank you for choosing Regent's College London for your study abroad experience.

In order to confirm your place on the programme, you are required to send a complete application pack electronically to <a href="mailto:inbound@regents.ac.uk">inbound@regents.ac.uk</a> by the following deadlines:

#### Non-EU/EEA national students

30 October 2012

#### **EU national students**

15 November 2012

This guide helps you to complete your application and provides you with information on how to choose courses, apply for a visa and explains the process once your application is received by the International Partnerships Office (IPO). You will also find information on the academic calendar and what to expect once arrived at the College.

It is essential that your application reaches us by the deadline specified above. This allows sufficient time for your application to be processed.

If you have any questions regarding your application, please do not hesitate to contact <a href="mailto:inbound@regents.ac.uk">inbound@regents.ac.uk</a>.

We look forward to welcoming you to Regent's College London!

Kind regards,

The International Partnerships Office (IPO)
Regent's College
Inner Circle
Regent's Park
London NW1 4NS

T: +44 (0) 20 7487 7476/ 7605 F: +44 (0) 20 7487 7486 E: <u>inbound@regents.ac.uk</u>

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# Application documents and deadlines

In order to apply you must submit documentation as detailed below. All documents must be sent electronically to the International Partnerships Office (IPO) on <a href="mailto:inbound@regents.ac.uk">inbound@regents.ac.uk</a> . The IPO will NOT accept applications by post.

#### **Deadlines**

The deadlines for non-EU/EEA nationals is earlier than for EU citizens to allow time to issue any supporting documents you may need for your visa application.

**EU NATIONAL STUDENTS** 

#### NON-EU/EEA NATIONAL STUDENTS

**Deadline:** 30 October 2012 **Deadline:** 15 November 2012

#### **Application Documents**

#### Students applying for undergraduate modules need to submit

- ✓ A copy of your official academic university transcript
- A copy of your passport (where your personal details and photo appear) / national identity card (EU students only)
- ✓ A clear JPEG photo
- ✓ Application Form
- ✓ Module choice form
- ✓ If you are an independent study abroad student (i.e. your institution is not a partner of Regent's College London) you will also need to submit a 500 word statement detailing why you wish to study at Regent's College London

#### Students applying for postgraduate programmes need to submit

- ✓ A copy of your official academic university transcript
- ✓ A copy of your passport (where your personal details and photo appear) / national identity card (EU students only)
- ✓ A clear JPEG photo
- ✓ A copy of your CV/Resume in English
- ✓ Application Form
- ✓ Module choice form
- ✓ If you are an independent study abroad student (i.e. your institution is not a partner of Regent's College London)you will also need to submit a 500 word statement detailing why you wish to study at Regent's College London

### **Application instructions**

#### **Application form**

This is a one page word document requesting your personal details. It can be downloaded from <a href="http://www.ebslondon.ac.uk/study">http://www.ebslondon.ac.uk/study</a> abroad/apply/apply now.aspx.

Please complete this form electronically and email it to inbound@regents.ac.uk as a word document. Do not complete it by hand.

- Give your full name as it appears on your travel document
- Ensure you give us a valid email address which you use regularly, and which you will have access to during holidays and after arrival in London. We mainly communicate to you via email and it is important that we can reach you
- Please indicate if you require a visa and the type of visa you wish to apply for. Visa information can be found on pages 23 and 24
- Disclose any disabilities that you may have. You will be contacted by the disability officer to
  put in place any requirements you may have during your stay at the college
   For Information about disability support at Regent's College, please refer to the following
  link:

http://www.regents.ac.uk/student life/student services/disability information.aspx

#### Jpeg photo

This photo will be used to produce your Regent's College Identity Card. As this photo will be part of your identification while in London, it is important that the photo

- Shows your portrait
- Is clear
- Shows you facing the camera
- Is in high resolution
- Good size (70 KB)
- Saved in JPEG format



Example of a good photo

#### **Transcript/ Record of Achievement**

Send us a recent transcript (record of achievement) detailing the modules and results you have taken at your home institution. You will be able to get this from your registry, or ask your International Office for advice.

#### CV/ Resume (for students applying for a postgraduate course)

Please send a detailed CV in English. Having information on your work experience helps us to determine whether you are eligible to join the courses of the postgraduate programme you have chosen. This is especially important for the MBA as students are required to have relevant postgraduate experience.

## **Choosing modules**

#### The module choice form



It is necessary to select the modules you intend to study at Regent's College before your arrival. Note these on the module choice form which is available for download at

http://www.ebslondon.ac.uk/study\_abroad/apply/apply\_now.aspx

- Read the module description carefully (available from inbound@regents.ac.uk)
- Check if you meet the pre requisites to be able to join the course (if applicable)
- Check with your home institution (academic advisor and/or International Office) if you will be given credit for the course

#### **Undergraduate modules**

To choose your courses, please refer to pages 8-16 where you will find a **list of available undergraduate modules**.

Detailed descriptions of each course are available on request (email <a href="mailto:inbound@regents.ac.uk">inbound@regents.ac.uk</a>). You may combine modules from the <a href="mailto:BA (Hons) International Business">BA (Hons) International Events</a> <a href="mailto:Management">Management</a>.

- You may register for a <u>maximum</u> of 30 ECTS credits. This is a full work load.
- non-EU students must study a full work load, which is at least 15 contact hours (3 to 4 modules) due to visa regulations
- You can choose modules from Levels 1, 2 or 3 and either core or elective modules.
  - You must make sure that you meet the pre-requisites needed/demonstrate prior knowledge for Level 3 (final year) modules
  - o Core modules run every semester, but elective modules only run subject to demand
- You must have your choices approved by your academic tutor at your home institution.

#### **Business English for Exchange Students**

As well as for business modules, you may also register for 'Business English for Exchange Students' (5 ECTS), as long as you do not have more than 30 ECTS overall. For more information about the English course, please see page 17.

#### Foreign language courses (not English)

You may replace one business module with a foreign language course. EBS London offers French, German, Italian, Japanese, Mandarin Chinese, Portuguese, Arabic, Russian and Spanish. If you wish to take this option, you will need to indicate this on the module choice form.

#### Postgraduate modules

To choose your courses, please refer to pages 17-20 where you will find a **list of available postgraduate modules**.

Detailed descriptions of each course are available from <a href="mailto:inbound@regents.ac.uk">inbound@regents.ac.uk</a>). You may combine modules from the <a href="mailto:MSC Global Banking & Finance">MSC Global Banking & Finance</a> and <a href="mailto:MA Management with pathways">MA Management with pathways</a>. Modules from the <a href="mailto:MBA International Business">MBA International Business</a> are only available to current MBA students with a minimum of three years postgraduate work experience. The MA Luxury Brand Management is not available to study abroad students.

- You may register for a **maximum** of 30 ECTS. This is a full work load.
- non-EU students must study a full work load, which is at least 15 contact hours (3 to 4 modules) due to visa regulations
- You may choose either core or elective modules.
  - You must make sure that you meet the pre-requisites needed/demonstrate prior knowledge for all modules
  - o Core modules run every semester, but elective modules only run subject to demand
- You must have your choices approved by your academic tutor at your home institution.

#### Support English classes

It is not possible for you to take the Business English for Exchange Students class due to different semester start and end dates. However, we do offer a **not-for-credit** English support class. You will receive further information during the induction week.

#### Foreign language courses (not English)

It is not possible for you to take any language classes due to different semester start and end dates. However, Regent's College offers evening language classes (for which an extra charge applies). Further information is available by emailing <a href="mailto:inbound@regents.ac.uk">inbound@regents.ac.uk</a>

#### Your module choices

- We cannot guarantee that students will be given their first choices.
   Therefore please remember that you must indicate 4 approved suitable alternatives on your form. You may be given any of these 4 modules if your first choices are not available. The alternative choices must fit with your studies and must be approved by your home institution. If your form does not state these 4 alternatives it will not be accepted and it will be returned.
- You must register for classes at one school exclusively. You cannot take classes from across schools and faculties
- It is imperative that **ALL** your module choices, including alternative choices, are approved by your home institution before you return this form to us. You must ensure that your form is **signed by your home institution** before it is submitted.
- You must ensure that you tick the box 'compulsory' if you require the module in order for your graduation not to be delayed at your home institution.
- Once submitted you cannot make any changes to the Module Choice Form.

# LIST OF **AVAILABLE MODULES** AT **EUROPEAN BUSINESS SCHOOL** LONDON

#### LIST OF AVAILABLE MODULES AT EBS LONDON- UNDERGRADUATE LEVEL

#### Please note:

- Elective subjects will only run subject to sufficient numbers of students enrolling in the class.
- In order to attend a Level 3 course you will need to meet the pre-requisites of the course. Please check the module description carefully and consult with your academic adviser (and the IPO if necessary).

#### KEY

| BA IB  | Module from the BA International Business          |
|--------|--|
| BA IEM | Module from the BA International Events Management |

Detailed course descriptions can be requested from: inbound@regents.ac.uk.

|               | Semester/               |       |             |   |      |
|---------------|-------------------------|-------|-------------|---|------|
| Programme     | <b>Elective or Core</b> | Level | Module Code | Module Title  | ECTS |
| BA IB         | Both/ core              | 1     | ACC4A1      | Financial Reporting                                     | 5    |
| BA IB         | Both/elective           | 1     | ACC4A2      | Management Accounting                                   | 5    |
| BA IB/ BA IEM | Both/core               | 1     | BUS4A1      | International Business Environment                      | 5    |
| BA IB/ BA IEM | Both/core               | 1     | BUS4A2      | International Perspectives in Employment                | 5    |
|               | Both/core               |       | ECO4A2      |   | 5    |
| BA IB/ BA IEM |                         | 1     |             | Foundations of Managerial Economics                     |      |
| BA IB         | Both/elective           | 1     | FIN4A1      | Introduction to Financial Markets                       | 5    |
| BA IB         | Both/core               | 1     | INF4A1      | Information Technology for Business                     | 5    |
| BA IB         | Both/elective           | 1     | INF4A5      | Web Design  | 5    |
| BA IB         | Both/elective           | 1     | INF4A4      | Information Modelling and Database Design               | 5    |
| BA IB         | Both/elective           | 1     | INF4A3      | Project Management and IT Skills                        | 5    |
| BA IB         | Both/elective           | 1     | CCS4A1      | Communication Across Cultures                           | 5    |
| BA IB         | Both/elective           | 1     | BUS4A4      | Introduction to Global Political Economy (BAIEM Module) | 5    |
| BA IB         | Both/elective           | 1     | MGT4A4      | Introduction to Writing for the Media (BAIEM Module)    | 5    |
| BA IB         | Both/elective           | 1     | LAR4A1      | Arabic for Business: Stage 1                            | 5    |

|       | Both/elective   |   | LAR4A2   |  | 5 |
|-------|-----------------|---|----------|--|---|
| BA IB |                 | 1 |          | Arabic for Business: Stage 2               |   |
| BA IB | Both/elective   | 1 | LAW4A1   | Introduction to Business Law (BAGM Module) | 5 |
|       | Both/elective   |   | LCH4A1   |  | 5 |
| BA IB |                 | 1 |          | Chinese for Business: Stage 1              |   |
|       | Both/elective   |   | LCH4A2   |  | 5 |
| BA IB |                 | 1 |          | Chinese for Business: Stage 2              |   |
|       | Both/elective   |   | LFR4A1   |  | 5 |
| BA IB |                 | 1 |          | French for Business: Stage 1               |   |
|       | Both/elective   |   | LFR4A2   |  | 5 |
| BA IB |                 | 1 |          | French for Business: Stage 2               |   |
|       | Both/elective   |   | LGE4A1   |  | 5 |
| BA IB |                 | 1 |          | German for Business: Stage 1               | _ |
| 5.4.5 | Both/elective   |   | LGE4A2   |  | 5 |
| BA IB | D 11 / 1 11     | 1 | 117444   | German for Business: Stage 2               | _ |
| DAID  | Both/elective   |   | LIT4A1   | Hallan for Darlance Channel                | 5 |
| BA IB | Dath /alaatii.a | 1 | LITAAD   | Italian for Business: Stage 1              | F |
| DAID  | Both/elective   | 1 | LIT4A2   | Italian for Dusiness Stage 2               | 5 |
| BA IB | Both/elective   | 1 | LJA4A1   | Italian for Business: Stage 2              | 5 |
| BA IB | Botti/elective  | 1 | LJA4A1   | Japanese for Business: Stage 1             | 5 |
| DA ID | Both/elective   | 1 | LJA4A2   | Japanese for business. Stage 1             | 5 |
| BA IB | Bottifelective  | 1 | LJA4AZ   | Japanese for Business: Stage 2             |   |
| טא וט | Both/elective   |   | LPO4A1   | Japanese for business. Stage 2             | 5 |
| BA IB | Both, cicciive  | 1 | LI 04/11 | Portuguese for Business: Stage 1           |   |
| 2.1.0 | Both/elective   |   | LPO4A2   | . 314454606 101 2401116001 34456 1         | 5 |
| BA IB | Doing creative  | 1 | 2. 02    | Portuguese for Business: Stage 2           |   |
|       | Both/elective   |   | LRU4A1   |  | 5 |
| BA IB |                 | 1 |          | Russian for Business: Stage 1              |   |

|       | Both/elective |   | LRU4A2 |   | 5 |
|-------|---------------|---|--------|---|---|
| BA IB |               | 1 |        | Russian for Business: Stage 2                           |   |
|       | Both/elective |   | LSP4A1 |   | 5 |
| BA IB |               | 1 |        | Spanish for Business: Stage 1                           |   |
|       | Both/elective |   | LSP4A2 |   | 5 |
| BA IB |               | 1 |        | Spanish for Business: Stage 2                           |   |
| BA IB | Both/elective | 1 | MGT4A2 | Media Technology for Business                           | 5 |
| BA IB | Both/core     | 1 | QUA4A2 | Understanding Business Data                             | 5 |
| BA IB | Both/elective | 2 | STM5A3 | Environmental Sustainability for Managers (BAGM Module) | 5 |
|       | Both/core     | 2 |        | Macroeconomic Analysis: A Basis for International       | 5 |
| BA IB |               |   | ECO5A3 | Comparison  |   |
| BA IB | Both/elective | 2 | FIN5A5 | Principles of Financial Management                      | 5 |
| BA IB | Both/elective | 2 | FIN5A4 | Global Banking  | 5 |
| BA IB | Both/elective | 2 | FIN5A6 | Quantitative Methods for Finance and Investments        | 5 |
| BA IB | Both/elective | 2 | INF5A1 | Information Management                                  | 5 |
|       | Both/elective |   | LAR5A3 |   | 5 |
| BA IB |               | 2 |        | Arabic for Business: Stage 3                            |   |
|       | Both/elective |   | LAR5A4 |   | 5 |
| BA IB |               | 2 |        | Arabic for Business: Stage 4                            |   |
| BA IB | Both/elective | 2 | LAW5A1 | Law and the Corporation                                 | 5 |
| BA IB | Both/elective | 2 | LAW5A2 | Law and the Individual                                  | 5 |
| BA IB | Both/elective | 2 | LCH5A3 | Chinese for Business: Stage 3                           | 5 |
| BA IB | Both/elective | 2 | LCH5A4 | Chinese for Business: Stage 4                           | 5 |
| BA IB | Both/elective | 2 | LCH5A5 | Chinese for Business: Stage 5                           | 5 |
| BA IB | Both/elective | 2 | LCH5A6 | Chinese for Business: Stage 6                           | 5 |
| BA IB | Both/elective | 2 | LFR5A3 | French for Business: Stage 3                            | 5 |
| BA IB | Both/elective | 2 | LFR5A4 | French for Business: Stage 4                            | 5 |
| BA IB | Both/elective | 2 | LFR5A5 | French for Business: Stage 5                            | 5 |
| BA IB | Both/elective | 2 | LFR5A6 | French for Business: Stage 6                            | 5 |

| BA IB | Both/elective | 2 | LGE5A3 | German for Business: Stage 3                          | 5 |
|-------|---------------|---|--------|---|---|
| BA IB | Both/elective | 2 | LGE5A4 | German for Business: Stage 4                          | 5 |
| BA IB | Both/elective | 2 | LGE5A5 | German for Business: Stage 5                          | 5 |
| BA IB | Both/elective | 2 | LGE5A6 | German for Business: Stage 6                          | 5 |
| BA IB | Both/elective | 2 | LIT5A3 | Italian for Business: Stage 3                         | 5 |
| BA IB | Both/elective | 2 | LIT5A4 | Italian for Business: Stage 4                         | 5 |
| BA IB | Both/elective | 2 | LIT5A5 | Italian for Business: Stage 5                         | 5 |
| BA IB | Both/elective | 2 | LIT5A6 | Italian for Business: Stage 6                         | 5 |
| BA IB | Both/elective | 2 | LJA5A3 | Japanese for Business: Stage 3                        | 5 |
| BA IB | Both/elective | 2 | LJA5A4 | Japanese for Business: Stage 4                        | 5 |
| BA IB | Both/elective | 2 | LJA5A5 | Japanese for Business: Stage 5                        | 5 |
| BA IB | Both/elective | 2 | LJA5A6 | Japanese for Business: Stage 6                        | 5 |
| BA IB | Both/elective | 2 | LPO5A3 | Portuguese for Business: Stage 3                      | 5 |
| BA IB | Both/elective | 2 | LPO5A4 | Portuguese for Business: Stage 4                      | 5 |
| BA IB | Both/elective | 2 | LRU5A3 | Russian for Business: Stage 3                         | 5 |
| BA IB | Both/elective | 2 | LRU5A4 | Russian for Business: Stage 4                         | 5 |
| BA IB | Both/elective | 2 | LRU5A5 | Russian for Business: Stage 5                         | 5 |
| BA IB | Both/elective | 2 | LRU5A6 | Russian for Business: Stage 6                         | 5 |
| BA IB | Both/elective | 2 | LSP5A3 | Spanish for Business: Stage 3                         | 5 |
| BA IB | Both/elective | 2 | LSP5A4 | Spanish for Business: Stage 4                         | 5 |
| BA IB | Both/elective | 2 | LSP5A5 | Spanish for Business: Stage 5                         | 5 |
| BA IB | Both/elective | 2 | LSP5A6 | Spanish for Business: Stage 6                         | 5 |
| BA IB | Both/core     | 2 | MGT5A3 | Principles of International Human Resource Management | 5 |
| BA IB | Both/elective | 2 | MKT5A3 | Principles of Marketing                               | 5 |
| BA IB | Both/elective | 2 | MKT5A5 | Advertising and Media in the Marketing Environment    | 5 |
| BA IB | Both/elective | 2 | QUA5A2 | Collecting and Using Business Data                    | 5 |
| BA IB | Both/elective | 2 | DSM5A4 | Branding (BAGM module)                                |   |
| BA IB | Both/elective | 2 | MKT5A7 | Market Research (BAGM module)                         | 5 |
| BA IB | Both/elective | 2 | BUS5A1 | Principles of Global Political Economy (BAGM module)  | 5 |

| BA IB | Both/elective    | 2 | ACC5A2 | Financial Accounting II (BAGM module)                      | 5  |
|-------|------------------|---|--------|--|----|
|       | Both/elective    |   |        | Understanding Cross-Cultural Issues in the Contemporary    | 5  |
| BA IB |                  | 2 | CCS5A1 | World  |    |
| BA IB | Both/elective    | 3 | CCS6A1 | The Business of Culture: Britain and the Heritage Industry | 5  |
|       | Both /core       |   |        | Business Strategy: Managing and                            |    |
|       |                  |   |        | Thinking Strategically in a Rapidly                        |    |
| BA IB |                  | 3 | BUS6A2 | Changing International Environment STRICT PREREQUISITS     | 10 |
| BA IB | Both /core       | 3 | BUS6A4 | Business, Management and Society                           | 5  |
| BA IB | Both /core       | 3 | BUS6A3 | International Business                                     | 10 |
| BA IB | Both/elective    | 3 | CCS6A2 | Cross-Cultural Perspectives in Management                  | 5  |
| BA IB | Both/elective    | 3 | ECO6A1 | International Economics                                    | 5  |
| BA IB | Both/elective    | 3 | FIN6A9 | Mergers and Acquisitions                                   | 5  |
| BA IB | Both/elective    | 3 | FIN6B1 | Multinational Financial Management                         | 5  |
| BA IB | Spring /elective | 3 | FIN6A5 | Issues in Corporate Finance 5                              |    |
| BA IB | Spring /elective | 3 | FIN6B2 | Financial Risk Management                                  | 5  |
| BA IB | Both /elective   | 3 | FIN6B3 | Financial Media and Communications                         | 5  |
| BA IB | Spring /elective | 3 | FIN6A7 | Islamic Finance  | 5  |
| BA IB | Both /elective   | 3 | INB6A1 | Planning a New Venture                                     | 5  |
|       | Both /elective   |   |        | The Business and Management of Small and Medium 5          |    |
| BA IB |                  | 3 | INB6A2 | Enterprises  |    |
| BA IB | Spring/elective  | 3 | LAW6A1 | European Law   | 5  |
| BA IB | Fall/elective    | 3 | LAW6A2 | International Law  | 5  |
|       | Fall/elective    |   | FIN6A2 | Corporate Governance and Global Financial Ethics           | 5  |
|       | Both/core        |   | LCH6A1 |  | 10 |
| BA IB |                  | 3 |        | Chinese Semesters Stages 6 and 7                           |    |
|       | Both/core        |   | LFR6A1 |  | 10 |
| BA IB |                  | 3 |        | French Semesters Stages 6 and 7                            |    |
|       | Both/core        |   | LGE6A1 |  | 10 |
| BA IB |                  | 3 |        | German Semester Stages 6 and 7                             |    |
| BA IB | Both/core        | 3 | LIT6A1 | Italian Semesters Stages 6 and 7                           | 10 |

|       | Both/core       |   | LJA6A1 |   | 10 |
|-------|-----------------|---|--------|---|----|
| BA IB |                 | 3 |        | Japanese Semesters Stages 6 and 7                   |    |
|       | Both/core       |   | LRU6A1 |   | 10 |
| BA IB |                 | 3 |        | Russian Semesters Stages 6 and 7                    |    |
|       | Both/ core      |   | LSP6A1 |   | 10 |
| BA IB |                 | 3 |        | Spanish Semesters Stages 6 and 7                    |    |
| BA IB | Both /elective  | 3 | MGT6A8 | Aesthetic Enterprise                                | 5  |
| BA IB | Both /elective  | 3 | QUA6A1 | Operations Management                               | 5  |
| BA IB | Spring/elective | 3 | MGT6A6 | Global Human Resource Management (shared with RBSL) | 5  |
| BA IB | Spring/elective | 3 | MKT6A7 | Consumer Behaviour                                  | 5  |
| BA IB | Both /elective  | 3 | MKT6A8 | International Marketing                             | 5  |
| BA IB | Both /elective  | 3 | MKT6A9 | Integrated Marketing Communications                 | 5  |
| BA IB | Both/elective   | 3 | MKT6B1 | Internet and Direct Marketing                       | 5  |
| BA IB | Both/elective   | 3 | MKT6B2 | Services Marketing                                  | 5  |
| BA IB | Both/elective   | 3 | QUA6A2 | Business Forecasting                                | 5  |
| BA IB | Both/elective   | 3 | MGT6B1 | Organisational Behaviour                            | 5  |
| BA IB | Both/elective   | 3 | MGT6A9 | Personality & Business Psychology                   | 5  |
| BA IB | Spring/elective | 3 | DSM6A5 | Design Compliance (BAGM module)                     | 5  |
| BA IB | Spring/elective | 3 | MGT6A6 | Global Human Resource Management (BAGM module)      | 5  |
| BA IB | Spring/elective | 3 | FIN6A5 | Issues in Corporate Finance (BAGM module)           | 5  |
| BA IB | Fall/elective   | 3 | MKT6A3 | Public Relations (BAGM module)                      | 5  |
| BA IB | Spring/elective | 3 | MGT6A5 | Managing the Global Supply Chain(BAGM module)       | 5  |
| BA IB |                 | 3 | BUS6A6 | Issues in Global Political Economy (BAGM module)    | 5  |
|       | Fall/elective   |   |        | Innovation for Sustainable Global Enterprise (BAGM  | 5  |
| BA IB |                 | 3 | STM6A3 | module)   |    |
| BA IB | Spring/elective | 3 | STM6A4 | Knowledge Ecology and Sustainability (BAGM module)  | 5  |
| BA IB | Spring/elective | 3 | STM6A7 | People Sustainability and SMEs (BAGM module)        | 5  |
| BA IB | Spring/elective | 3 | STM6A6 | Sustainability in Practice (BAGM module)            | 5  |

| BA IEM | Both/core     | 1 | ACC4A1  | Financial Reporting                                      | 5  |
|--------|---------------|---|---------|--|----|
| BA IEM | Both/core     | 1 | BUS4A3  | Professional Skills Development 5                        |    |
| BA IEM | Both/core     | 1 | ACC4A3  | Financial and Management Accounting 5                    |    |
| BA IEM | Both/elective | 1 | MGT4A5  | Introduction to International Organisational Behaviour   | 5  |
| BA IEM | Both/core     | 1 | ECO4A3  | Economics of Tourism and Events                          | 5  |
| BA IEM | Both/elective | 1 | BUS4A4  | Introduction to Global Political Economy                 | 5  |
| BA IEM | Both/core     | 1 | EVM 4A1 | Introduction to the Events Planning Industry             | 10 |
| BA IEM | Both/core     | 1 | EVM4A2  | Events Operations Project Planning                       | 10 |
| BA IEM | Both/core     | 1 | EVM4A1  | Project Management and IT Skills                         | 5  |
| BA IEM | Both/core     | 1 | LAW4A2  | Introduction to Comparative Law                          | 5  |
| BA IEM | Both/elective | 1 | MGT4A3  | Media Technology for Events                              | 5  |
| BA IEM | Both/elective | 1 | MGT4A4  | Introduction to Writing for the Media                    | 5  |
| BA IEM | Both/core     | 2 | MKT5A4  | International Events Marketing                           | 10 |
| BA IEM | Both/core     | 2 | EVM5A1  | International Destination Management                     | 5  |
|        | Both/core     |   |         |  | 5  |
| BA IEM |               | 2 | MGT5A4  | Managing Human Resources                                 |    |
| BA IEM | Both/core     | 2 | EVM6A3  | Business Strategy in Events                              | 10 |
| BA IEM | Both/elective | 2 | EVM5A3  | Culture and Tourism                                      | 5  |
| BA IEM | Both/elective | 2 | EVM5A4  | Food and Society   | 5  |
| BA IEM | Both/elective | 2 | MKT5A6  | Integrated Marketing Communications for Events           | 5  |
| BA IEM | Both/elective | 3 | CCS6A2  | Cross-Cultural Perspectives in-Management                | 5  |
|        | Both/elective |   |         | Design in International Events Management (BAIB and BAGM | 5  |
| BA IEM |               | 3 | EVM6A7  | module)  |    |
|        | Both/elective |   |         | Luxury Brands Management and International Events        | 5  |
| BA IEM |               | 3 | MGT6B2  | Management   |    |
| BA IEM | Both/elective | 3 | INB6A3  | Enterprise Planning                                      | 5  |
| BA IEM | Both/core     | 3 | EVM6A3  | Business Strategy in Events                              | 10 |
| BA IEM | Both/core     | 3 | EVM6A5  | Contemporary Issues in International Events Management   | 10 |
| BA IEM | Both/elective | 3 | EVM6A6  | Modern Gastronomy  | 5  |

|        | Both/core     |   |                      | Strategic Communication in International Events |    |
|--------|---------------|---|----------------------|---|----|
| BA IEM |               | 3 | EVM6A4 Management 10 |   | 10 |
| BA IEM | Both/elective | 3 | MKT366               | Services Marketing                              | 5  |
|        | Both/elective | 2 | ENG5A1               | Intermediate Business English                   | 5  |
|        | Both/elective | 3 | ENG6A1               | Advanced Business English                       | 5  |

#### LIST OF AVAILABLE MODULES AT EBS LONDON - POSTGRADUATE LEVEL

#### Please note

- Only students enrolled in postgraduate studies in their home institution can select postgraduate courses.
- Elective courses run subject to sufficient numbers of students enrolling in the class.
- If you choose a one week intensive module these take place in week 6 of the semester. If you are taking modules on either the MBA or MSc programme, you must ensure that this will not conflict with your timetable for these classes.

| Colour Code/Key                         |
|---|
| Modules running in Autumn Semester only |
| Modules running in Spring Semester only |
| Modules running in Spring and Autumn    |

You can also request detailed descriptions/ syllabi from the IPO by emailing inbound@regents.ac.uk

|          | MSc Global Banking and Finance                     |                    |              |
|----------|--|--------------------|--------------|
| Core (c) |  |                    |              |
| Elective |  |                    |              |
| (E)      | Module Code – Module Name                          | Duration of module | ECTS Credits |
| С        | GBF451 - Bank Risk Management                      | Semester long      | 6.5          |
| С        | GBF452 - Banking Regulation                        | Semester long      | 6.5          |
| С        | GBF454 - Corporate Finance                         | Semester long      | 6.5          |
| С        | GBF456 - Financial Statement Analysis & Valuation  | Semester long      | 6.5          |
| С        | GBF457 - Monetary Policy & Central Bank Operations | Semester long      | 6.5          |
| С        | GBF459 - Investment Analysis                       | Semester long      | 6.5          |
| E        | GBF453 - Alternative Investments                   | Semester long      | 6.5          |

| E GBF460 – Microfinance  | E | GBF455 - Financial Engineering   | Semester long      | 6.5          |
|--|---|--|--------------------|--------------|
| E GBF461 - Bond Market Strategies Semester long 6.5  E GBF404 - Research Methods Semester long 6.5  ** Please note that you are required to be registered on a MBA course and to have three years of relevant postgraduate work experience for these modules. Please check with the IPO for further information.  C MBA403 - Business and Competitive Environments**  Semester long 10  MBA403 - Entrepreneurship & New Business Ventures**  Semester long 5  MBA403 - Entrepreneurship and Culture in Business**  Semester long 5  MBA405 - Managing Organisations and People in the 21st Century**  Semester long 5  MBA406 - Financial and Managerial Accounting**  MBA407 - Financial Management **  Semester long 5  MBA408 - Information & E-Business Management Systems**  Semester long 5  MBA409 - Marketing in Diverse Environments**  Semester long 5  MBA400 - Marketing in Diverse Environments**  Semester long 5  MBA410 - Operations & Services Management**  Semester long 5  MBA410 - Operations & Services Management**  Semester long 5  MBA406 - Feasibility Studies and New Business Ventures  Entrepreneurial Management Pathway  Duration of module ECTS Credits  EMG460 - Feasibility Studies and New Business Ventures  EMG490- Entrepreneurship Theory and Practice Semester long 10  EMG467 - Selling 1 week intensive* 2.5  EMG470 - Business Plan and Entrepreneurial Finance Semester long 5  EMG456 - Aesthetic Enterprise  Semester long 5  EMG456 - Aesthetic Enterprise  Semester long 5  EMG457 - Technological Entrepreneurship   | Е | GBF458 - Trading in Global Financial Markets   | Semester long      | 6.5          |
| MBA International Business  *** Please note that you are required to be registered on a MBA course and to have three years of relevant postgraduate work experience for these modules. Please check with the IPO for further information.  C MBA402 - Business and Competitive Environments **  C MBA403 - Entrepreneurship & New Business Ventures **  C MBA403 - Entrepreneurship & New Business Venture in Business **  C MBA405 - Managing Organisations and People in the 21st Century **  C MBA405 - Managing Organisations and People in the 21st Century **  C MBA406 - Financial and Managerial Accounting **  C MBA407 - Financial Management **  C MBA408 - Information & E-Business Management Systems **  C MBA409 - Marketing in Diverse Environments **  C MBA409 - Marketing in Diverse Environments **  C MBA409 - Marketing in Diverse Environments **  C MBA409 - Semester long  D Uration of module  ECTS Credits  C BUS420 - Strategy in Action  Entrepreneurial Management Pathway  D Uration of module  ECTS Credits  C EMG460 - Feasibility Studies and New Business Ventures  Entrepreneurial Management Pathway  D Uration of module  ECTS Credits  C EMG409 - Entrepreneurship Theory and Practice  EMG456 - Aesthetic Enterprise  EMG455 - Aesthetic Enterprise  S emester long  10  EMG457 - Technological Entrepreneurship  S emester long  5 Semester long  5 Semester long  5 Semester long  5 Semester long  10  EMG457 - Technological Entrepreneurship  S emester long  5 Semester long  5 Semester long  10  EMG457 - Technological Entrepreneurship  S emester long  5 Semester long  5 Semester long  10  EMG457 - Technological Entrepreneurship  | Е | GBF460 – Microfinance  | Semester long      | 6.5          |
| ** Please note that you are required to be registered on a MBA course and to have three years of relevant postgraduate work experience for these modules. Please check with the IPO for further information.  C MBA402 - Business and Competitive Environments **  C MBA403 - Entrepreneurship & New Business Ventures **  C MBA404 - Crossing Continents: Language and Culture in Business **  C MBA405 - Managing Organisations and People in the 21st Century **  C MBA405 - Managing Organisations and People in the 21st Century **  C MBA406 - Financial and Managerial Accounting **  C MBA407 - Financial Management **  C MBA409 - Marketing in Diverse Environments **  C MBA400 - Enasibility Studies and New Business Ventures  C BUSA20 - Strategy in Action  Entrepreneurial Management Pathway  Duration of module  ECTS Credits  C EMG400 - Feasibility Studies and New Business Ventures  C EMG409 - Entrepreneurship Theory and Practice  C EMG470 - Business Plan and Entrepreneurial Finance  EMG470 - Business Plan and Entrepreneurial Finance  EMG470 - Business Plan and Entrepreneurship  S Emester long  5 EMG457 - Technological Entrepreneurship   | E | GBF461 - Bond Market Strategies  | Semester long      | 6.5          |
| ** Please note that you are required to be registered on a MBA course and to have three years of relevant postgraduate work experience for these modules. Please check with the IPO for further information.  C MBA402 - Business and Competitive Environments **  | E | GBF404 – Research Methods  | Semester long      | 6.5          |
| postgraduate work experience for these modules. Please check with the IPO for further information.  MBA402 - Business and Competitive Environments **  C MBA403 - Entrepreneurship & New Business Ventures**  C MBA404 - Crossing Continents: Language and Culture in Business**  C MBA405 - Managing Organisations and People in the 21st Century**  C MBA405 - Financial and Managerial Accounting**  C MBA407 - Financial Management**  C MBA408 - Information & E-Business Management Systems**  C MBA409 - Marketing in Diverse Environments**  C MBA409 - Marketing in Diverse Environments**  C MBA400 - Operations & Services Management with Pathways  C MBA410 - Operations & Services Management with Pathways  C BUS420 - Strategy in Action  Entrepreneurial Management Pathway  C EMG460 - Feasibility Studies and New Business Ventures  C EMG460 - Environments Finance  C EMG470 - Business Plan and Entrepreneurial Finance  E EMG457 - Technological Entrepreneurship  5 Semester long  5 Semester long  10 Emester long  10 Semester long  5 Semester long  10 Semester long  10 Semester long  10 Semester long  5 Semester l |   |  |                    |              |
| MBA402 - Business and Competitive Environments **  MBA403 - Entrepreneurship & New Business Ventures**  MBA404 - Crossing Continents: Language and Culture in Business**  MBA405 - Managing Organisations and People in the 21st Century**  MBA406 - Financial and Managerial Accounting**  MBA406 - Financial and Managerial Accounting**  MBA407 - Financial Management**  MBA408 - Information & E-Business Management Systems**  MBA409 - Marketing in Diverse Environments**  MBA409 - Marketing in Diverse Environments**  MBA410 - Operations & Services Management with Pathways  MBA410 - Operations & Services Management with Pathways  MBA410 - Strategy in Action  Entrepreneurial Management Pathway  Duration of module  ECTS Credits  MGMA60 - Feasibility Studies and New Business Ventures  MGMA60 - Feasibility Studies and |   |  |                    |              |
| MBA403 - Entrepreneurship & New Business Ventures**  MBA404 - Crossing Continents: Language and Culture in Business**  MBA405 - Managing Organisations and People in the 21st Century**  MBA406 - Financial and Managerial Accounting**  MBA407 - Financial Management**  MBA408 - Information & E-Business Management Systems**  MBA409 - Marketing in Diverse Environments**  MBA409 - Marketing in Diverse Environments**  MBA410 - Operations & Services Management**  MBA410 - Operations & Services Management with Pathways  MBA410 - Operations & Services Management Pathway  MBA400 - Feasibility Studies and New Business Ventures  MBA400 - Feasibility St |   | postgraduate work experience for these modules. Please check with the IPO for further information. |                    |              |
| MBA404 - Crossing Continents: Language and Culture in Business**  C MBA405 - Managing Organisations and People in the 21st Century**  C MBA406 - Financial and Managerial Accounting**  C MBA407 - Financial Management**  C MBA408 - Information & E-Business Management Systems**  C MBA409 - Marketing in Diverse Environments**  C MBA410 - Operations & Services Management**  C MBA410 - Operations & Services Management**  C MBA410 - Operations & Services Management with Pathways  C MBA410 - Operations & Services Management with Pathways  C BUS420 - Strategy in Action  Entrepreneurial Management Pathway  C EMG460 - Feasibility Studies and New Business Ventures  C EMG490 - Entrepreneurship Theory and Practice  C EMG490 - Entrepreneurship Theory and Practice  C EMG456 - Aesthetic Enterprise  E EMG456 - Aesthetic Enterprise  E EMG457 - Technological Entrepreneurship  Semester long  5  Semester long  10  Emester long  10  Semester long  10  Semester long  10  ENG457 - Technological Entrepreneurship  5  Semester long  5  Semester long  10  Semester long   | С | MBA402 - Business and Competitive Environments **  | Semester long      | 10           |
| MBA405 - Managing Organisations and People in the 21st Century**  MBA406 - Financial and Managerial Accounting**  MBA407 - Financial Management**  MBA408 - Information & E-Business Management Systems**  MBA409 - Marketing in Diverse Environments**  MBA409 - Marketing in Diverse Environments**  MBA410 - Operations & Services Management **  MA Management with Pathways  MBA410 - Operations & Services Management with Pathways  MBA410 - Strategy in Action  Entrepreneurial Management Pathway  MBA400 - Feasibility Studies and New Business Ventures  MEMG460 - Feasibility Studies and New Business Ventures  MEMG490 - Entrepreneurship Theory and Practice  MEMG490 - Entrepreneurship Theory and Practice  EMG460 - Selling  MEMG470 - Business Plan and Entrepreneurial Finance  EMG470 - Business Plan and Entrepreneurial Finance  EMG456 - Aesthetic Enterprise  EMG457 - Technological Entrepreneurship  Semester long  Semester l | С | MBA403 - Entrepreneurship & New Business Ventures**  | Semester long      | 10           |
| MBA406 - Financial and Managerial Accounting**  C MBA407 - Financial Management**  C MBA408 - Information & E-Business Management Systems**  C MBA409 - Marketing in Diverse Environments**  C MBA409 - Marketing in Diverse Environments**  C MBA410 - Operations & Services Management **  C MBA410 - Operations & Services Management **  C BUS420 - Strategy in Action  Entrepreneurial Management Pathway  C BUS420 - Feasibility Studies and New Business Ventures  C EMG460 - Feasibility Studies and New Business Ventures  C EMG490- Entrepreneurship Theory and Practice  C EMG490- Entrepreneurship Theory and Practice  C EMG470 - Business Plan and Entrepreneurial Finance  E EMG456 - Aesthetic Enterprise  E EMG457 - Technological Entrepreneurship  Semester long  5  Semester long  10  Semester long  10  Semester long  5  Semester long  6  Semest | С | MBA404 - Crossing Continents: Language and Culture in Business**                                   | Semester long      | 5            |
| MBA407 - Financial Management**  C MBA408 - Information & E-Business Management Systems**  C MBA409 - Marketing in Diverse Environments**  C MBA410 - Operations & Services Management with Pathways  C MBA410 - Operations & Services Management with Pathways  C BUS420 - Strategy in Action  Entrepreneurial Management Pathway  C EMG460 - Feasibility Studies and New Business Ventures  C EMG490- Entrepreneurship Theory and Practice  C EMG402 - Selling  C EMG403 - Business Plan and Entrepreneurial Finance  E EMG456 - Aesthetic Enterprise  E EMG457 - Technological Entrepreneurship  S Semester long  10  Semester long  10  Emester long  10  Semester long  5  | С | MBA405 - Managing Organisations and People in the 21st Century**                                   | Semester long      | 10           |
| MBA408 - Information & E-Business Management Systems**  C MBA409 - Marketing in Diverse Environments**  C MBA410 - Operations & Services Management**  MA Management with Pathways  C BUS420 - Strategy in Action  Entrepreneurial Management Pathway  C EMG460 - Feasibility Studies and New Business Ventures  C EMG490- Entrepreneurship Theory and Practice  C ENG462 - Selling  C EMG470 - Business Plan and Entrepreneurial Finance  E EMG456 - Aesthetic Enterprise  E EMG457 - Technological Entrepreneurship  Semester long  10  EMG457 - Technological Entrepreneurship  Semester long  5  Semester long  10  ECTS Credits  Semester long  10  ECTS Credits  Semester long  10  EMG460 - Feasibility Studies and New Business Ventures  Semester long  10  EMG467 - Selling  1 week intensive*  2.5  EMG456 - Aesthetic Enterprise  Semester long  5  EMG457 - Technological Entrepreneurship  | С | MBA406 - Financial and Managerial Accounting**   | Semester long      | 5            |
| C MBA409 - Marketing in Diverse Environments** C MBA410 - Operations & Services Management**   | С | MBA407 - Financial Management**  | Semester long      | 5            |
| MA Management with Pathways  Duration of module  ECTS Credits  BUS420 - Strategy in Action  Entrepreneurial Management Pathway  Duration of module  ENTS Credits  C EMG460 - Feasibility Studies and New Business Ventures  C EMG490- Entrepreneurship Theory and Practice  C ENG462 - Selling  C ENG462 - Selling  C EMG470 - Business Plan and Entrepreneurial Finance  EMG456 - Aesthetic Enterprise  EMG457 - Technological Entrepreneurship  Semester long  10  1 week intensive*  2.5  2.5  2.5  3 EMG457 - Technological Entrepreneurship  Semester long  5  5  6  6  6  7  8  8  8  8  8  8  8  8  8  8  8  8  | С | MBA408 - Information & E-Business Management Systems**   | Semester long      | 5            |
| MA Management with Pathways  Duration of module  ECTS Credits  Semester long 10  Entrepreneurial Management Pathway  Duration of module ECTS Credits  EMG460 – Feasibility Studies and New Business Ventures  Semester long 10  EMG490- Entrepreneurship Theory and Practice  Semester long 10  ENG462 – Selling 10  EMG470 – Business Plan and Entrepreneurial Finance  EMG456 – Aesthetic Enterprise  EMG457 – Technological Entrepreneurship 5  EMG457 – Technological Entrepreneurship 5   | С | MBA409 - Marketing in Diverse Environments**   | Semester long      | 5            |
| Entrepreneurial Management Pathway  EMG460 – Feasibility Studies and New Business Ventures  EMG490- Entrepreneurship Theory and Practice  EMG490- Entrepreneurship Theory and Practice  EMG470 – Business Plan and Entrepreneurial Finance  EMG456 – Aesthetic Enterprise  EMG457 – Technological Entrepreneurship  Semester long  10  2.5  EMG457 – Technological Entrepreneurship  Semester long  5  EMG457 – Technological Entrepreneurship  Semester long  5  Semester long  5  Semester long  5  Semester long  5   | С | MBA410 - Operations & Services Management**  | Semester long      | 5            |
| Entrepreneurial Management Pathway  EMG460 – Feasibility Studies and New Business Ventures  EMG490- Entrepreneurship Theory and Practice  EMG490- Entrepreneurship Theory and Practice  EMG470 – Business Plan and Entrepreneurial Finance  EMG456 – Aesthetic Enterprise  EMG457 – Technological Entrepreneurship  Semester long  10  2.5  EMG457 – Technological Entrepreneurship  Semester long  5  EMG457 – Technological Entrepreneurship  Semester long  5  Semester long  5  Semester long  5  Semester long  5   |   |  |                    |              |
| Entrepreneurial Management Pathway  Duration of module  ECTS Credits  EMG460 – Feasibility Studies and New Business Ventures  Semester long  EMG490- Entrepreneurship Theory and Practice  EMG490- Entrepreneurship Theory and Practice  EMG462 – Selling  EMG470 – Business Plan and Entrepreneurial Finance  EMG456 – Aesthetic Enterprise  EMG457 – Technological Entrepreneurship  Semester long  EMG457 – Technological Entrepreneurship  EMG457 – Technological Entrepreneurship  EMG457 – Technological Entrepreneurship  |   | MA Management with Pathways  | Duration of module | ECTS Credits |
| CEMG460 – Feasibility Studies and New Business VenturesSemester long10CEMG490- Entrepreneurship Theory and PracticeSemester long10CENG462 – Selling1 week intensive*2.5CEMG470 – Business Plan and Entrepreneurial FinanceSemester long10EEMG456 – Aesthetic EnterpriseSemester long5EEMG457 – Technological EntrepreneurshipSemester long5  | С | BUS420 - Strategy in Action  | Semester long      | 10           |
| C EMG490- Entrepreneurship Theory and Practice Semester long 10 C ENG462 – Selling 1 week intensive* 2.5 C EMG470 – Business Plan and Entrepreneurial Finance Semester long 10 E EMG456 – Aesthetic Enterprise Semester long 5 E EMG457 – Technological Entrepreneurship 5   |   | Entrepreneurial Management Pathway   | Duration of module | ECTS Credits |
| C ENG462 – Selling C EMG470 – Business Plan and Entrepreneurial Finance E EMG456 – Aesthetic Enterprise E EMG457 – Technological Entrepreneurship  1 week intensive* 2.5  Semester long 5  E EMG457 – Technological Entrepreneurship 5   | С | EMG460 – Feasibility Studies and New Business Ventures   | Semester long      | 10           |
| C EMG470 – Business Plan and Entrepreneurial Finance Semester long 10  E EMG456 – Aesthetic Enterprise Semester long 5  E EMG457 – Technological Entrepreneurship Semester long 5  | С | EMG490- Entrepreneurship Theory and Practice   | Semester long      | 10           |
| E EMG456 – Aesthetic Enterprise Semester long 5 E EMG457 – Technological Entrepreneurship 5  | С | ENG462 – Selling   | 1 week intensive*  | 2.5          |
| E EMG457 – Technological Entrepreneurship Semester long 5  | С | EMG470 – Business Plan and Entrepreneurial Finance   | Semester long      | 10           |
|  | E | EMG456 – Aesthetic Enterprise  | Semester long      | 5            |
| C EMG461 – International Trade for Young Business Week 1 – 5 2.5   | E | EMG457 – Technological Entrepreneurship  | Semester long      | 5            |
|  | С | EMG461 – International Trade for Young Business  | Week 1 – 5         | 2.5          |

| Е | EMG458 - Emerging Economy Enterprises                            | Semester long      | 5            |
|---|--|--------------------|--------------|
| E | EMG459 – Green and Not for Profit Enterprises                    | Semester long      | 5            |
| С | EMG464 – Family Business   | Weeks 1-11         | 5            |
| С | EMG463 – Strategy Dynamics for Entrepreneurial Design            | Weeks 1-5          | 2.5          |
| С | EMG465 - Private Equity & Venture Capital                        | Weeks 1-11         | 5            |
|   | Human Resource Management Pathway                                | Duration of module | ECTS Credits |
| С | HRM410 – Strategic Human Resource Management                     | Semester long      | 10           |
| E | HRM456 – Industrial Relations in an International Context        | Week 1 – 5         | 2.5          |
| E | HRM457 – Reward Management                                       | Week 7 – 11        | 2.5          |
| С | HRM460 – The Artistry of Leadership                              | Semester long      | 10           |
| E | HRM462 – Course Design   | Weeks 1-11         | 5            |
| С | HRM470 – Strategic Human Resource Development                    | Semester long      | 10           |
| E | HRM459 - Coaching  | 1 week intensive*  | 2.5          |
| E | HRM458 – Understanding Personality and Organisational Psychology | Weeks 1-5          | 2.5          |
| С | HRM490- International & Comparable Human Resource Management     | Semester long      | 10           |
| E | HRM461 – Small Business Mentoring                                | 1 week intensive*  | 2.5          |
| E | HRM463- Training Theory and Assessment                           | Weeks 1-11         | 5            |
|   | International Business Management Pathway                        | Duration of module | ECTS Credits |
| С | INB430 – International Business and the Multinational Enterprise | Semester long      | 10           |
| E | INB456 – Technology and International Business                   | 1 week intensive*  | 2.5          |
| E | INB457 – Doing Business in China                                 | 1 week intensive*  | 2.5          |
| С | INB460 – International Business Economics                        | Semester long      | 10           |
| С | INB470 – International Law (same content as MKT458)              | Semester long      | 5            |
| С | INB410 - The Changing Geography of International Business        | Semester long      | 5            |
| С | INB420 - Finance for the International Business                  | Semester long      | 5            |
| С | INB458 – European Institutions                                   | 1 week intensive*  | 2.5          |
| С | INB459 - International Supply Chains                             | 1 week intensive*  | 2.5          |
| С | INB461 – The Politics of International Trade                     | Spring Semester    | 2.5          |

|   | International Marketing Management Pathway            | Duration of module | ECTS Credits |
|---|---|--------------------|--------------|
| С | MKT456 – Luxury Marketing                             | Week 7 -11         | 2.5          |
| С | MKT457 – Political Marketing                          | Week 1 – 11        | 5            |
| С | MKT410 – Consumer Behaviour                           | Semester long      | 5            |
| С | MKT459 – Copywriting for International Marketers      | 1 week intensive*  | 2.5          |
| С | MKT460 – International Marketing Management           | Semester long      | 10           |
| С | MKT470 – Advertising and Marketing Communications     | Autumn             | 5            |
| С | MKT480 – International Marketing Research and Methods | Semester long      | 10           |
| С | MKT490 – Transnational Marketing Seminar              | Semester long      | 5            |
| С | MKT461- Small Firms in International Marketing        | Weeks 1-5          | 2.5          |
| С | MKT462 – International Services Management            | Weeks 1-5          | 2.5          |
| С | MKT463 – Internet & Direct Marketing                  | Week 1 – 11        | 5            |
| E | MKT458 – International Law (same content as INB470)   | Week 1- 11         | 5            |
|   | ELECTIVES common to all MA pathways:                  | Duration of module | ECTS Credits |
| Е | MGT451 – Continuing Personal Development              | 1 week intensive*  | 2.5          |
| E | MGT452 – Effective Group Dynamics                     | 1 week intensive*  | 2.5          |
| E | MGT453 – Intercultural Competence for Managers        | 1 week intensive*  | 2.5          |
| E | FIN451 – Islamic Finance                              | Week 7 – 11        | 2.5          |
| E | FIN452 - Business Finance                             | Weeks 7 – 11       | 2.5          |
| E | MGT454 - International Ethics                         | 1 week intensive*  | 2.5          |
| E | MGT455 - Negotiating Internationality                 | 1 week intensive*  | 2.5          |
| E | LRF451/2/3/4 - French                                 | Weeks 1-11         | 5            |
| Е | LCH451/2 - Mandarin                                   | Weeks 1-11         | 5            |
| E | LSP451/2/3/4 - Spanish                                | Weeks 1-11         | 5            |
| E | LAB451/2 - Arabic                                     | Weeks 1-11         | 5            |

# English language requirements and support

#### **English language requirements**

Students are admitted to Regent's College London on the assumption that they have an adequate level of English. Please ask your home institution if they require you to take an English test as part of the study abroad/ Erasmus selection process.

You should feel comfortable communicating in English in order to study successfully and to fully enjoy your stay abroad. Experience has shown that students' English level should be at least that of B2 in the Common European Framework of Reference for Languages (CFRF) which equals IELTS 6.5 or TOEFL 90.

Students who need a TIER 4 visa to study in the UK must also meet the strict requirements set by the UK Border Agency. Please visit the UKBA website for information on TIER 4 visas (<a href="http://www.ukba.homeoffice.gov.uk/sitecontent/applicationforms/pbs/Tier4migrantguidance.pdf">http://www.ukba.homeoffice.gov.uk/sitecontent/applicationforms/pbs/Tier4migrantguidance.pdf</a> and <a href="http://www.ukba.homeoffice.gov.uk/sitecontent/applicationforms/new-approved-english-tests.pdf">http://www.ukba.homeoffice.gov.uk/sitecontent/applicationforms/new-approved-english-tests.pdf</a>%20).

#### **Pre-semester English Classes**





If you would like to take English lessons before the beginning of the semester you can enrol at Internexus, the specialist English language school at the College.

For more information about courses, prices and course dates please see the following link:

http://www.regents.ac.uk/study at rc/english langua ge\_courses.aspx

#### **Business English classes for undergraduate students**

Undergraduate students have the option to take Business English for Exchange Students for credit in addition to their business modules. There is no additional charge for this course.

Two levels of the course are run each semester

- intermediate level carries 5 ECTS.
- higher level carries 5 ECTS.

If you wish to take Business English for Exchange Students, you must indicate this on your module choice form.

**4 weeks** before the beginning of the semester we will send you an email asking you to complete two tests. You must submit these tests electronically before the deadline indicated. Your test will then be marked and you will be assigned into the correct class.

PLEASE NOTE: **The English course is not compulsory.** But, if you decide to take this course, you must attend it for the entire semester.

#### **English support classes for postgraduates**

Postgraduate students cannot take the Business English module due to different semester start dates.

However, all postgraduate students have the opportunity to take English support classes as part of their semester. You will be asked upon registration if you wish to take this course - if so, you will be level tested accordingly. There will be no additional charge for this course.

PLEASE NOTE: Although this course is not for credit, if you sign up you must attend it for the entire semester.

#### **Tuition fees**



#### **Exchange Students**

Exchange students who have been nominated by their home institution as part of an exchange programme do not have to pay tuition fees to Regent's College London.

#### **International Visiting Students**

Students from our partner institutions who are coming to study at Regent's College London outside the exchange programme are liable for the following *discounted* semester fee should this not be met by the home institution.

Postgraduate Fees: £ 6,200 per semester Undergraduate Fees: £ 5,300 per semester

#### **Independent Study Abroad Students**

Students who choose to study independently at Regent's College London are liable for the following fees:

Postgraduate Fees: £ 7,250 per semester Undergraduate Fees: £ 6,650 per semester

#### Payment of fees

- If you have to pay fees to study, you will be sent an invoice for the full tuition fee amount a few weeks before the start of the term.
- You will need to pay your fees before registering at the College during induction week.
- Details of how fee payments can be made is available here:
   <a href="http://www.ebslondon.ac.uk/courses/financial\_info/how\_to\_pay.aspx">http://www.ebslondon.ac.uk/courses/financial\_info/how\_to\_pay.aspx</a>

\*\*\*\*Please Note: All the tuition fees listed above are for the 2012-2013 academic year\*\*\*\*

# Visa information for non-EU/EEA nationals

In recent years the UK government has made major changes to its immigration rules and visa systems for international students.

The information below will give you a greater understanding of current rules and Regent's College's administrative processes to help you obtain a visa.

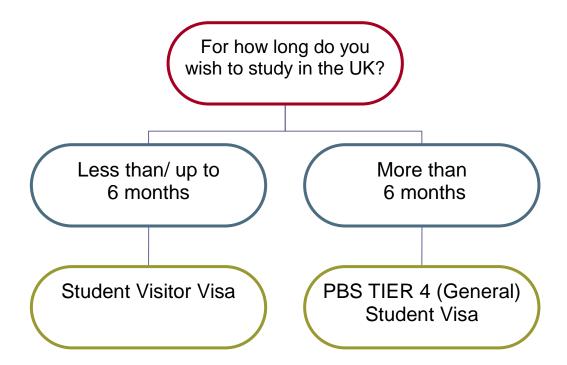
**Please note** however, that we can only inform you of current regulations and we are not legally in a position to give any immigration advice on applying for visas. If you need further information please direct your enquiries to the <u>UKBA website</u>.

#### Visa Routes

For non-EU/EEA nationals there are two visa routes depending on the length of stay.

- 1. Student Visitor Route
- 2. Tier 4 (General) Student Route

In order to choose the correct visa route you will need to consult with the British embassy or consulate in your country, and the UK Border Agency. However, the diagram below will provide you with a brief overview.



#### 1. Student Visitor Route

As a Student Visitor, you will not be allowed to do any work (paid or unpaid).

Student Visitor Visas give students permission to enter the UK for a maximum of six months and they will not be able to extend their stay in the UK. Also, it will not be possible for them to change from 'Student Visitor' to 'Tier 4 (General) Student' from within the UK.

Visa-nationals will need to apply in advance for their Student Visitor Visas before entering
the UK. Students can find a list of visa national countries form the following website:
 www.ukvisas.gov.uk/en/doineedvisa/visadatvnationals

 Non-visa-nationals are subject to the non-visa national rules listed in this link <a href="http://www.ukvisas.gov.uk/en/howtoapply/infs/studentvisitorinfo">http://www.ukvisas.gov.uk/en/howtoapply/infs/studentvisitorinfo</a>

For more information and guidance on the Student Visitor Route please visit the <u>UKBA website</u>.

#### 2. Tier 4 (General) Student

If your course is longer than 6 months or if you think you may wish to extend your visa while in the UK, you might need to apply for a TIER 4 Student visa. In order to be able to apply for a TIER 4 visa, you will need to meet many requirements, including:

- A minimum English language requirement set by the UK Border Agency and Regent's College London
- You must be nominated by your home institution to study abroad
- You must submit all application material to the IPO

Regent's College London will then assign a CAS (Confirmation of Acceptance for Studies) number to you which you receive via email. The CAS is a unique reference number that students use to apply for permission to study in the UK as a Tier 4 (General) student.

For more information and guidance on the Tier 4 (General) student visa, please visit the <u>UKBA</u> website.

**IMPORTANT** Please note that this information is correct at the time of publication and are guidelines only. Regent's College London cannot offer any advice on the application of visas. If you need further information please direct your enquiries to the <a href="UKBA website">UKBA website</a>.



#### Accommodation

Regent's College London provides assistance with both oncampus and off-campus accommodation. Full details of the types of accommodation offered can be found on our website: <a href="http://www.regents.ac.uk/accommodation.aspx">http://www.regents.ac.uk/accommodation.aspx</a>



#### **On-Campus Accommodation**

If you intend to apply for on-campus accommodation you must send a **housing form** to our accommodation officer James Barnes at <a href="mailto:barnesj@regents.ac.uk">barnesj@regents.ac.uk</a>. Places are offered on a first come, first served basis, so it is important to submit your application as soon as possible to secure a place.

#### Accommodation Information:

- There are single, twins or triple rooms available
- The residence halls have wireless internet access
- o All rooms are non-smoking
- Wheelchair accessible rooms with fully wheelchair accessible bathroom (with shower, washbasin and toilet) available
- All rooms are furnished with beds (often bunked), desks, wardrobes, lamps and chairs. Linen (duvet, sheet, pillow) is provided but you need to bring your own towels and cloth hangers

The application form is downloadable from the website <a href="http://www.regents.ac.uk/accommodation/accommodation">http://www.regents.ac.uk/accommodation/accommodation</a> office.aspx

**PLEASE NOTE:** On-campus accommodation is extremely popular and fills up very quickly. If you are interested in this option please apply as soon as possible.

#### **Off-Campus Accommodation**

If you require assistance or help finding off campus accommodation please contact the accommodation officer James Barnes directly at <a href="mailto:barnesi@regents.ac.uk">barnesi@regents.ac.uk</a> or +44 (0)20 7487 7483.

Information about off-campus accommodation can be viewed here: http://www.regents.ac.uk/accommodation/college\_managed\_housing/college\_apartments.aspx



# Undergraduate academic calendar

Please find below the academic calendar for the Academic Year 2012-2013.

#### **Autumn Semester 2012**

| Week<br>Commencing | Week | EBSL undergraduate                           |
|--------------------|------|--|
| 03/09/2012         | 0    | Induction Week - Compulsory for all students |
| 10/09/2012         | 1    | Classes commence                             |
| 17/09/2012         | 2    |  |
| 24/09/2012         | 3    |  |
| 01/10/2012         | 4    | Deadline for withdrawing* from Modules       |
| 08/10/2012         | 5    |  |
| 15/10/2012         | 6    |  |
| 22/10/2012         | 7    |  |
| 29/10/2012         | 8    |  |
| 05/11/2012         | 9    |  |
| 12/11/2012         | 10   |  |
| 19/11/2012         | 11   |  |
| 26/11/2012         | 12   |  |
| 03/12/2012         | 13   | Examinations                                 |
| 10/12/2012         | 14   | Examinations. Last day of exams 14/12/2012   |

<sup>\*</sup>Withdrawing from a module is stopping a module, not replacing a module.

#### **Spring Semester 2013**

| Week<br>Commencing | Week | EBS undergraduate                            |
|--------------------|------|--|
| 04/02/2013         | 0    | Induction Week - Compulsory for all students |
| 11/02/2013         | 1    | Classes commence                             |
| 18/02/2013         | 2    |  |
| 25/02/2013         | 3    |  |
| 04/03/2013         | 4    | Deadline for withdrawing* from modules       |
| 11/03/2013         | 5    |  |
| 18/03/2013         | 6    |  |
| 25/03/2013         | 7    |  |
| 01/04/2013         | 8    |  |
| 08/04/2013         | 9    |  |
| 15/04/2013         | 10   |  |
| 22/04/2013         | 11   |  |
| 29/04/2013         | 12   |  |
| 06/05/2013         | 13   |  |
| 13/05/2013         | 14   |  |
| 20/05/2013         | 15   | Examinations for Level 1 only                |
| 27/05/2013         | 16   | Examinations. Last day of exams              |
| 03/06/2013         | 17   | Examinations. Last day of exams 07/06/2013   |

<sup>\*</sup>Withdrawing from a module is stopping a module, not replacing a module.

# Postgraduate academic calendar

Please find below the academic calendar for the academic year 2012- 2013.

#### **MBA International Business**

Autumn Semester 2012

| Week<br>Commencing | Week | EBSL Postgraduate - MBA                       |
|--------------------|------|---|
| 17/09/2012         | 0    | Induction Week - Compulsory for all students  |
| 24/09/2012         | 1    | Classes Commence                              |
| 01/10/2012         | 2    |   |
| 08/10/2012         | 3    |   |
| 15/10/2012         | 4    |   |
| 22/10/2012         | 5    |   |
| 29/10/2012         | 6    |   |
| 05/11/2012         | 7    |   |
| 12/11/2012         | 8    |   |
| 19/11/2012         | 9    |   |
| 26/11/2012         | 10   |   |
| 03/12/2012         | 11   | Examinations                                  |
| 10/12/2012         | 12   | Examinations. Last day of semester 14/12/2012 |
| 11/02/2013         |      | Results published                             |

Spring Semester 2013 – MBA International Business

| Week<br>Commencing | Week | EBSL Postgraduate - MBA                      |
|--------------------|------|--|
| 21/01/2013         | 0    | Induction Week - Compulsory for all students |
| 28/01/2013         | 1    | Classes Commence                             |
| 04/02/2013         | 2    |  |
| 11/02/2013         | 3    |  |
| 18/02/2013         | 4    |  |
| 25/02/2013         | 5    |  |
| 04/03/2013         | 6    |  |
| 11/03/2013         | 7    |  |
| 18/03/2013         | 8    |  |
| 25/03/2013         | 9    | Good Friday Day Off                          |
| 01/04/2013         | 10   | Easter Monday Day Off                        |
| 08/04/2013         | 11   | Examinations                                 |
| 15/04/2013         | 12   | Examinations. Last day of exams 19/04/2013   |
| 19/06/2013         |      | Results published                            |

To view the full academic calendar & view any updates, please see:

http://www.ebslondon.ac.uk/academic life/academic calendar/mba ib academic calendar.aspx

Autumn Semester 2012 – MSc Global Banking & Finance / MA (Pathways)

| Week<br>Commencing | Week | EBSL Postgraduate – MSc/MA                   |
|--------------------|------|--|
| 17/09/2012         | 0    | Induction Week - Compulsory for all students |
| 24/09/2012         | 1    | Classes Commence                             |
| 01/10/2012         | 2    |  |
| 08/10/2012         | 3    |  |
| 15/10/2012         | 4    |  |
| 22/10/2012         | 5    |  |
| 29/10/2012         | 6    |  |
| 05/11/2012         | 7    |  |
| 12/11/2012         | 8    |  |
| 19/11/2012         | 9    |  |
| 26/11/2012         | 10   |  |
| 03/12/2012         | 11   |  |
| 10/12/2012         | 12   | Examinations                                 |
| 17/12/2012         | 13   | Examinations Last day of semester 19/12/2012 |
| 23/01/2013         |      | Results published                            |

Spring Semester 2013 – MSc Global Banking & Finance / MA Management (Pathways)

| Week<br>Commencing | Week | EBSL Postgraduate – MSc/MA                   |
|--------------------|------|--|
| 21/01/2013         | 0    | Induction Week - Compulsory for all students |
| 28/01/2013         | 1    | Classes Commence                             |
| 04/02/2013         | 2    |  |
| 11/02/2013         | 3    |  |
| 18/02/2013         | 4    |  |
| 25/02/2013         | 5    |  |
| 04/03/2013         | 6    |  |
| 11/03/2013         | 7    |  |
| 18/03/2013         | 8    |  |
| 25/03/2013         |      | Break  |
| 01/04/2013         |      | Break  |
| 08/04/2013         | 9    |  |
| 15/04/2013         | 10   |  |
| 22/04/2013         | 11   |  |
| 29/04/2013         | 12   | Examinations                                 |
| 06/05/2013         | 13   | Examinations. Last day of exams 10/05/2013   |
| 19/06/2013         |      | Results published                            |

To view the full academic calendar & view any updates, please see:

MSc Global Management (EBSL)

www.ebslondon.ac.uk/academic life/academic calendar/msc gbf academic calendar.aspx MA Management with pathways (EBSL)

www.ebslondon.ac.uk/academic life/academic calendar/ma management with pathways.aspx

# Confirmation of Acceptance/ Online enrolment

#### **Acceptance**

Once the International Partnerships Office has received your **complete** application pack, you will receive the following:

**EU/EEA STUDENTS** receive an acceptance letter and a copy of Regent's College pre-arrival guide, as well as a scanned copy per email of the acceptance letter. If you are an exchange student your acceptance letter will be sent to your home institution. Independent students will receive their letter to the address indicated on their application.



#### **NON EU/EEA NATIONAL STUDENTS**

#### Students Applying for Tier 4 Student Visa

You will receive an acceptance letter and a copy of the pre-arrival guide. The IPO will report your details to the UK Boarder Agency which will then issue a CAS (Confirmation of Acceptance of Studies) number for you. You will be notified via email once your CAS has been assigned. You will need this number for apply for your TIER 4 visa. Please note: Once you have your CAS number you can apply for your visa. You do not require any other official documentation from Regent's College London.

#### Students Applying for a Student Visitor Visa

Once we have received your completed application, you will be sent a hard copy of your acceptance letter and the Regent's College pre-arrival guide. If you are an exchange student your acceptance letter will be sent to your home institution. Independent students will receive their letter at the address indicated on their application. You must use the official acceptance letter to apply for your visa.

#### **IMPORTANT**

Regent's College London cannot offer any advice on the application of visas. If you need further information please direct your enquiries to the <a href="https://www.uksa.com/uksa.com

#### Online enrolment

Four weeks prior to arriving at the college, you will need to enrol online. You will receive an email containing your user name and password as well instructions on how to log onto the system. It is important that you enrol online before arriving at Regent's College London otherwise you will not be able to complete your registration or view your timetable when it is issued.



#### **Induction Week**



The IPO organises an induction week for all incoming study abroad students. Induction takes place during the week before classes commence and attendance is compulsory.

By participating, students receive a good introduction to the college and all support services. You will also receive your academic timetable for the semester.

**Please note**: Your class timetable will not be available before Induction Week of before registration.

The induction week timetable will be sent to you prior to your arrival (approximately 1-2 weeks before arrival).

#### Activities during induction week

Previous induction days comprised of the following events:

- Welcome talks by IPO staff, programme directors and student union
- Students' registration and distribution of welcome packs
- Tour of campus
- Information given by head of student support and disability officer
- Introduction by careers and business relations: the team provides assistance with CVs, cover letters and advises on internships
- Introduction to student services: the office provides help with issues ranging from accommodation and health care to sport and entertainment and excursions
- Information on Regent's College library
- IT centre presentation
- Second language assessment level (optional)
- London survival guide presentation
- The great London treasure hunt
- Welcome BBQ and fresher's fair







# Contacting the International Partnerships Office (IPO)



If you have any questions regarding your application or study period abroad at Regent's College, please contact the International Partnerships Office (IPO).

#### **Contact Details**

#### Address:

International Partnerships Office

Regent's College Inner Circle Regent's Park London NW1 4NS United Kingdom

Tel: +44 (0) 20 7487 7476/7727

Fax: +44 (0) 20 7487 7486

Email: inbound@regents.ac.uk